#### CO-EDS APPROVE HUNDREDS ARE COTTON DRESSES EXPECTED HERE IN SPRING WEAR

STYLE TO UNIVERSITY WOMEN

are recommended for campus wear to University women in a resolution adopted by Mortar Board, Rosalie Leslie, president, announced

Following a suggestion by Miss Library, Mortar Board drew up the following resolution, which was quarters here at that time. signed by every member:

union, and

fering from the general economic be a dinner at Cousins Hall. depression, and

'Whereas, cotton materials for good style, and attractive,

on the Texas campus by obtaining dertaken. members will wear cotton dresses themselves, and they urge that all

colleges," Miss Leslie declared.

In addition to recommending membered. cotton dresses to University of Texas girls, Mortar Board is planning to write to the presidents of other colleges to the presidents of th

The plan was taken from a similar one which was sponsored by the greeds of the Thinsarett by the greeds of the Thinsarett by the greeds of the Thinsarett by the page instruction. the co-eds of the University of who has just retired from the pres-

### **Easter Service To** Be Held on South

The Student's Religious Council will sponsor the annual sunrise about 6:45 o'clock.

The sunrise Easter service is a ton, D. C. tradition in W. T., having been observed for the last seven years. A mcLean Wins Onecial music will be given.

Mr. C. S. Strain and his trumpeters will go over Canyon early next Sunday morning to awaken people for the service.

Every student as well as all of the town people are cordially incited to attend this beautiful serv-

#### Dr. and Mrs. Binion **And Horace Adams** Are W. T. Visitors Three of the nine high school

On the evening of March 24, Dr.

Tenn. Mr. Adams is a graduate of East Texas, now doing graduate study in Harvary University. Mr. Adams is greatly interested in the Panhandle-Plains Historical Society, and the museum which it has here. He has been especially interested in the plane for heliding and Saturday, mentals of his football tactics which have produced successful that Tribes eventually of the Tribate of a sting of the initiation which have produced successful that Tribute Hoghland; "Stage Manageress," Tommie Lea 'Stage Manageress," Tommie L

for the guests by the ex-students McLean's "The Valiant," reached of Peabody who are on the W. T. the finals on Saturday night, Mc-President and Mrs. Hill, Dr. and dring these two days and to denote on their sale worked out as rapidly as days and to denote on their sale types of penalties administered for possible since President Fill's re-Harris M. Cook, Dr. and Mrs. Al- given, only one was a comedy, bert Barnett, Mr. and Mrs. L. G. that one being "Not Quite Such a Allen, and Mr. and Mrs. F. E. Goose," entered by Dumas, under

Prof. (in 11 o'clock class): Is the class of '30. this incorrect? "I have et?"

Stude: Yes. Prof.: What is wrong with it? Stude: You ain't et yet.

Life: A pickle sandwich between

# FOR P. P. H. S.

MORTAR BOARD RECOMMENDS PIONEERS OF PANHANDLE ARE EXPECTED

AUSTIN, Texas.—Cotton dresses Three Sessions of Historical Society Will Be Held Here on April 10

Canyon will be the mecca for hundreds of pioneer settlers of Ann Hill, alumna of Mortar Board the Panhandle-Plains country on April 10th when the Panhandleand reference librarian at the Main Plains Historical Society will hold its annual meeting at its head-

Following a precedent set in cotton than any other state in the 1930, the body will hold three sessions, the first at 11 in the forenoon, the second in the afternoon, drought stricken area and is suf- and the third at night. The night meeting is purely social and will

The morning program looks to the future of the organization. At dresses are of reasonable price, the future of the digardent of this time J. A. Hill, president of "Therefore, be it resolved that the West Texas State Teachers we of Mortar Board do endorse, encourage, and recommend to The University of Texas co-eds as well prominent pioneer citizens who are as those of all other Southern col- able to be there for the gathering. leges, the use of cotton materials for campus dresses in the future."

H. E. Hoover, Canadian lawyer, will present to the college people Mortar Board plans to encour- and friends the great museum age the wearing of cotton dresses project which the society has un-

The two hours from 12 until 2 organizations in a program of publicity. In addition, Mortar Board formal visiting by the members

women students co-operate with the plan.

Each year finds some members of the Historical Society removed "The wearing of cotton dresses on the University campus has already received favorable comment from University officials." from University officials, and I am which have been made by such from University officials, and I am sure that such a resolution as the one proposed by Mortar Board will be welcomed in all Southern colleges," Miss Leslie declared.

ning to write to the presidents of other colleges in Texas and urge the adoption of like resolutions by reliable organizations on their camilla continued in the ten years it has existed.

Steps of College M. Russell compose the board of half-term's work. directors, Mrs. T. V. Reeves, Can-Easter service next Sunday morn- parts of the state of Texas, in weeks' term, April 20. ing on the south steps of the ad- California, Ohio, Massachusetts, ministration building beginning at New York, Kansas, New Mexico, Oklahoma, Missouri, and Washing-

### **Act Play Tourney** Of District One enter these courses are asked to

was the scene of the One-Act Play these named here are asked to see women, "The Middle Maids" was chosen in the favorites Style Show Interscholastic League, which organization. closed Saturday night with the finals in the Education Building finals in the Education Building auditorium in which McLean High Article by Barnett School won first place with its play "The Valiant."

teams which were to have entered in the tournament, Canadian, Wel-

terested in the plans for building Such a Goose," by Dumas; "The valiant," McLean; "Stocking same issue of the magizine. the relics. History is his field of Money," by Miami, and "Submerged," by Pampa. From among as tabulated is based on informa-At 8 p. m. a reception was given these Pampa's "Submerged" and tion received in answer to ques-

Cook, a graduate from W. T. with and how many absences are to be during the coming week.

As winner of the District one tourney, McLean will send its cast in a most scholarly and thorough quiries are being answered each to Brownwood where the Bi-Dis- manner by Dr. Barnett, and its ac- day. trict Tournament is being held this ceptance by "Educational Admin-

Patronise Prairie Advertisers.

### The Six Leading College Favorites



COLLEGE QUEEN, LAURA BLANCHE ATKINSON, (ABOVE CENTER)

The above group pictures the six | ting a college queen. The six were | son, Dalhart; Miss Jessie Loudder, favorites" of the West Texas State chosen from a field of fourteen Canyon; and, bottom row: Miss At the same session, J. W. Watson, and one by the Cousins-Sesames. reachers College chosen at the candidates for the honors of Col- Dorothy Staley, Amarillo; Mrs. H.

G. Grainger, nee Geneva Golden, Style Show held at the college on March 9, as a part of the annual contest of the Le Mirage in selection; Miss Laura Blanche Atkin-yon.

