

## The Editor Speaking

Of course, this week must be started with mention concerning the Educational Conference held here Friday and Saturday and the record-breaking crowd which visited the campus. I have been here three years and I did think I had seen some huge crowds, but this last one has them all beat.

All of those students who failed to hear Dr. Frank Hart, of Berkeley University, Friday night, missed an address of real interest to students and teachers alike. His report showing the result of a questionnaire which was sent to the senior class in 10,000 high schools throughout the United States proved to be highly humorous at times, and showed the clearness of thought prevalent among students of high schools in its entirety. Several eminent educators spoke on one or more programs during the Conference. Among these were: Willard W. Beatty, Superintendent of Indian Education; D. M. Wiggins, president of the Texas School of Mines and Metallurgy, El Paso; D. D. Jackson, professor of Education, Texas Technological College, Lubbock; Bradford Knapp, president, Texas Technological College; and L. A. Woods, State Superintendent of Public Instruction.

Recognition is due an ex-student of W. T., John L. McCarty. McCarty was a student here last in the regular session of 1923-24. During that year, he served as sports editor of the Prairie. Last week Mr. McCarty was named as the editor of the Amarillo Daily News, and associate publisher of the Globe-News Publishing Co. He had been editor of the Dalhart Texan prior to his appointment to the coveted position on the News.

Students were certainly disappointed last week to learn that the Globe Refiners, the famous basketball team which was scheduled to play here March 7 and 9 had canceled the date of their appearance here. It might have been a good thing that they did, though. Colvin was out of the running with a good case of the mumps.

These conferences, once they get started don't know when to stop. With the Educational Conference safely passed, we have a Home Economics Conference coming up at the end of this week. Still, they are mighty good things to have. No offense meant by the manner in which they are referred to above.

Citizens of Canyon as well as students who remained on the campus during the Conference last week are to be complimented upon the courtesy extended the visiting throngs. With such an influx as this it would have been disastrous if the householders had not come through with accommodations so admirably. I think that the guests felt they were indeed guests in every sense of the word.

## Centennial Visitors Will Travel the Will Rogers Route

DALLAS.—Countless admirers of Will Rogers as a man and an actor will get an added thrill this year as they travel U. S. Route 66, running between Chicago and Los Angeles, to the Texas Centennial Exposition at Dallas.

Route 66 has been named the Will Rogers Highway, in commemoration of the beloved character whose life ended in an airplane crash in the frozen wastes of Alaska last summer.

An additional lure is the fact that the highway passes from Chicago through Rogers' home town, Claremore, Okla.

Nearly 200 miles of Will Rogers Highway are in Texas. The western section of the Highway will be particularly popular with visitors from the Far Western states during the summer, as it generally is regarded as the coolest route for summer travel from the coast.

## AS MRS. MALAPROP WOULD SAY IT

The gondolier hung above her head, giving inflammation to all in the dentrifice. She searched through the collaboration in the top drawer until she found a stick that would do for a sprint.

## NOTICE

The Cousins-Sesame Literary Society will hold its dance party for this semester at Stafford Hall, Thursday evening, 7:30 o'clock.

All paid members are cordially invited.

## Noted Educators Address Huge Crowds

## Famous Coaches Will Hold School Here June 3-10

## Baggett Chooses Mentors From Southwest Territory

Some of America's grid-iron celebrities will gather on the West Texas State campus when the first annual coaching school will be held here June 3 to 10, according to the announcement of Coach Al Baggett, head of the athletic department, Thursday.

Including in the personnel of the coaching instructors are three of the outstanding coaches of the Southwest, and Coach Baggett has been conferring with Dana X. Bible of the University of Nebraska. Bible is one of the deans of American football and has been in the top-rung of football circles for the past fifteen years.

Baggett has chosen coaches from this section of the country for, as he states it, "the best football last autumn was played right here in the Southwest."

Dutch Meyer, head coach at Texas Christian University, will instruct in single and double-wing-back play. Blair Cherry, coach of

## Home Ec. Meet Scheduled To Be Held Saturday

Four hundred and fifty delegates are expected at the second annual meeting of the District Home Economics Clubs from the high schools which is to be held in Canyon, March 14.

"The Place of Homemakers in the History of Texas" will be the theme of the all-day program which will carry out the popular Texas Centennial idea. Speeches and talks will be given in the morning by Miss Laura V. Hamner of Amarillo who is to speak on the subject "Bettie Sue of the Nineties in the Panhandle"; Betty Hicks and Wendell Cain, who will give a talk on "The Ranch Home and Cattle Brands" illustrated as a chalk talk; and Mr. I. B. Carruth, superintendent of Canyon High School.

Following the speeches of the morning, a business meeting and club-song rally is scheduled from 11:45 to 12:15 o'clock. At 12:30 and until 1:30 o'clock, the representatives will lunch at the College Cafeteria and visit the museum.

The afternoon's program includes: Lois Smith, president of the W. T. High School Home Economics Club; Dr. J. A. Hill, and Miss Jennie C. Ritchie, dean of girls at W. T. High School. Group singing for intermission will be directed by R. G. Stevenson, director of band at Canyon High School. The group will be entertained from 2:15 until 4 o'clock with stunts from the various clubs, and at 4 o'clock, tea will be served in the Home Economics dining room of the college.

## Hudspeth Home to Undergo Several Changes By May 1

With May 1 set as the date for its completion, the exterior of the home of Miss Mary E. Hudspeth, 1905 4th Avenue, will be finished in Colonial style of architecture.

An additional bedroom with a private bath is to be added to the first floor arrangement of rooms and the living room will be enlarged.

Steam heat and several other modern conveniences will add to the equipment of the home.

## Mrs. Smith Improves In St. Anthony's Hospital, Amarillo

Mrs. Agnes C. Smith, director of Cousins Hall, has been seriously ill in St. Anthony's Hospital in Amarillo since Feb. 29. From the latest reports, however, she seems to be recovering rapidly. It is expected that she will soon be back at the Hall.

During Mrs. Smith's absence Mrs. F. E. Savage of Canyon will be in charge of the dormitory.

## Ex-Student Does Research Work on W. T. Campus

Ancel Leonard, graduate of '35, of Borger was on the campus several days last week doing research work on a geological formation of northeastern New Mexico.

With the study of rock formation as a hobby for the past several years, Mr. Leonard has discovered that the permian basin extends farther than either the United States or New Mexico State Research Bureaus have given it credit for. Within the next few days he expects to survey a site for a core drill in this New Mexico field.