G. Grainger, nee Geneva Golden, and Miss Estelle Bourland, Can-

### For Spring Term Are Now Arranged

idency of the Southwestern Cattle large number of students will en-Raisers Association, is president of ter with the mid-spring term which the Historical Society. H. E. Hoo- begins on April 20. Many schools ver of Canadian is vice president, throughout the country are closing and these with J. A. Hill, Canyon; and the teachers are making their W. H. Patrick, Clarendon, and H. arrangements to come in for a

Courses in nine subjects have yon, is secretary; W. L. Vaughan, been arranged by the dean of the Canyon, treasurer, and Prof. L. F. college to meet the need of these Sheffy, Canyon, is field secretary. teachers and students who will Members are to be found in all enter at the beginning of the six

101, 103, and 203; Spanish, 101; English, 101, 103, 203, 220 and 403; Geography, 101; Sociology, 201; Textiles, 103. Those wishing to director.

see the instructor or advisor for

# Is in Nationally-

The data in Dr. Barnett's article tionnaires sent of one hundred Those entertaining were Lean winning over Pampa at that fourteen teachers collegs and normal schools. Some of the specific allowed before penalties are ad- Advertising material is going out ministered. The subject is treated to students interested and many in- a success. istration and Supervision" brings

and the institution.

### Six Weeks' Courses | LAURA BLANCHE ATKINSON IS ELECTED COLLEGE QUEEN IN RACE WITH D. STALEY SATURDAY

There is an indication that a Le Mirage Favorites and Queen Contest Closes After Several Weeks Voting; Penny Votes Bring in Good Money for Yearbook Perryton and as far south as the Orchestra has been invited to play.

### Dramatic Program Is Unique Music

time: Agriculture 113, 142, 223, and farce comedy was given Thursday 343; Art, 103, 203, and 303; Educa- afternoon in the Education Buildtion, 103, 213, 303, and 323; History, ing auditorium by the girls of the money for the publication expenses formation. High School Shorus, with Miss Novella Goodman as dramatic direc- sponsored the election.

periods of recitation. Any one wish-Friday and Saturday, Canyon ing to take other courses than school wholly in charge of and for The other five girls who were the unique effect.

Known Magazine acters exclusive of eighteen girls: a senior. "Admiral," Louise Shirley; "Capon the evening of March 24, Dr. and Mrs. R. B. Binion of Peabody College, and Mr. Horace Adams of Commerce, were guests of friends in Canyon, and at the college.

Dr. Binion is ex-president of the East Texas State Teachers College at Commerce, and is now provost for Peabody College at Nashville, Team Mr. Adams is a graduate of Mrs. R. B. Binion of Peabody College at Nashville, Team Mr. Adams is a graduate of Mrs. R. B. Binion of Peabody College at Nashville, and Kelton schools of Wheeler county, were unable to great the snow its author, Dr. Albert Barnett of this faculty, an article on methods used by teachers colleges and normal schools in dealing with student absences, appeared in the February issue of "Educational Administration and Supervision," the most outstanding magazine of its promotion of the county, were unable to great Canyon because of the snow its author, Dr. Albert Barnett of this faculty, an article on methods used by teachers colleges and normal schools in dealing with student absences, appeared in the February issue of "Educational Administration and Supervision," the most outstanding magazine of its promotion of the county, were unable to great Canyon because of the snow its author, Dr. Albert Barnett of this faculty, an article on methods used by teachers colleges and normal schools in dealing with student absences, appeared in the February issue of "Educational Administration and Supervision," the most outstanding magazine of its promotion of the county of the promotion of the sum of the promotion of the promotion of the sum of the promotion of the promotion of the sum of the promotion of the promot tain," Margaret Pierle; "Engineer,"

### **Summer School** Plans at West

Plans for the Summer Session class absences, how the penalty is turn from Austin last Saturday. with the society by writing its the directorship of Miss Thelma ceptable and what unacceptable, sion will probably be announced

and put the clock out.

Then there was the absent mind- lars a week to stand over some The old one runs like a top and

tor, and Miss Ada V. Clark, music will appear in Le Mirage as College Queen for 1931, is from Dal-Set on the decks of the Middle hart, and is a freshman in the in-

### Antler-Elapheians Sponsor Big Sale

that the society sponsoring the sale

Antlers and Elapheians will cooperate with other societies in the future in order to make other sales

well deserved honor to both him er professor who wound the cat stranger's wash-tub for nothing.— doesn't look so bad either."—Chris- Where were we? San Angelo Evening Standard.

#### SECOND ANNUAL BIG PLANS ARE HERD SCHOOL TO MADE FOR ALL-**OPEN THURSDAY**

MANY PROMINENT MEN TO CANYON NOVELTY ORCHESTRA SPEAK HERE

Hundreds of Farmers, Dairymen and Breeders Expected to Attend School

The second annual Herd Improvement School at the college will get under way next Thursday with a program which is expected to attract farmers, dairymen, swine and poultry breeders and ranch- by the members of the Y. W. C. A., men from every part of the Pan- who are offering a part of the best stunt. Admission to the

of the college has arranged the program with the co-operation of most unique stunts of the entire several Panhandle county agents group will be presented by the W. and others, and has assembled an A. A.'s. Several dress rehearsals array of specialists in a number of have been held by this organizadifferent fields.

R. V. Miller, chief, division of to rank among the first. in farm economy.

Dr. Verne Scott, professor of vet- money. erinary medicine of John Tarleton The Pi Omegas have already College, Stephenville, was consid- made a reputation for themselves ered one of the most valuable men in the stunt producing field; so no on the program in 1930 and his fears are entertained as to the services have been secured again calibre of their performance.

Master Dairy Farmers are chosen, sented by the Antlers-Elapheians, Master Dairyman of 1930, of the ing silage from trench silos.

Saturday will be given over large- presentation have been made bely to poultry, with E. N. Holmgreen hind closed doors; however, Mrs. of A. and M. College as one of the Travis Shaw, director of the stunt, principal speakers. It is hoped when interviewed by the reporter, that some special attention can be made this statement: given to boys at the Saturday ses-America as special guests.

ment School was an experiment; ning." it was attended by nearly 100 lower Plains. Professor Phillips The orchestra will also present states that the indications are that several numbers before the curtain Bringing the long-drawn out fa- many more will attend this year. rises for the evening's performance. vorites and college queen contest "Farmers, both young and older, to a close at last, all voting on the are striving to solve their present Programs for Herd ge queen contest "Farmers, both young and older, matter ceased Saturday afternoon problems by the application of when Laura Blanche Atkinson was science, just as are the industries," Play by H. S. Girls when Laura Blanche Atkinson was science, just as are the industries, elected Queen, with Dorothy Staley he says, "and such short courses Presented as the first Dramatic

The applied content bottomy States as this one are planned to assist them in every way." Besides the The annual contest which was lectures, Mr. Phillips pointed out, The following are the subjects which may be enrolled for at that which may be enrolled for at that Middle Maids," a clever musical fine. Agriculture 113, 142, 223, and formal exchange of ideas and infrom the standpoint of bringing in formal exchange of ideas and in- being held here Friday and Satur-

### Miss Atkinson, whose picture Buffaloes Begin Spring Football **Training Lately**

With five basketball and several Arts department. Powell, general-Tournament of the District one the dean of the college for their costumes of middies and wide botcostumes of middles and wide-bot- Atkinson's maids-of-honor. They safely in the halls of West Texas, mous 1930 halfback. He is doing tomed trousers, which bright blue are Dorothy Staley, of Amarillo, a Coach Claude Reeds marched his some outstanding work in his mascarfs to distinguish the officers junior; Beth Pitts, of Canyon, a crop of gridmen from the halls of jor department, proving that footfrom the common "gobs" added to senior; Jessie Loudder, of Canyon, learning after a breathing spell of ball is not his only forte. sophomore; Mrs. Geneva Golden four months, back to the gridiron The following is the cast of char-Grainger, of Canyon, a sophomore, at Buffalo stadium Monday after-Red Men Initiate acters exclusive of the chorus and Estelle Bourland of Canyon, noon to begin spring training with the vision of the 1931 football title of the T. I. A. A. as an inspiration to increase the fame of Buffalo athletes.

About 30 men had their appear-

receipt if the purchaser will write on the ticket, "Antler-Elapheian." A football become a feet the control of the ticket of the purchaser will write finished in second place for T. I. W. T. Texas Continue

on the ticket, "Antler-Elapheian."

Members of this society invite all students, faculty members and citizens of Canyon to shop at the people's Store during these two g worked out as rapidly as days and to denote on their sale and citizens of last fall, Reeds is faced with a wealth of material days and to denote on their sale and citizens of last fall, Reeds is faced with a wealth of material days and to denote on their sale and citizens of last fall, Reeds is faced with a wealth of material days and to denote on their sale and citizens of last fall, Reeds is faced with a wealth of material days and to denote on their sale and citizens of last fall, Reeds is faced with a wealth of material days and to denote on their sale and citizens of last fall, Reeds is faced with a wealth of material days and to denote on their sale and citizens of last fall, Reeds is faced with a wealth of material distinct of the summer serior of this society invite all students, faculty members and citizens of last fall, Reeds is faced with a wealth of material distinct of the summer serior of the summer serior of this society invite all students, faculty members and citizens of last fall, Reeds is faced with a wealth of material distinct of the summer serior ticket that they are co-operating around which to build his team, are C. W. Foote, Jr., Aldon Rogers, compared with the task of the past and Lindsay Hoffman. The old season which saw only two letter- members are looking forward to

> A real man minds his own business. He does not judge other people.

a good laundry job at eighteen dol- know why I should get a new one. were last night. tian Science Monitor.

WILL PLAY BETWEEN STUNTS

For the past two weeks seven campus organizations have been working fast and furiously on a group of "super stunts," which will be entered in the all-college stunt contest to be staged Thursday night at 8:15 in the auditorium of the Administration building.

The program is being sponsored The department of agriculture evening's performance will be 10c. It is reported that one of the tion, and their offering bids fair

Since the Red Men is the only field seed certification, State Department of Agriculture, Austin, it is understood that they are planwill be the headliner in the dis- it is understood that they are plancussions of seed and its importance ning to give the organizations ruled by the fair sex a run for their

Friendly rivalry has always ex-On Friday the dairy farmers will isted between the four literary sofind the programs of particular in- cieties on the campus. A contest terest to them. J. R. Edmunds, of any kind in which they enter district supervisor of county farm is usually a drawing card, and this demonstration work, will discuss particular exhibition promises to the part of the county agent in prove no exception to the rule. On the promotion of dairying. Profes- this occasion the brother and sissor A. L. Darnell of College Sta-ter organizations are combining tion, will explain to dairymen how forces. One stunt will be pre-

A considerable amount of con-Zita community, Randall county, jecture has been made concerning will tell of his experiences in feed- the faculty stunt. It is understood that most of the plans for this

"If students wish to see themsions, with the future farmers of selves as others see them, I would suggest that they drop around to

Last year the Herd Improve- the auditorium on Thursday eve-As an entertaining feature befarmers, from as far north as tween stunts, the Canyon Novelty

### School Printed By Raymond Powell

day of this week have been printed by the Printing Division of the Department of Manual Arts of the College.

These programs, two pages in length, besides the first leaf on which appears dates and names of the school, were printed by Raymond, a student in the Manual

### Three Pledges At Imperial Tepee

At People's Store ance for the first workout of the Last Tuesday night the Imperial spring training session which will Tepee of the Loyal Order of Red last for the next five weeks. Reeds Men was the scene of the rising of will drill the squad on the funda- several young pledges into full

The feature of the sale provides 50 or 60 men out by this week-end. order expects these boys to be true

men return to the Buffalo ranks. great things from these boys when they become full fledged members of the tribe.

First Druggist: It's a good thing Love is what makes a girl leave Popular refrain: "Well, I don't our wives don't know where we

> Second Druggist: It is for a fact. First Druggist: I don't know.

#### THE PRAIRIE

THE STUDENT NEWSPAPER

A weekly college newspaper published every Tuesday by the students of The West Texas State Teachers College, Canyon, Texas.

Entered on November 21, 1919, as second-class matter at the post office in Canyon, Texas, under the Act of March 8, 1879.

Printed by The Warwick Printing Company.

Member Texas Intercollegiate Press Association.



Year	SUBSCRIPTION RATES	\$1.50
Nine Months		\$1.25
Quarter		.50
T. A OSCOOT	Facul	tv Adviser

LONIE BETH WEAVER Business Manager JOHN GILLHAM Society Editor SALLY MARY CAMPBELL Columnist HATCHER BROWN Assistant Business Manager CLAUDE B. TUCKER

STAFF

WINSTON WOFFORD

Reporters: Martha Nell Lang, Mary Alice Weaver, Esther Mae grand battle royal between upper Smith, Ellen Jameson, Janet Holmes, Winston Wofford, Dorothy Harris, classmen and foolish slimes, who Elva Lee Bagley, Charlie Kiker, Kathleen Cronin, Frances Lewis Reeves, were foolish enough on Fool's day Farris Sears, Hettie Lou Bagley, Wayne Griffitts, Esther Stewart, Dee to try to swing their flag from the Blythe.

#### APRIL FOOL'S DAY

If, on the morrow, some smart young freshman points his finger at your necktie, tweaks your nose when you look down, and then shouts, ly in nature. I wonder who will "April Fool," be nonchalant, smoke a Murad or, if you prefer, smoke

Tomorrow is, indeed, All Fools' Day, a day that will belong to more than care to admit it but that is by rights the exclusive property of freshmen. That wasn't intended for sarcasm. Far from it, for there is sufficient evidence to justify such an assertion. Do not the French call the first day of the fourth month "poisson d'avril," which means literally "April fish"?