Mr. Leonard is now working for the J. M. Huber corporation of Borger as surveyor for well locations and construction. He plans to go to the University of Texas to work on his Master's degree.

## Meyer Gives Talks at Various Places During Week-end

Dr. A. M. Meyer, of the Department of Education, attended the dedication of the Model Home Economics Cottage at the Wheeler Public School, Wheeler, Texas, Sunday afternoon.

Dr. Meyer represented the West Texas State Teachers College and extended greetings from the College.

Sunday evening at 7:30 Meyer spoke at the First Christian Church, Canyon, on the subject, "Educational Implications of the Human Hunger for the Good and Godlike."

At the Parent-Teachers Association meeting at the Tyler Street school yesterday afternoon in Amarillo, Dr. Meyer addressed the meeting on the subject, "Problems of the Emotional Child."

## Frank R. Phillips to Conduct School at Fat Stock Show

Frank R. Phillips, head of the agriculture department of W. T. has been named superintendent of a special educational program for stockmen and farmers attending the Amarillo Fat Stock Show this week in Amarillo.

M. K. Thornton, state extension service leather specialist, from College Station, will be there for the four days of the stock show, Mar. 9 to 12. He will give a series of hide and leather work demonstrations.

Roy Snyder, extension service meat specialist will give meat cutting demonstrations.

In addition to giving the meat demonstrations, Mr. Snyder will be at the Tri-State Fair grounds during the show to give private interviews pertaining to meat cutting and curing problems.

Mr. Phillips announced the following program for the special educational department:

Monday, 9-12—Hide tanning and leather work—M. K. Thornton, extension leather specialist.

Monday, 1 to 2—Curing and storing meat—Roy Snyder, extension meat specialist.

Tuesday, 9 to 11—Hide tanning and leather work—M. K. Thornton.

Tuesday, 11 to 12—Meat cutting demonstration, Roy Snyder.

Wednesday, 9 to 12—Hide and leather work—M. K. Thornton.

Thursday, 8 to 12—Hide and leather work—M. K. Thornton.

The expression, "There is something rotten in Denmark," is based on a passage in Shakespeare's "Hamlet," Scene IV, Act I, where an officer says, "Something is rotten in the state of Denmark."

## CARD OF THANKS

To the faculty and student body of West Texas State Teachers College:

We wish to express our appreciation for all the kindness shown us during the illness and death of our dear son and brother, Raymond Jarrell.

For those who sent floral offerings, those who spoke words of confidence, and those who helped in any way to lighten our sorrow, we pray God's richest blessings.

Mr. and Mrs. D. M. Jarrell  
Mr. and Mrs. Jack Jarrell  
Wilma Jarrell  
Almeda Jarrell  
June Jarrell

## IRC Conference To Meet In New Mex. March 13-14

## Twelve Clubs From New Mexico and Texas Will Attend

Twelve International Relations Clubs in New Mexico and West Texas will hold a conference at the University of New Mexico, Albuquerque, March 13 and 14 under the auspices of the Carnegie Endowment for International Peace.

The principal guest speakers will be Dr. Stephen P. Duggan, Director of the Institute of International Education, and Dr. Otto Nathan, lecturer in economics at New York University. Miss Amy Hemmway Jones, Division Assistant of the Carnegie Endowment, will also speak.

The officers of the New Mexico West Texas Conference are: President, Clay Pooler, University of N. M.; vice-president, Jack Hubbard, New Mexico College of Agriculture and Mechanical Arts; recording secretary, James P. Howell, Texas Technological College; corresponding secretary, Miss Elizabeth Zimmerman, of the University of New Mexico, and treasurer, William Atkinson, of the University of New Mexico. Dr. Thomas C. Donnelly of the University of New Mexico is faculty adviser in collaboration with Prof. A. S. White, director of the Department of Government and Citizenship of the University.

Dr. Nathan will address the entire student assembly of the University and the Conference on Friday morning, March 13, and will participate in one or more of the round tables during the Conference.

Dr. Nathan will also be guest speaker at a banquet on Friday evening, when his address and the banquet meeting will be broadcast over Station KOB. Dr. Duggan will speak at a luncheon that day on "Must We Fight Japan?"

Subjects to be discussed at round tables includes: "Neutrality vs. Sanctions as a Way to Peace," "Economic Nationalism vs. Economic Internationalism," "Pan-American Affairs," "Far-Eastern Affairs," and "Disarmament vs. Preparedness."

Those who will attend the Conference from W. T. are as follows: Mr. and Mrs. S. H. Condron, Prof. Herschel Coffee, Lee Johnson, Bill Hopkins, Miss Mabel Hare, Miss Frances Rogers, Miss Virginia Ann Robey, Fred Forrester, and Miss Frances Munson.

## Texas Subjects Are Shown in New Art Exhibit at Museum

Eighteen original etchings by Blanding Sloan showing glimpses of Texas and California history make up the fifth centennial exhibition now being shown in the Mary E. Hudspeth room of the Panhandle-Plains Historical Society Museum.

The etchings of the Texas group of this collection are of the following subjects: Sam Houston's Home; The Alamo; John Neely Bryan's Cabin; San Felipe, the first battlefield of the Texas Revolution; Old Stone Fort, Nacogdoches; Portrait, Stephen F. Austin; San Jacinto, last battlefield of the Texas Revolution; Old North Church; San Antonio Mission at Ysleta; Washington on the Brazos.

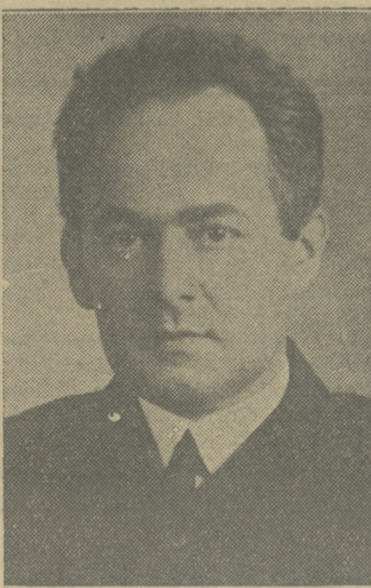
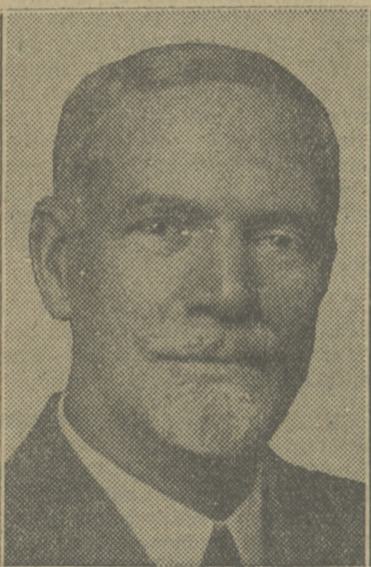
The artist, Blanding Sloan, is a native of Corsicana, and is now living in Hollywood. Last summer he returned to Texas and made the etchings to commemorate the Texas Centennial. Museum visitors are having the first opportunity to view this splendid exhibit which will later be shown throughout the country.

Mr. and Mrs. David Sides of Puerta La Alegre, Brazil, Miss Shamrock were dinner guests of Miss Linnie Babston Friday at Cousins Hall.

Miss Charlotte Tubb had as her guests Sunday in Randall Hall, Mr. and Mrs. George Tubb and George, Jr., of Canadian.

There will be a Leap Year Dance Saturday night, March 14, in the Women's Gymnasium.

## Will Address IRC



Dr. Stephen P. Duggan, upper, and Dr. Otto Nathan, both of whom will address the Annual International Relations Clubs Conference held at Albuquerque, N. M., March 13 and 14.

## May Gets Cagle Teague's Position In Athletic Set-up

To fill the vacancy left by the resignation of Cagle Teague, freshman football coach, Marshall May of Vernon was annexed to the coaching staff of West Texas according to an announcement by Pres. J. A. Hill, Wednesday.

May is a familiar figure to West Texas sports fans, having served as line coach of the Amarillo Golden Sandstorm in 1928-29 under Dutch Smith, now assistant coach at Texas Tech. In 1927, he served as Coach Al Baggett's assistant at Vernon High School. For the past two years he has been serving as the line coach at Vernon, and head coach of basketball.

The addition of May will not alter the duties of the present athletic incumbent, and will materially strengthen the immense program being carried on by that department. May will be the line coach in football, assistant coach in basketball, track and swimming. He will be the head coach of golf. Baggett will continue as head coach and head of the Physical Education department. Bob Cox will be backfield coach and will take over all freshman athletics. Mitchell Jones will supervise intramural sports. W. E. Lockhart continues as tennis mentor, and Herschel Jennings will direct the boxing and wrestling with the assistance of Stina Cain.

May is a graduate from Centenary University at Shreveport, La., where he was a stellar athlete. He was a star college lineman, member of the basketball squad, and played catcher on the varsity baseball team.

May and his wife will reside in the Buffalo Courts where they will assume complete charge of the home life of the athletes.

## Palmer Announces All-College Leap Year Dance For Saturday

Coy Palmer announced yesterday that the second All-College Leap Year dance of the year will be held Saturday evening from eight until eleven o'clock in the Women's Gymnasium in the basement of the Administration Building.

This dance will feature the latest dance orchestra on the campus, the Kampus Katz.

## Carruth Chosen as President of Educators Here

Supt. I. B. Carruth of the Canyon Public Schools was elected president of the Northwest Texas Educational Conference at the business meeting of the third annual session held here Saturday morning. Mr. Carruth has been actively connected with the Educational Conference this year, having served on the resolutions committee.

W. C. Davis, superintendent of the Memphis schools, was elected vice-president of the conference for 1937. F. E. Savage who is the superintendent of the Demonstration School of W. T. was re-elected secretary and treasurer.

Members to serve on the various committees were chosen at the business session. W. B. Irvin of Perryton, president of the conference, presided over the meeting.

## Demonstration School Gives Play Show Class Work

Third grade children of the Demonstration School gave a short play at the chapel hour at the college Tuesday morning. This play was a culmination of their unit of work on sheep and wool.

The children made two trips in connection with the unit, one to the home of Lynn Paul, son of Mr. and Mrs. W. A. Paul of Canyon where they saw a ewe and her twin lambs. The other visit was made to the Nance Sheep Ranch southeast of Canyon where the children, many of them for the first time, saw with their own eyes real sheep in large herds, which made real to them things they have learned about sheep through extensive reading in their class.

The whole unit of work was planned by the observers and student teachers of the third grade under the supervision of their critic teacher, Mrs. Laura Saunders.

Every child in the third grade had a part in the play, which was written by the children themselves.

## WPA Workers Visit Pioneer Hall To View Fossil Display

Ten men who have contributed much to Pioneer Hall realized an ambition Tuesday when they were conducted through the museum by Mr. and Mrs. C. S. Johnston and Ed McAdams of Clarendon.

For over a year they have, under Government auspices, been excavating the fossils which have been placed in the museum. Now skilled workers, they are interested in seeing the manner in which the fossils are prepared and exhibited.

They were: J. E. Clemmons, R. O. Reynolds, Homer Smith, Claude Lee, George W. Shelton, William Price Morris, Edward W. Mooring, Fred B. Patterson, J. A. Howard, and Lloyd Reynolds, all of Clarendon.

## John L. McCarty Made New Editor of Amarillo News

John L. McCarty, editor and publisher of the Dalhart Texan for the past seven years, has been made editor of the Amarillo News and associate publisher of the News-Globe Publishing Co.

Gene Howe, succeeding Wilbur C. Hawk as President of the News-Globe Publishing Company, will continue to conduct his column, but the editorial duties will be taken over by Mr. McCarty and T. E. Johnson.

Mr. McCarty was a member of the staff of The Amarillo Globe when it was first published in Amarillo 12 years ago last month. He attended W. T. and was sports editor of The Prairie before going to Amarillo.

Albert Law will succeed Mr. McCarty as editor and publisher of The Dalhart Texan.

## STORK SPECIAL

Mr. and Mrs. O. J. Laas, of Plainview, announce the birth of a daughter, Dorothy Louise, March 5. Mrs. Laas was formerly Miss Fannie Cash, 26.

A daughter was born Feb. 17 to Mr. and Mrs. Fred Carter of LeFors. She will be remembered as the former Edith Pierce.

## 3,000 Teachers Attend Lectures During First Day

## Panhandle Schools Are Dismissed Friday For Conference

Beginning at 9 o'clock Friday morning, the third annual Conference for Education in the Panhandle brought record-breaking crowds to the campus of W. T. for the two-day meeting. Before the close of the first general session, the huge auditorium of the Administration Building overflowed and provision was made for the lecturers to be heard, by means of loud-speakers, in the auditorium of the Education Building. An estimated 3,000 persons attended the Conference on Friday. Most of the schools in the Panhandle were dismissed on that day to enable teachers to attend the conference.