Authorities are uncertain as to the origin of April Fools' Day, but the earliest known observance of such a day was back in ancient times when what is now March 25 was New Year's Day. Celebrations of the coming of the New Year lasted through April 1, on which day it was the custom to play pranks upon people and send them on fools'

Whatever its origin, April Fools' Day is quite appropriately placed Mildred Dodds, Greta Mae Cayton, in early spring, when "a young man's fancies -

#### FREEDOM OF THE COLLEGE PRESS

It has been brought to our attention that in one of his recent articles Arthur Brisbane has given it as his opinion that the college newspaper offers the most opportune means in modern education for presenting new and vital ideas to people, while they are yet of an age me that there is going to be a to receive and develop them. We wonder if Mr. Brisbane really knew

When writing his article was Mr. Brisbane considering the college newspaper which is written and edited by students themselves, who are paid to do the job right. Or was he not, perhaps, thinking theoretically of a college paper operated by administrators who have the best interests of the world and civiliaztion (not MERELY the college) at heart, and who recognize the efficacy of the college paper in accomplishing their ideal ideas? There is a vast and definite difference.

The average college newspaper is run on the first plan, and is therefore greatly handicapped if it has as its major purpose the presentation of new or unusual ideas, beliefs, viewpoints, or opinions to the young and open-minded college student. In the first place, operated on this basis, the paper most probably has an editor from whom all such things have been carefully kept by loving, fearful parents, teachers, and associates.

In the second place, speaking always of the average newspaper of the average American college, even if the editor of that paper should have by any chance acquired a knowledge of and a liking for the progressively new things of education and life, he is forced by collegiate conventions and standards to repress his tendencies in that direction, and must systematically use the space in his four-page paper to publish in the most stereotyped form he can manage the week-old, idea-less, and non-inspirational "news" events of the campus, and of all happenings closely connected with either the administration or the administrative officers. In the third place, that is what it takes to be a newspaper man, in the first place. And there are some people who become addicted to being "newspaper men."

Nevertheless, Mr. Brisbane, in thinking that college papers are for the advancement of individual and creative thinking may not have been entirely mistaken. Who can say that when students themselves realize the possibilities of a student weekly they will not revolt against such conditions as are prevalent today, and come out tomorrow with a "freedom of the college press" as well as the accepted (?) freedom of speech slogan in their list of reforms? They can realize, perhaps better than anyone else, that the psychological time for progress is while one's mind is in the plastic "learning" stage of development. Will they forever refuse to recognize, and exercise that which is theirs by "divine a

### College Class In Arts Visits Engraving Plant | Babel Ropartment.

were especially interested in line engraving, half tones and color

They were accompanied by Miss Isabel Robinson, head of the de-

Those making the trip were Mary Berryman, Estelle Bourland, The College Class in Art 223 Ethel Bourland, Alleith Elliston, which is studying Graphic Arts Alberta Griffith, Wayne Griffith, spent Wednesday afternoon visiting Lucille McIntosh, Opal Scott, Marthe plant of the Southwestern En- tha Strain, Ruth Wiseman, Ada graving Company at Amarillo. They Clare Bain and William Skelton.

DON'T LET THE WEATHER BOTHER YOU JUST DROP OVER TO THE

## CO-ED INN

And Spend Your Leisure Time Where You Are Welcome.

Special Lunches, Sandwiches, Fountain Drinks, **Toilet Articles** 

### KAMPUS KNICK

BY COL, GOWDY

"March winds and April showers"-the rest I don't remember, but the guy who said that ought to be shot with a load of catsup. Yes, he ought. Here's the way the verse goes for the Panhandle:

Then through this storm of dust and ice

A banner with the strange advice THIS IS SPRING IN THE PAN-

-April Fool.

So tomorrow is April Fool's day, and all the fools will be out fool-Assistant Business Manager ing around. Even the weather is In the old days, April Fool's day was celebrated by a varsity flag pole; but in this age of depression and scientific development things have quieted down and the contests have become more literary and gentlemanwin the speaking contest this year?

> Well, well, the male quartette (all boys) finally got back from a tiresome journey or tour to Panhandle. These boys are spreading publicity, and why not?

We have learned that in the recent cold spell Mr. Shaw was attacked by Jack Frost. He was bit several places. Miss Crawford was also visited by Jack, so we hear.

Radio listeners learned that Frances Trammel, Toad Atkinson, and Slim Comer were listening in and enjoying a radio program given by the Snodgrass sisters in Amarillo the other night. Why should Slim?

Some kind soul has just advised stunt show of some sort Thursday

night. It is a miscellaneous contest.

Don't fail to be there because you Press Club Gives will get your money's worth (10c) in the faculty's stunt.

Here's hoping that Ox Jameson doesn't throw his beef and brawn tertained in chapel Tuesday morndown in another one of the Pra- ing with a short novelty program, irie's chairs - he's practically consisting of a skit depicting a wrecked the office.

Then there's all this talk down at Sul Ross about rolling off a T. March brings wind, snow, rain, a wheelbarrow. If they get one, the rest of the teams would have Your nose sunburns, radiators to be rolled off first, and speaking of tall men-Coach Sam D. has a The weather man says warmer, yet line-up next year that will make the dramatic skit were a reading It's about as cold as it can get. most clubs look like midgets. But folks, it's not how tall they are but what the coach tells them. Just

> he was so slow that Clyde Keith caught him before he hit the

Prexy Hill drifted into the office the other day and presented the following example for young journalists: Brevity is the soul of journalism. modern journalist was told never to use two words where one would do. He carried out this advice in his report of a fatal accident in the following manner:

"John Jones struck a match to see if there was any gasoline in

Squint Phillips and Willard Vineyard did a good job of entertaining in chapel the other day. These boys certainly can figure things

#### DR. H. G. GRAINGER PHYSICIAN AND SURGEON OSTEOPATH

First State Bank Bldg.

#### DR. E. J. CUNDIFF DENTIST

Office Phone 318 First National Bank Bldg. Canyon, Texas

'Service - Co-Operation - Helpfulness'

-as you'll find us

-day after day.

## **Professional** Permanent Waves \$5.00 and up Terry Beauty Salon

Call 108 for Appointment

### We Sell Phillips "66" Gas, Oil and Mohil Ails

ALL KINDS OF PHILLIPS AND MOBIL HARD OILS, PRESSURE GUN

Let us wash and grease your car this time. We have the best equipment put out for that job. We use special greases for every moving

Give the old car a treat once in a while; you will be surprised what it will do.

Drive by and let us fill you up with gas, check your oil, check your tires, water the battery and clean that dirty windshield.

We are here to serve the public with their

### CANYON SERVICE ST

Canyon, Texas

## Tuesday Program

The Type-High Press Club enscene in the Prairie office, and several other numbers.

The program was prepared under the direction and leadership of I. A. A. championship next year in Martha Nell Lang, program chairman of the Type-High. Announcements of the numbers were made

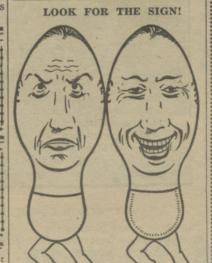
by Howard Batchelder, entitled "Pro and Con," a piano duet by Frances Usery and Jessie Loudder a selection by the Trombone Quar-Somebody saw Moco Whaley fall- tet; a dance by Frances Usery and ing off a house the other day, but Jessie Loudder; a whistling solo by Joe Hill, Jr., and a trombone duet stunt by Charles Kiker and Winston Savage.

> Have you heard the Canyon Novelty Orchestra? You can do so Thursday evening. Come to the Administration Building auditorium at 8:15 p. m.

The High School Girls' Chorus sang at the Children's Theater Thursday afternoon

C. E. DONNELL, M. D. 1711 5th Avenue

Phone 101



Visit us at our new location.

SHOE HOSPITAL Just across from the Buffalo

## Tennis Racket Stringing

BY EXPERT WORKMEN

We have connections with a sporting goods dealer who can give quick service on this work. Get our prices on restringing.

Thompson Hardware Co.

## LISTEN!

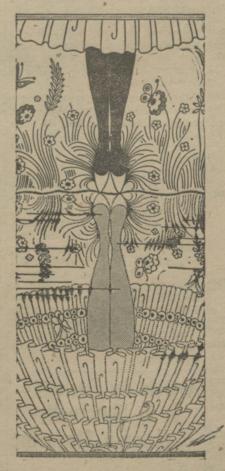
Students—Buy Your Easter Goods at The People's Store at the-

## Benefit Sale

For the Antler-Elapheian Literary Societies. Be sure to sign Antler-Elapheian to your ticket with your name. Tell your folks about this and help the societies. They may be able to return the favor.

## Friday-Saturday

Don't Forget to Sign the Ticket and Tell Your Friends and Folks About It!



EASTER FASHIONS AFOOT in

> HOLEPROOF HOSIERY

WITH colors in such gay contrasts, this spring, one simply must not have hosiery off-color. Holeproof has seen to it that there is a right hosiery shade for every spring costume. Thus, in Holeproof Hosiery you buy color rightness as well as the durable delicacy for which Holeproof is famous.

No. 4063—Grenadine twist silk, very sheer and dull. Picot edge and French heel. All smartest colors . . . . . . . . . . . . \$1.95

No. 2663—Sheer and permanently dull stocking of high twist silk; French heel, cradle foot and picot top. All smartest colors . . . \$1.50

No. 2243-Silk to the top, with French heel, this lovely stocking in medium service weight is an extraordinary value. Newest colors . . \$1.50

No. 3003-All silk service stocking of high twist yarn. Permanently dull; French heel, cradle foot and picot top. Newest colors . . . \$1.50

Office Phone 98

No. 2100—An outstanding value in sheer chiffon hose; silk to the top with narrow square heel. For all occasions. Newest colors . . . \$1.00

No. 2153-Sheer chiffon made of high twist yarn to insure permanent dullness. French heel and silk plated sole. Fashion-right colors . . \$1.25

## THE PEOPLE'S STORE

Buy Your Easter Needs Friday and Saturday and Help the Antler and Elapheian Societies

## SALLY MARY CAMPBELL Editor

**\*\*\*\*** 

VIRGINIA JARRETT IS HOSTESS TO PI OMEGAS

Miss Virginia Jarrett entertained the Pi Omegas at her home Tues- home, 1405 Sixth avenue, Miss Beth day evening, March 24. Following Pitts was a charming hostess Wedthe business meeting of the organ- nesday evening. Flowers suggesization bridge was enjoyed. Re- tive of spring graced the rooms at freshments of home-made candies every point of vantage. were served.

Those present were: Misses Mary Louise Anderson, Audrey Cayton, Lorene Alvord, Frances Usery, Mary Berryman, Cornelia Hunter, pansies were served by the hostess. Florence Throckmorton, Mary Lockwood Sternenbur, Dorothy Staley, Margaret Sheers, Guendolyn Black, nold, Hazel Allen, Mrs. Gordon Thompson, and the hostess.

#### RECENT BRIDE HONORED WITH PARTY WEDNESDAY

bridge party.

Tasty refreshments were served next meeting. by the hostess.

The list of invited guests in- HONORED BY PRES. HILL cluded: Mrs. Grainger, honoree: Mrs. Robert Foster, Mrs. Gordon
Thompson, Mrs. W. W. Earnest,

dent and Mrs. J. A. Hill enter-Jarrett, Miss Audrey Cayton, Miss Frances Usery, Miss Farris Sears, Miss Alleith Elliston, Miss Jessie Loudder, Miss Dorothy Staley, Miss Mary Lockwood Sternenberg, Mrs. Binion, President and Mrs. Miss Margaret Sheers, Miss Beth Pitts, Miss Laurene Alvord, Miss Dr. and Mrs. Albert Barnett, Dr. Annabel Hanna and Miss Marie

#### COUSINS SUNDAY SCHOOL CLASS HAS BREAKFAST

beautifully appointed breakfast Sunday morning, March 29, when ject recently chosen for discussion the Cousins Sunday school class of by the Y. W. C. A. A study of the the Methodist church met with major religions of the world as their teacher, Miss M. Moss Rich- involving these philosophies will ardson, for their annual breakfast. be continued.

first division of them.

lins, and Patsy Van Dyke prepared discussed Mohammedanism. the breakfast which consisted of grapefruit or oranges, bacon, scrambled eggs, preserves, hot bis- dime—Thursday night, 8:15. cuits and coffee or cocoa.

#### MR. AND MRS. NASH ARE HONORED WITH BRIDGE

Honoring Mr. and Mrs. Lonnie Nash, Mr. and Mrs. Mitchell Jones entertained with bridge at their home Thursday evening. Bridge was the popular pastime selected for the diversion of the guests, and two tables were placed for the

A delicious refreshment course was served to the following guests: Mr. and Mrs. Nash, Mr. and Mrs. Carl Scott and Mr. and Mrs. Felix

### M.L. Saddoris, M.D.

Physician and Surgeon First National Bank Bldg. Office Pho. 364; Res. Pho. 422

H. A. BROWN, S. M. SCIENTIFIC MASSEUR

Dietetics, Health, Efficiency and

Scientific Physical Culture

Office Phone 99

Res. Phone 110 Office: First National Bank

Building.