Speaking during the morning session were: Dr. Frank W. Hart, Professor of Education, University of California, Berkeley; Willard W. Beatty, United States Director of Indian Education and formerly president of the Progressive Education Association; Dr. Bradford Knapp, president of Texas Technological College, Lubbock; and Dr. J. A. Hill, president of W. T.

Teaching a Profession  
In his speech, "Is Teaching a Profession?" Dr. Hart first defined a profession. He compared teachers to doctors and lawyers in the matter of giving their services to society without receiving adequate remuneration for these services.

"One thing keeps us from being members of a profession in the true sense of the term. That is the lack of a code of ethics with teeth in it so as to prevent unscrupulous members from competing among themselves, in groups, and other practices resorted to in order to secure positions," the speaker said. "Finally, the most crucial defect in our ranks as a profession is the fact that we may be discharged from our jobs without a trial by our professional peers. Laymen who are members of school boards have that right," stated Hart. He went ahead to quote H. L. Mencken as saying that journalism could never be a profession as long as a journalist may be hired and fired by a business manager instead of by the editor.

When we have accomplished in this country, the right to trial by our professional peers, we can hold up our heads as a profession, and not until this occurs will we be able to do so," he concluded.

Following Hart, Dr. Willard W. Beatty delivered an address on the subject, "Will Teachers Give Up Their Right to Teach Without a Fight?" In this address Dr. Beatty called attention to the limitations placed upon education for children of the United States through the depression years.

3,000,000 Deprived  
"Approximately 3,000,000 children (Continued on second page)

## Lassers Will Be Master of Events All-College Night

Prof. Leon Lassers of the Department of Speech will act as master of ceremonies at the All-college fun night entertainment which the Young Women's Christian Association is sponsoring. Famous radio and screen stars of the past, present, and future will be presented in a varied program which will include musical, novelty, and dance numbers.

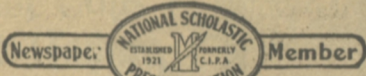
The date for the program has been changed from Friday, March 13, to Friday, March 20.

## NOTICE

The members of the Presbyterian Christian Endeavor, will meet at the east entrance of the Administration Building Saturday afternoon at 3:30 for a picnic in the Palo Duro Canyon. Each member will bring ten cents to cover the expense of the food. All of those who desire to go are asked to sign their name to a notice which will be placed on the bulletin board before Saturday noon.



## THE PRAIRIE



## A WEEKLY NEWSPAPER

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## A MIGHTY STATE'S BIRTHDAY

The Texas Centennial—hundreds of times each day that is heard. People from every where are going to Dallas this year. But ask the question, "What is the Texas Centennial?"

About half of the people that intend to view this great event, can tell you. Ignorance? Well, partly. They heard some one tell about it; they have noticed it in the newspapers—but to half of them it has placed itself in their minds as something adventurous, exciting, and great. They have not stopped to ask themselves—"Just what is it for?"

The Texas Centennial marks the hundredth anniversary of the Lone Star State. One hundred years have passed since it declared its independence from Mexico.

The Centennial will reveal, in celebration, the accomplishments of Texas and its citizens during this one hundred years period of freedom from the oppressor.

SONG  
of the  
SHEARS

BY BRADY McCOY

"Art," according to Bro. Peter J. Schlitt, professor of English at St. Mary's University, San Antonio, in a recent lecture, "is self-realization through recognition of a past experience, expressed or suggested by the representation or reproduction intended or recognized as such, of a sensible image, token, or sign."—From The Rattler.

Whoever the author of two little verses of poetry the Freshmen Verse, and an untitled verse, was, in W. T., or was it in W. T., should feel quite honored as one of the exchanges picked them up. The Trinitonian ran them in the column Snappy Shorts. Now who ever it was, please don't get excited and get too poetic minded because things like this happen all through life.

Twenty-five Aggies from the A. & M. College of Texas were chosen Texas Centennial guides. — The Battalion.

PICKED UP FROM SOMEWHERE  
Blessings on thee, little dame;  
Bareback girl with knees the same;  
With thy rolled down silken hose,  
And thy bobbed hair's jaunty grace;  
With thy lips reddened more,  
Smeared with lipstick from the store;

With thy makeup on thy face  
And thy bobbed hair's jaunty grace;  
From my heart, I give thee joy,  
Glad that I was born a boy.

as compared with that of the preceding day.

Entertainment was provided during Conference by the Buffalo Band, directed by C. E. Strain; the Perryton High School Band, directed by W. I. Byron; a choral concert by 250 high school boys and girls; members of the Physical Education Department for Women, directed by Miss Ruth Cross; and music by the College Orchestra, directed by Prof. Wallace R. Clark.

New School lies chiefly in the community. Education today must reach further than the influence of the little red schoolhouse. We as teachers, as advisors, and counselors, must bring this New School into reality.

## Facing Propaganda

In the morning session Bradford Knapp, president of Texas Tech, discussed the subject, "The New School and Vocational Subjects." The speaker advocated the installation of vocational courses into the high schools thereby making high schools more independent of academic material taught for college entrance.

Following Knapp, Pres. Hill delivered an address concerning the rapid strides of progress made in the educational field since the fall of the Alamo.

Dr. Beatty appeared again on the afternoon program with an address, "Can Real Civic Education Avoid Controversial Issues?" In this address the speaker advocated teaching more than the mere mechanics of government and civics. "It is hard to leave personality out of the discussion of governmental topics, but that must be done to a certain extent in order to present the question clearly and in order to get the students to do some constructive thinking for themselves."

## Permits Communistic Talk

"The child and adult of today is faced with organized propaganda. We have done nothing so far to teach the children that much of the information of today is dangerous. We cannot accept anybody's conclusions as final unless we previously checked them against the facts."

Controversial issues when discussed in the classrooms arouse the anger of parents and taxpayers when the conclusion is adverse to the belief which they hold."

Speakers on the program for the session Friday night were: Dr. J. C. Parker, Fort Worth Public Schools; B. B. Cobb, secretary of the Texas State Teachers Association; T. H. Shelby, dean of the Extension Service of the University of Texas; D. M. Wiggins, president of the Texas School of Mines and Metallurgy, El Paso; and Dr. Frank W. Hart, University of California.

One of the most interesting features of the entire conference was a report from a questionnaire sent to the senior classes of 10,000 high schools by Dr. Frank W. Hart. Dr. Hart delivered this report in connection with the subject, "May We Have Faith in the Rising Generation."