Canyon

MISS BETH PITTS IS

HOSTESS WEDNESDAY Entertaining with bridge at her

At the conclusion of the play Miss Dalma Fry was holder of high score and Miss Hazel Allen of low. Jessie Loudder, A refreshment course of ice cream Pearl McClure, and cake bearing plate favors of Those present included: Miss

Hazel Allen, Miss Mary Louise Anderson, Miss Josephine Duflot, Miss Beth Pitts, Alleith Ellison, Geneva Laura Christopher, Miss Dalma McCarty, Farris Sears, Alice Ar- Fry, Miss Alice Dawes, and Miss Margaret Justice.

#### TYPE-HIGH PIN-MONEY IS SUBJECT OF MEETING

Complimenting Mrs. H. G. Grain- and discussed means of raising structive achievements are worthy man of Amarillo, and Rev. L. N. more than anything else, where ger, a bride of the month, Miss money for the Type-Hi pins, the of note. The association during Lipscomb, presiding elder of the the person is unknown to them. Gwendolyn Black entertained Wed-trip to the T. I. P. A. convention, the period of his presidency ac-Amarillo district, also of Amarillo. nesday evening at her home, 1211 a visit to the Amarillo News-Globe complished many things. It found- The program of one evening con-The wedding motif marked the A committee of one, John Gill- port; it built a drift fence 170 Panhandle Music Festival. Those spect for the common conversatallies and scorepads and following ham, was appointed by the presi- miles long to prevent stray cattle who entertained were Miss Virthe games the guest of honor was dent, Janet Holmes, to inquire fur- from ruining herds by drifting into ginia Vaughan, piano solo; Miss which they are to teach the recipient of a number of lovely ther into the proposed plan for the canyons before the bad storms Estiline Harris, Miss Annie Mae gifts, presented as a miscellaneous raising money. The election of of- of the winter; and it established Hudson, and Mr. Alfred Jameson,

#### DR. AND MRS. BINION ARE

Honoring Dr. and Mrs. R. B Miss Alice Arnold, Miss Virginia tained informally at Cousins Hall Wednesday evening, March 25. Refreshments of punch and

cookies were served to the guests. Those present included Dr. and Hill, Dr. and Mrs. Harris M. Cook, and Mrs. R. P. Jarrett, Mr. and Mrs. L. G. Allen and Miss Hazel

PHILOSOPHIES OF LIFE IS Rest Cottage was the scene of a CHOSEN FOR STUDY BY Y. W. Philosophies of Life was the sub-

The occasion was used to read At the last meeting held Wednesthe first forty-two chapters of the day afternoon, March 25, Mrs. Book of Psalms which makes the Agnes Smith led the devotional; Dorris Loudder discussed Confu-Audrey Cayton, Ethel Ruth Col- sionism, and Sally Mary Campbell

A dollar's worth of fun for a

ALL COLLEGE STUNT NIGHT,

THURSDAY EVENING, 8:15.

### WHY DON'I

THEY WRITE

Do you ever wonder? Perhaps you don't want to write again, but one of these cute cards would remind them that you are waiting for an an-

> Just Call for "Why Don't You Write" Cards at-

swer—and we'll bet

they write.

## WARWICK

"The Gift Shop"



You rescue last season's clothes from the cedar chest and we'll 

■ revive them to a state of immaculate smartness for another season's wear.

TAILOR-MADE CHURCHILL SUITS \$22.50 UP

PHONE 331

#### Mrs. Reeves Writes Epworth League Life of Nelson In March Cattleman

Panhandle-Plains Historical So-diploma. issue of The Cattleman.

night as president of it.

tention of the least concerned read- sembly, and supper. er of Mrs. Reeves article. But aside The Type-Hi met Tuesday eve- from the excitement of the early who made the assembly periods superintendents, ficers, however, was deferred to the what was known as the Winches- vocal solos. cattle in the Panhandle.

> In 1926, however, he was made makes his home in Canyon president of the Panhandle-Plains Historical Society, being the second to hold that position. In the eleven years of its existence the society has had only three presidents.

Mr. Nelson died in December, 1930, and Mrs. Reeves says that "his passing again lessens the size of the little band who made possible the present development of a great section of Texas.'

The Faculty Stunt alone will be worth three times 10c. See it Thursday night.

Faculty Queen to be chosen Thursday Who is your night!

### Institute Closes; **Issues 71 Credits**

The Epworth League Efficiency

a resident of the Panhandle. He ried out to the letter. Various or- plans for a summer session. was a pioneer ranchman, outstand- ganizations of the church including in the history of this section of ing the Epworth League, Methodthe country. In 1876 he helped to ist Student Federation, Senior the regular twelve weeks' term, but organize the Panhandle Stockman's Board of Stewards, and a group of due to the smallness of the appro-Association, and two years later Methodist ladies, served delicious priation for the session salaries for succeeded Col. Charles C. Good- suppers each evening. The "fun" the summer will probably be cut to side of the program was carried some extent. The story of his dealings with out under the able leadership of rustlers and the narrow escapes he Miss Swisher. Fellowship was the ments which superintendents make experienced catch and hold the at- general theme of every class, as- of their teachers, President Hill

ter quarantine to stop their loss of | Virgil M. Gore, field secretary of cattle through the Texas fever. Mr. the Epworth League work in the Nelson himself is credited with Northwest Texas Conference, acted starting the breeding of Hereford as dean of the institute and it was due largely to his efficient man-The last years of his life, at agement that the institute proved least in comparison with the rest such a success. Mr. Gore is a of it, were somewhat uneventful graduate of W. T. S. T. C., and

#### DR. M. A. BIGGERS PHYSICIAN & SURGEON I FIT GLASSES

Office at GAMBLE DRUG STORE

Cameron Lamp

DR. S. L. INGHAM

DENTAL SURGEON

### READY

FOR WHATEVER COMES

Do you have a clinical thermometer? How can you tell when a fever springs up? Every flush isn't a temperature. Better buy a thermometer. Be sure that you have a good Hot Water ■

Standard Remedies for household use: Quinine, Aspirin, Plasters, Camphorated Oil.

### Jarrett's Drug



Is it just another Sunday? No! It is a day of genuine and sincere affection. Let's all do our best to keep it that way.