In the final sessions of the conference Saturday morning the principal speakers were Dr. Frank W. Hart, D. M. Wiggins, and Dr. Willard W. Beatty.

Dr. Hart in discussing "The Price of Civic Complacency" said, "I am willing to see American democracy studied in comparison with any other form of government. I am that confident in the superiority of Democracy."

He declared himself in favor of the discussion of Communism and condemned institutions where students are chased off for talking Communism on the college campus.

Beatty advocated the teaching of sex in the school and providing answers to the questions in the adolescent mind.

Attendance of the conference showed a great decline Saturday

## New Coach



MARSHALL MAY

W. T. In Step With  
The March of Time

In the summer of 1931, the West Texas State Teachers College, made another progressive step in the field of education by offering graduate work, being the first Texas Teachers College to offer graduate work.

The work was authorized by the Board of Regents of the State Teachers Colleges, in the fall of 1930.

There were twelve courses offered to graduate students and twenty-six students enrolled for the work that summer.

Each year the number of students enrolling for graduate work and studying for their master's degrees increases, and W. T. MARCHES ON!

## THE BUFFALO BARBER SHOP

WE APPRECIATE YOUR PATRONAGE

## Concerning Books

"European Journey" by Philip Gibbs is the narrative of wayside conversations with the common folk of Central Europe, France, Switzerland, Italy, Austria, Hungary, Germany, and the Saar, "whose lives are unrecorded and whose ideas are unexpressed."

The travelers were the author, an artist, E. Lander, who illustrated the book, another novelist, honor bound not to use these experiences himself, and a Russian chauffeur. The journey was made in 1934, "twenty years after the beginning of a war whose consequences are still unsettled and unpaid."

In France they found that "Germany is a bandit nation," and that the French people consciously or unconsciously, because of their fear of war, are thinking of Joan of Arc again.

In Geneva, while conversing with a workman about the new League of Nations palace, they were shocked to hear, "We're not building a palace for the League, but a new hospital for the wounded of the next war."

No one is sure of the future. Not even Mussolini or Hitler can change the laws of arithmetic.

Says Philip Gibbs, "I have come back from this European journey with the unpleasant conviction that we are approaching and not withdrawing from a crisis."

Miss Ima Barlow, professor of history, says of the book, "I think it is an interesting view of European conditions as they are seen by a person, traveling through the country not greatly concerned about solving underlying problems. The book is definitely valuable from the standpoint of gaining varied views of these problems and is told in very delightful style."

Miss Ruth Wells, '35 of Hopkins, visited her sister Miss Hope Wells, at Randall Hall during the conference.

## SCHMITZ GARAGE

WINTER IS ABOUT OVER. LET US CHECK YOUR CAR FOR THAT SPRING CHECK-UP.

## SEND GREETING CARDS . . .

Every day is some one's birthday! Cards from our new complete line are sure to please upon all occasions. See them!

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COMPLETE LINE OF SCHOOL SUPPLIES

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## For Digestion's Sake—smoke Camels

WHEN YOU VEHIT  
the books hour after  
hour and day after  
day, the strain and  
tension seek for a  
weak spot—so often  
digestion. You'll find  
that smoking Camels  
aids digestion.



Smoking Camels Helps to Ward Off Indigestion  
Caused by the Breathless Pace of Modern Living

Faster—faster—faster goes the modern rush. People are "always on the go." No wonder indigestion visits so many from time to time. People can't seem to pause for proper eating. But here's one simple step every one can take! Smoke Camels for the

sake of the positive beneficial effect Camels have upon digestion. Camels stimulate and promote natural processes of digestion. And above all, with their matchless blend of costlier tobaccos, Camels bring a supreme enjoyment of mildness and flavor.



Modern life in one of its most attractive phases—the beautiful Trianon Room (above) at the Ambassador in New York. Louis, *maitre d'hôtel* at this celebrated dining place, says: "Our guests come to the Trianon Room from New York and

from all over the country. It is interesting to see how they agree in preferring Camels. Those who enjoy dining here also appreciate the delicate flavor of the finer tobaccos in Camels. Camels are an overwhelming favorite at our tables."

NO FRESH FOOD  
HERE—the Morrissey  
during an Arctic expedition. . . . Harold McCracken, leader, says: "Stomach upsets are a constant hazard. I've discovered that smoking Camels at every meal and after helps digestion."

"DELIGHTFUL with  
meals and after," says  
Betty Chase, star figure  
skater. "Camels make  
food taste better and  
help digestion along.  
And certainly smoking  
a Camel is one of  
life's most agreeable  
experiences."

TUNE IN!... CAMEL CARAVAN  
WITH WALTER O'KEEFE  
DEANE JANIS • TED HUSING  
GLEN GRAY AND THE  
CASA LOMA ORCHESTRA  
Tuesday and Thursday—9 p.m.  
E.S.T., 8 p.m. C.S.T., 9:30 p.m.  
M.S.T., 8:30 p.m. P.S.T.—over  
WABC-Columbia Network

COSTLIER  
TOBACCOS!

Camels are made from finer, MORE  
EXPENSIVE TOBACCOS—Turkish and  
Domestic—than any other popular brand.





## Society and Clubs

### CHI ALPHA OMEGA ATTENDS MEETING

The Chi Alpha Omega Christian Endeavor, the college-age group of young people of the Presbyterian Church, attended a district meeting of the Palo Duro Union last Tuesday night in the First Christian Church at Hereford.

The organization is a combination of the Amarillo, Canyon, and Hereford Christian Endeavors. The evening's program was presented by the young people from the Amarillo Central Presbyterian Church on the subject: Christian Youth Building a New World. The main discussion pointed out the fallacies in the book, "Christian Youth in Action." The rest of the program was presented by Miss Mary Ann Stanberry, and Mrs. Richard Dee. Susan Dyer provided special music with selections on the piano.

Following the program and business meeting, a social hour directed by Miss Eleanor Pierle, an ex-student of W. T., was given and refreshments of cocoa, sandwiches, and cookies were served.

### MR. AND MRS. COFFEE ARE DINNER GUESTS

Formal dinner was served at Cousins Hall at 6 o'clock Wednesday evening. Mr. and Mrs. Herschel Coffee were the guests of the evening; Mr. Coffee entertained the group with selections on the violin, and Mrs. Coffee accompanied him on the piano.

Open house was not held after the dinner according to the usual custom, as the recreation hall was under construction.

### EDNA GRAHAM GIVES DINNER FOR FRIENDS

Miss Edna Graham had as dinner guests at her home Thursday evening Miss Ethel Jackson, of Amarillo, Miss Blanche Davidson, of Amarillo, Miss Annie McDonald, of Amarillo, and Miss Alice Short of Pampa.

### A. A. U. W. ENTERTAINED AT KERR HOUSE

The Kerr house, with Mesdames Herschel Coffee, Frank R. Phillips, Misses Tennessee and Fannie Malone, Bertie Mae Williams, and Elizabeth Cox as hostesses, was a pleasant setting for the March meeting of Canyon A. A. U. W.'s. Floral decorations consisting of potted vines and fern were made articulate with rose azaleas, African violets, and sprays of pussy willow.

Refreshments of oatmeal cookies and lemon punch were served.

During the business session Miss Cox reported 250 magazines collected for rural schools of the county during the month.

Mrs. Winfield Miller reported satisfactory progress of the Canyon park-playground project.

Mrs. T. B. McCarter announced Miss Agnes Charlton's invitation to her home for the April meeting of the group.

### MRS. SLIGAR ENTERTAINS WITH DINNER-BRIDGE

Mrs. Mary L. Sligar entertained with a dinner-bridge at Randall Hall, Wednesday evening. The tables were decorated in the St. Patrick motif, with St. Patrick hats filled with yellow daffodils. The tables were lighted with green candles.

Guests were: Miss Anna F. Hibbets, Mrs. Laura Saunders, Miss Jean Moore, Miss Novella Goodman, Miss Darthula Walker, Miss Ina Barlow, Mrs. Tom Knighton, Mrs. Nancy McCaslin, Miss Tennessee Malone, Miss Fannie Malone, Mrs. A. K. Goodman, and the hostess.

### MISS LINNIE BABSTON HAS WEEK-END GUESTS

During the Conference Miss Linnie Babston had as week-end guests Miss Ruth Belton, ofovina, Mrs. Gee and Mrs. Richards of Friona.

## Texas Attics May Contain Rare Treasures

DALLAS.—In attics of old Texas homes, or stuck out of the way on the rafters in country smokehouses may be stored historic treasures for which collectors will pay excellent prices.

The Texas Centennial Exposition is assembling the most interesting and significant items that reflect life in Texas from 1519 to 1900, to be exhibited in the Texas Hall of State during the six months of the Exposition. Though the Exposition cannot buy these items, interest of librarians, archivists and private collectors is being focused on Texas historical research.

The collection of documents includes letters, diaries, journals, daybooks; items that recall highlights and sidelights in Texas during its colorful periods. Rare printed matter, such as early newspapers and pamphlets, books dealing with Texas facts, handbills, or old political campaign dogers will make interesting collector's items. Relics may be furniture of an earlier day, implements and tools, but especially clothing, showing period costuming.

Information about such items, and full description should be sent to Prof. Herbert Gambrell at the Exposition at Dallas. He is in charge of historical exhibits there.

### MISS RUTH ANDERSON HONORED WITH TEA

Miss Linnie Babston and Dr. Hattie M. Anderson entertained with a tea at the home of Miss Jennie C. Ritchie Saturday afternoon, in honor of Miss Ruth Anderson of Puerta La Alegre, Brazil.

Guests were: Dr. and Mrs. J. A. Hill, Dr. and Mrs. Harris M. Cook, Mrs. Tommie Montfort, Rev. and Mrs. Charles L. Dickey, Mr. and Mrs. Floyd Golden of Portales, N. M., Miss Ocie Sanders, Miss M. Moss Richardson, Mr. and Mrs. Braudt of Shamrock, Miss Tennessee Malone, and the hostesses.

### MISS BABSTON HAS DINNER GUESTS

Miss Linnie Babston had as dinner guests at Cousins Hall Sunday, Mr. and Mrs. Braudt, Miss Ruth Anderson, of Puerta La Alegre, Brazil, and Dr. Hattie M. Anderson. After dinner Mr. and Mrs. Braudt took the party on a trip to Palo Duro State Park.

### GRAHAM HAS GUESTS AT LUNCH FRIDAY

Miss Edna Graham had as guests for lunch Friday at her home, Miss Lula Finch, of Amarillo, Miss Maud Fletcher, of Amarillo, and Mrs. Ann Shelton, of Shamrock.

Mr. and Mrs. A. L. Baer announce the birth of a son, Duwain E., on Feb. 5. The baby weighed eight pounds. Baer attended school here last in the summer session of 1927.

Joyce Sheats, '35, of Oklahoma Lane, was a week-end visitor on the campus.

Miss Zada Tillery of Clarendon was a campus visitor over the week-end.

There will be a Leap Year Dance Saturday night, March 14, in the Women's Gymnasium.

## Wisecracks and . . . Otherwise

Edited by Marion Hill

And a marvelous time was had by all! Gosh, but it was swell to see all those exes back on the campus of dear ole W. T. There were more of them here than at Homecoming. The only thing we lacked was an all-college dance to make it complete. A few of those we were glad to see were Al Duncan (by the way, imagine Al teaching biology! We hear he is doing a whale of a job at it too). Jimmie Holston, Keith Guthrie (W. T.'s noted former columnist on the Prairie staff), Big John Walker, Evelyn Shanklin, Ben Guill, Dorothy Cash Dodgen, Mr. and Mrs. Kenneth Kendrick, Mr. and Mrs. Frank Monroe. Oh, a jillion more, but we don't have space to continue listing. Anyway, we wish these conferences came more often. We didn't mind missing a few of those classes, either.

Who were the two young ladies that Henry Houser and his friend were driving around last Sunday afternoon? (We might add that they were in a car, for you smart-alecks!)

Those Ruff-Nex were really out for that business during the conference. Power to 'em.

Buster Smalley is another of our leaf turner overers. He has been on those books for the past two or three weeks solid. By the by, his sister Gene, was among those in evidence last week end, and along with her, of course was Nina Mae Drew.

The sap is evidently beginning to rise. Most any of these afternoons it isn't very difficult to find a dozen or so couples strolling about the campus. Tsk, tsk.

FLASH! Prexy rushes madly over to the Power House in answer to Mr. Waggy's distress call. For some mysterious reason, the whistle was screeching repeated short blasts. No one was on top of the building, and no one inside was responsible for the phenomenon. For the answer to this riddle, we suggest you ask Vernon Johnson or most any of the boys at Buffalo Courts—they might know.

Why does Helene Dyer always sit with Dean Fletcher in Ed. 442?

After a discussion in art class of the different types of people, we overheard Betty Zelle and Martella Graves say that they were going to try to make themselves appear much more dramatic. Could they?