Drop in and look over our line of Easter goods and decorations. Also a complete line of-

SCHOOL SUPPLIES, STATIONERY, NOTIONS, JEWELRY, HOSE, UNDERWEAR, TOWELS

5c, 10c, 25c and \$1.00 Store



#### Superintendents' Requirements For **Teachers Given**

Due to some misunderstanding Builder," written by Mrs. T. V. Institute which began Monday eve- the out-of-town speaker who was Reeves, head of the extension de- ning, March 23, closed Friday eve- to have appeared before the stupartment and of the bureau of ning, March 27, by issuing 71 dents at the chapel period Saturpublic service, and secretary of the credits on the Christian Culture day did not arrive to fill his engagement. President Hill filled the ciety, has appeared in the March Although smaller than some for vacancy at the last minute with a mer institutes, the recent session lecture on what superintendents of In this article, Mrs. Reeves gives did not lack enthusiasm and real schools want from their teachers. a sketch of the life and accom- interest. The usual program of He also reported the progress which plishments of Mr. Nelson, who was fun, food, and fellowship was car- has been made to date on the

In regard to this latter, Mr. Hill says that there will undoubtedly be

In speaking about the requirestated that the letters from appli-Among the out-of-town speakers cants make a great impression on ning in a short business meeting part of his life, Mr. Nelson's con- worth while were Bishop C. E. Sea- their opinions of the applicants

Mr. Hill further stated that superintendents are looking for Sixth avenue, with a delightful plant, and various other phases of ed schools in the Panhandle, tax- sisted of musical numbers given by teachers with personality and charthe Type-Hi and newspaper work ing its own members for their sup- the Canyon winners at the recent acter, and who have a proper retionalities of the communities in

#### CANYON STEAM LAUNDRY

Send it to the Laundry!

Tuesday Just One More Chance

to See "CIMARRON" Don't miss it! Once in a life-time comes a show like this.

One-Cent Sale Wednesday, Thursday

Admission 25c-50c





—while the canary sleeps

With AN UNMATCHED CAST Helen Twelvetrees, Raymond Hackett Neil Hamilton Lilyan Tashman

FRIDAY-SATURDAY

"Bad Sisters" From a Story by Booth Tarkington With CONRAD NAGEL SLIM SUMMERVILLE ZAZU PITTS

A Howling Success "LITTLE ACCIDENT With DOUGLAS FAIRBANKS, JR. ANITA PAGE

SUN.-MON.-TUES.

Next One-Cent Salé A Laughing Carnival
"PARLOR, BEDROOM AND SINK'



### The First National Bank of Canyon

Positively there can be no success without sacrifice and no saving without self-denial. We are always glad to serve you.

Get ready for Spring driving by letting us check your car.

SCHMITZ GARAGE Come and see our new dangerlites.

PHONE 343



# MEANS FLOWERS

Please Order FLOWERS early

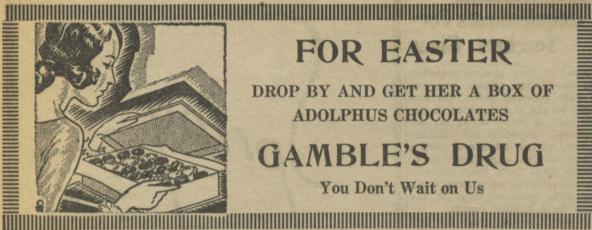
When friends call on you this Easter, they should be greeted by the fragrant loveliness of flowers. For flowers, more than anything else, proclaim Easter, and signify your observance of that most delightful holiday.

### **Cunningham Flower Shop**

Amarillo Texas

Order Direct of Through Thompson Hardware Co.

Patronize Prairie Advertisers



### FOR EASTER

DROP BY AND GET HER A BOX OF ADOLPHUS CHOCOLATES

### GAMBLE'S DRUG

You Don't Wait on Us

The Tumbleweed

Sponsor: Mrs. T. S. Montfort.

Class of '31 Presents Gift

Editor: Maurice Warren.

# Ex-Student

By L. N. GEORGE. Carson county has four indepen-

mon school districts.

and invited to the ex-student ban-

T. Glass, Mrs. J. D. Raymond, Hardin Boyles, Mrs. Lillian Hagins through another such a storm Deahl, Miss Ruby McElvaney, Pat Gerald, Mr. H. A. Sessions, Mrs. Canyon People Are
H. A. Sessions, Mrs. Mary W. Ingham Taylor, Ben Guill, Miss Mary Sue Sears, Miss Elizabeth Chenoweath, Mrs. Fred Surrett, Miss Louise Orr, Miss Pearl Knight, Mrs. Law Sone, Miss Lonnie Coffee, Miss Carmine Hawkins, Miss Association to be held in Lubbock Kenedy and Gary Sims.

Thelma Goodner, Addie Simmons. open Friday evening with music by Winfred Powers, Dennis Barnard, the Tech band, and greetings to Mrs. Guilford Goodner, Addie Hol- the members by President P. W. land, Mrs. O. K. Clark, Mrs. W. Horn of Tech. W. Evans, Linnie McDowell, Mrs. On Saturday the program will Iris Edwards.

Buchannan, Bert Boomer, Corrine Marshall, Mrs. Bowman Skelton, greetings from the West Texas Millie Byrd Richie, Martha Fields, State Teachers College. and Mrs. P. E. Johnson.

Conway: Delia Whitten.

Regardless of the bad storm inations, Thursday, March 26, there were

banquet at Panhandle. Rual Ford of Groom was elected 163,, 806 4th Avenue.

Miss Emma Sue Buchannan, the next Carson county W. T. ex-student banquet will be held at

A large number of teachers in Carson county are planning on coming to W. T. this summer. Also many of the high school gradu-

Irby Carruth, superintendent of handle, White Deer, Groom and panied the writer and our quartet Lincoln. Miss Helen White Moore, on a good-will trip to Panhandle Senior sponsor, announced the pur-Skellytown. There are nine com- on a good-will trip to Pannandie pose of the program. A few of the High School is Frances Holman. and white Deer high schools last ideals and traits of character of She was recently chosen the high Panhandle has 690 pupils in her public schools. She has a new \$150,000 high school building. Thir-received and we believe that we Lincoln were told in a short, in-school queen; but wait—that's isn't teresting talk by Maurine Wilder. half of it. She is president of the local R. P. Jarrett chapter of the ty teachers are on her staff. And, stimulated several high school of the statue, and statu 32 seniors are planning to gradu-ate from her high school this year. Stimulated several high school we returned to Panhandle pressing the gratitude of the school her junior year; president of the fall. We returned to Panhandle pressing the gratitude of the school her junior year; president of the There are many W. T. exes in Carson county that we have not been able to locate at this writing but we hope to have them located but we hope to have them located shaw. We arrived at Canyon about Shaw. We arrived at Canyon about shaw the next morning, and I 1 o'clock the next morning, and I quet held at Panhandle March believe we still have all our ears Panhandle: Supt. Lam Sone, J. and toes, and to a man would go through another such a storm to

### On Association Program in April

At the Northwest Texas Teachers Margie Lyons, Walter Black, Omar April 10-11, several members of the W. T. faculty will appear on White Deer: G. R. DeArmond, the program. The program will

W. R. Riseden, Miss Cleo Norman, Miss Mattie May Smoot and Miss ton Hotel followed by addresses Groom: Supt. W. H. Scoggins, the teaching profession. Supt. I. B. Dalton Ford, Rual Ford, Mrs. Ima Carruth of the Canyon public Ford (Mrs. Dalton), Emma Sue Schools, will lead a discussion, and

Skellytown: Herbert Campbell, ulty members appear on the vari-The names of several W. T. fac-Inez Blankenship, Gracie Williams, ous committees, among them President J. A. Hill, chairman of the ident J. A. Hill, chairman of the Committee on Progress within this Lark: L. R. Atkinson, Mabel district; Dean R. P. Jaffett, Com-Alice Grewell and Lena Bell Har-mittee on Programs, and Miss Jennie C. Ritchie, Committee on Nom-

40 plates served at the ex-student Flowers for all occasions, corsages bouquets, funeral work, Carson county was organized and at Canyon Flower Shop, Phone



#### A Glorious New Spring Stocking Shade That Fairly Sings of Spring

### TANGLOW

Tan -- with a clear, warm glow! A stocking color equally smart for light Spring town costumes as for sportswear. A flattering shade that magically makes smart legs look smarter, still!