Why could it be that Philbert Schuhart is so shy of an Electrolux?

We've heard it said that Rosa Cash made one grave mistake at Mary May's dance the other night.

John Pool is up and working on those studies again. (?)

George Palmer is an unusually keen preacher's son. (With no slur at preachers or their sons intended.)

Over at Randall the other night Seth Lindsay seemed to be whipping himself back into his old form in a hurry.

Don Savage and Mary Alice Quattlebaum have certainly been giving old Dan Cupid fits these last few weeks.

Martin Baze has just returned all dressed up from a business trip to J. C. Penney & Co.

Toby Waggoner is now the star boarder over at Cousins.

We most sincerely hope Mrs. Agnes Smith and James Greer are both back with us soon, very soon.

Our latest candidate for the Buffalo Kid is Ray Small.

It was some fun to see those Seniors trying to look dignified while all those superintendents were here. The badges did help to distinguish them from slimes. A good idea!

Jerry Knowles is beginning to be known as the man with the 1000 different dates.

Edrie Underwood was double dated by the Blaine Bros. last Monday night following open house.

Co-eds, we heard a young man of recent school days say he wished he was back in school at W. T.—the co-eds get better looking all the time, according to this authority. Nnah, nnah!

No exceptions are made in the reception given late comers to breakfast at Stafford; at least it seems so from what we heard that happened when Mr. Lassers was tardy the other morning. We bet R. M. doesn't have a class under him.

Glad to see Arlin Hartzog and Cagle Teague back from Lubbock Friday and Saturday.

We hope Bill-the-editor finds this document before it's too late to go in the paper. If not, we'll see you next week.

## Comments On Dress of Eds and Co-eds

By Gad

The cake this week goes to Baze—Martin Baze—who went around during the Conference in a new gray suit with gray accessories.

In fact, the seniors seem to be holding the limelight this week with Deane Fletcher, Wayne Jones, James Divilbiss, Myles McGehee, Mrs. Helene Dyer, and Louise Ramey.

Edrie Underwood's petite beauty was emphasized Friday night in a chic gold corduroy suit with brown accessories.

Ruth Cantrell and Georgia Clark have new wool crepe suits in light cream and turquoise blue.

Helen Helton and Reba Pool were

seen this week-end in light-weight wool suits of delicate spring shades, tailored skirts and blouses and three-quarter length swagger coats. Edward Burkhalter is being seen on the campus sporting a new gray suit with cream colored checks, and plaited back.

There will be a Leap Year Dance Saturday night, March 14, in the Women's Gymnasium!

Patronize Prairie Advertisers.

## SHE MAY NOT BE "A LADY"

but she's all woman from the heart out! She was just a beauty from Shantytown, but she knew how to get places!

## Now it's your turn to accept P.A.'s. NO-RISK OFFER!

© 1936, R. J. Reynolds Tob. Co.

### SMOKE 20 PIPEFULS UNDER NO-RISK OFFER

Smoke 20 fragrant pipefuls of Prince Albert. If you don't find it the mellowest, tastiest pipe tobacco you ever smoked, return the pocket tin with the rest of the tobacco in it to us at any time within a month from this date, and we will refund full purchase price, plus postage.

(Signed) R. J. REYNOLDS TOBACCO COMPANY  
Winston-Salem, North Carolina

**PRINCE ALBERT** THE NATIONAL JOY SMOKE

## A LIGHT SMOKE OF RICH, RIPE-BODIED TOBACCO

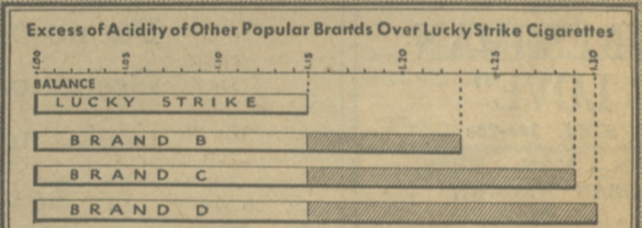
Over a period of years, certain basic advances have been made in the selection and treatment of cigarette tobaccos for Lucky Strike Cigarettes.

They include preliminary analyses of the tobacco selected; use of center leaves; the higher heat treatment of tobacco

("Toasting"); consideration of acid-alkaline balance, with consequent definite improvement in flavor; and controlled uniformity in the finished product. All these combine to produce a superior cigarette—a modern cigarette, a cigarette made of rich, ripe-bodied tobaccos—A Light Smoke.

### Luckies are less acid

Recent chemical tests show\* that other popular brands have an excess of acidity over Lucky Strike of from 53% to 100%.



\*RESULTS VERIFIED BY INDEPENDENT CHEMICAL LABORATORIES AND RESEARCH GROUPS

**Luckies—"IT'S TOASTED"**

Your throat protection—against irritation—against cough



## Bufs To Leave For AAU Cage Meet Next Week

Boedeker, Colvin, And  
Clement Playing  
Last Time

Another successful cage season will draw to a finish next week when Coach Al Baggett and his Buffaloes embark for Denver, Colo. to participate in the National A. A. U. Tournament March 15-21.

This is the fourth time that a West Texas team has been invited to the National Tournament—the cream of the nation's cage meets. Regardless of the strong odds against bringing home any meals, the Buffaloes will derive much benefit from viewing the game among the best.

The Southern Kansas Stage Line will be the defending national champions, and the runners-up, the Globe Refiners featuring Joe Fortenberry, former Buff prodigy, will be vying for the honors.

Three of the basketball players will be representing the Maroon and White for the last time. This trio is Captain Willie Boedeker, George Ray Colvin, and Curtis Clement. Since his freshman days, Captain Boedeker has developed into a valuable ball hawk. In earning his last letter, he has proved himself a capable leader for the Bison Herd.

George Ray Colvin is one of the immortals of W. T. basketball. His return to school after tramping around with the amateur leagues for a couple of seasons augmented the strength of the team immeasurably. Colvin's enviable record has made him a marked man all year, but he has managed to maintain it in grand style by leading the scoring.

Curtis Clement's unceasing hustle will mark him as a great fighter, a dependable man, and a lover of the game. He has earned three letters. His uncanny eye for the hoop with either hand places him as a contender for the scoring crown. Coach Baggett will lose a good man.

## FAMOUS—

(Continued from page one) the Amarillo Sandies will contribute a discussion on his double-wing-back system.