PHONE

GOTHAM GOLD STRIPE Beautiful Silk Stockings \$1.50 and \$1.95

JOLD STRIPE

"No run that starts above can pass the Gold Stripe'

## THE BUFFALO



1 OR 6

represented the Renaissance, and major study in college. the last, the statue of Lincoln, represents the modern period.

After the program, Mr. Bill Dawes, official song leader for the activities of the Sophomore chapel, led the assembly in singing the Alma Mater.

Senior Class Meeting the Seniors of W. T. High discussed Prairie reporter. their social activities for this quar-

The class banquet was planned but no date was set. The Senior reception and the reception for parents of seniors were also topics of interest; and a week-end picnic was decided on. These seem to be the main interests among members of the class at present. The At assembly period Saturday the seniors are planning to have "a ates are headed for W. T. this fall. high school seniors formally pre- lot of fun" this quarter, and you sented their gift to the Education can count on their having it. Building, an excellent statue of

Who's Who in W. T. High The youngest senior in W. T.

The statue is the third of a urer for the Senior class-so we [ group presented by classes of the have a good combination of looks, last three years. The first, Euterpe, intellect, culinary skill and shrewd was given by the Seniors of 1929 business management in one perand represented the classical period son. Frances is interested in in sculphure; the second, David, music, which will probably be her

New Officers for the Sophomores The officers who are to direct class during the spring quarter are J. C. Baker, president; Margarethe Meyer, vice president; Dora Miller, secretary-treasurer; Louise Shirley At the class meeting Wednesday, social chairman, and Marion Hill,

For

### Piece Goods

Accessories and Novelty Items, It's-

Amarillo, Texas

BLACK CAT CAFE

NOW OPEN UNDER NEW MANAGEMENT, REDUCED RATES ON MEAL TICKETS

MR. AND MRS. M. A. HENSON.

BUFFALO BARBER SHOP

"The Shop That Appreciates Your Trade" By The Buffalo.

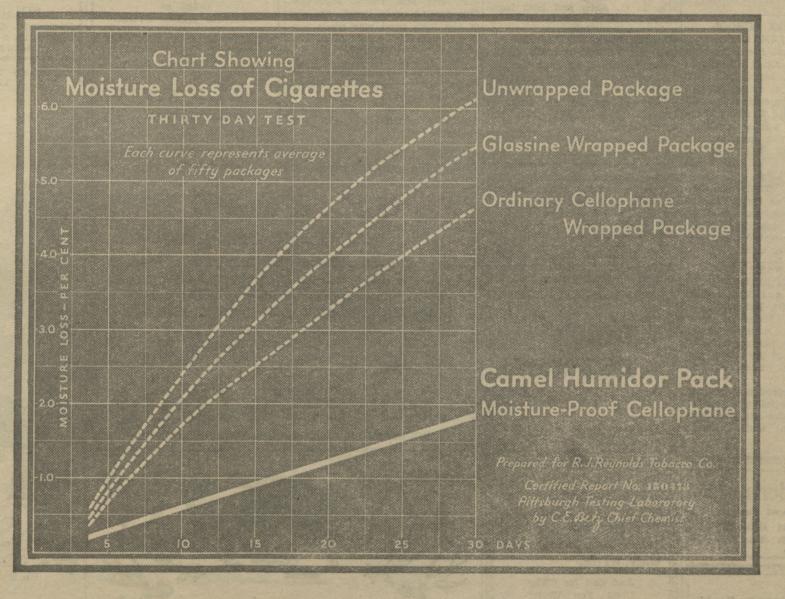
When in need of books and school supplies, send orders direct to the

## College Book Store

CANYON, TEXAS

Special prices made on large mail orders

# moke a FRESH Cigarette!



Cigarettes in prime condition have a moisture content ofabout10%. It will be seen by the Pittsburgh Testing Laboratory Chart that cigarettes in the ordinary wrapped package lose more than half of their total moisture in thirty days and that only the Camel Humidor Pack delivers cigarettes to you in prime condition

> THE whole country is talking about the throat-L easy mildness and the prime freshness of Camel Cigarettes in the new Humidor Pack.

> The above chart prepared by the Pittsburgh Testing Laboratory tells you why.

> Please examine it carefully. It is an unfailing guide to cigarette selection and enjoyment.

As you can quickly see by the three upper curves on this interesting chart, cigarettes that lack the protection of the Humidor Pack lose their moisture rapidly from the day they are manufactured.

And day by day as this moisture disappears, the smoke from these cigarettes becomes harsher, hotter, more unkind to the smoker's throat.

Not so with Camels!

The Humidor Pack is moisture proof and sealed airtight at every point. It protects the rich, flavorful aroma of the choice Turkish and Domestic tobaccos of which Camels are blended.

#### Make these tests yourself

It is so easy to tell the difference between parched dry cigarettes and fresh prime Camels that it is no wonder everybody is reaching for a fresh eigarette today.

Your fingers identify stale, dried-out tobaccos at once. While a Camel is flexible and pliant.

Your ears can tell the difference too. For a dust-dry cigarette crackles under pressure.

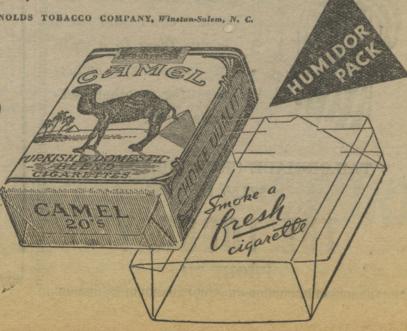
But the real test is taste and there is simply no comparison between the rich mildness of a Camel and the hot, brackish smoke from a stale, dry cigarette.

Switch to Camels just for today then leave them tomorrow if you can.

R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.



Artificial heat in houses and apartments soon dries the moisture out of cigarettes wrapped the old fashioned way. It is the mark of a considerate hostess, by means of the Humidor Pack, to "Serve a fresh cigarette." Buy Camels by the cartonthis cigarette will remain fresh in your home and office.



© 1931, R. J. Reynolds Tobacco Company, Winsten-Salem, N. C.