Raymond Wolf, athletic director at Texas Christian University, will have complete charge of the line play. Dr. Scott, former professor of Physical Education at Columbia University and a member of the American Physical Education Association, and at present head of the Department at Rice Institute, will supervise lectures on the organization and administration of athletics.

Rose to Teach Basketball The basketball division will be instructed by Glenn Rose, coach of the Arkansas Razorbacks, winner of the 1936 Southwest Conference. "Chuck" Taylor, trick shot and pass artist, star college and professional player, will assist Rose in this cage division. Five West Texas State products will be employed for basketball demonstration: Joe Fortenberry, George Ray Colvin, Willie Boedeker, Ben Arthur, and Raymond Shackelford. All exceed six feet four inches in altitude.

A credit of three hours of physical education will be given to all those enrolling in the school. The fee will be \$15 for the school alone. The fee is \$10 if the student is enrolled in summer school for 6 weeks, and \$5 if enrolled for 12 weeks. The room and board for the Coaching School in the Buffalo Courts will be \$10.

In addition the college will also conduct a rodeo and golf tournament as amusement for those attending the first annual affair of this sort at West Texas.

Most folks hate to get out of bed in the morning, though they have been doing it for years.

## Intramural Teams Enter Tournament For Final Games

In a meeting of the representative managers with the intramural supervisor, Mitchell Jones, it was decided that the winner of the intramural basketball tournament would be determined by a double elimination tourney to be held this week in Burton Gym.

The meet commenced at 8:30 last night when the undefeated Eagles collided with the Farm A. The Buffalo Courts met the Hillbillies immediately following. Tonight at 8:30 the winners will play, and following that the losers play. On Wednesday night the winner of the losers tangle with the loser of the winners game to determine who shall oppose the undefeated team in the final game to be played at 8:30 Friday.

Selected officials for the meet are: Hinger, Hayes, Steed, Cowart, Washington and Clark.

## Calves Winners at Tri-State Meet at Dalhart Week End

The W. T. Calves brought home the loving cup Saturday night from the thirteenth annual Tri-State basketball tournament held Friday and Saturday of last week at Dalhart.

The winning team and their coach, L. D. Barksdale, was presented with a large silver basketball and each boy received a small basketball for his watch chain.

Players for the Calves were: John McNeill, Meredith Warren, Henry Hamblen, Earl Whittey, Velton Sargee, Billy Norman, all of Canyon, Thomas Campbell of Happy, Glenn Davis, Lyman York McGehee and James Butler of Canyon.

Patronize Prairie Advertisers.

## Yearlings Divide Cage Series With Portales Quintet

Handicapped by a long journey, the high-gear Yearlings of Coach Bob Cox displayed listless form to drop a 43-37 decision to a crack-shooting crew of Greyhounds at Portales Junior College Monday night, but returned on Tuesday night to turn on the steam and reverse the process and administer a 49-46 revenge.

In managing for their share of the series, the Yearlings made it three out of four from the Greyhounds, and brought their season's string of triumphs to eight against two losses.

After upsetting two strong members of the New Mexico Intercollegiate Conference—New Mexico Normal College and New Mexico Military Institute, the Portales quintet stepped out into an easy 32-13 advantage at the half in the opening affair. After regaining their composure, the Frosh gave the New Mexicans a good scare, but could never overtake them. Wallace, a strengthening annexation to the Greyhound squad, dumped the hoop for a total of fourteen counters to lead. He was seconded by his teammate Coffman with 11. Shackelford and Johnson led the losers with nine apiece.

In the concluding joust, the Yearlings produced an improved brand of ball, but trailed at the half 23-19. Shackelford, huge Frosh tip-off man, took the situation well in hand, in the last half, and gathered five goals from the field to net him 15 points, just two counters behind All-State Coffman of the Greyhounds who managed for 17.

A potent factor in the Frosh last minute victory was Hayes' proficient defensive work in limiting the scoring fiend, Wallace, to six points. A surprise element was the deadly marksmanship of the Yearlings' from the "thank you"

shot line. They collected nine out of 13 as compared to five out of 12 for the Junior Collegians—which was barely the margin of victory by a 49-46 count.

## Pioneer Hall Notes

During the Education Conference and Sunday of this week, Pioneer Hall has had one thousand and one hundred seventy-two visitors. Seven states other than Texas were represented.

The visiting groups have been Boys' Glee Club of Borger consisting of thirty members; Pampa High School Chorus having a number of thirty-five; Muleshoe Grade School history classes of eighty-five pupils, and sponsored by Mrs. Mildred Bailey; and Delta Kappa Gamma, Teachers' Sorority of Amarillo and Canyon, having forty-four visiting members.

The visiting ex-students numbered eighty-six.

## Try Your Guesser

Wonder who'll be next in his private Art Gallery? A second Bluebeard; quite popular; first name suggests a man he has seen too much; Stafford inmate.

Much mischief under her quietness; father prominent white-haired gentleman; local girl; knows her cow brands; slender; light brown hair.

Cheerful; wearing house shoe to school; blue fuzzy sweater; science major; wouldn't accept date for Girl Tag Dance because of lack of a car; one of city boys.

Resembles two other girls with whom she is seen much; gay little skirt; Pi Omega; Prairie reporter; Buffalo loafer.

Beau ideal; sister recently went to the altar; quiet and innocent looking; home town starts with "B"; faultlessly attired.

"Pop," all musicians have big

## EXPRESSION OF THANKS

We wish to express our most sincere thanks and appreciation to the citizens of Canyon for the many courtesies shown our guests during the Educational Conference. All of the householders responded warmly to the request that they keep visitors to the campus through the two-day conference.

(Signed)  
Dr. Harris M. Cook  
T. M. Moore  
Miss Edna Graham

## Intimate Lives of Professors



Name—D. A. Shirley.  
Hobbies—Camping out; bridge.  
Favorite Food—Broiled steak.  
Radio Program—News reports.  
Actor—Charles Laughton.  
Actress—Shirley Temple.  
Preferred Color—Blue.  
Weather Preferred—Summer.  
Bright Nail Polish—Hideous.  
Type of Woman Preferred—Brunette.  
Type of Student Preferred—Intellectual, but full of pep.  
Size of Shoe—7½.  
Pet Peeve—Waiting on people.  
His Wife's Pet Peeve—Leaving drawers, gates, and doors open.

A cat uses his whiskers to determine whether or not it can squeeze through a small hole or opening.

The size of ladies' and men's hose is based on the distance in inches between a point on the toe and a point on the heel, measured in a straight line.

## THOMPSON HARDWARE CO.

4-TUBE RADIO WITH EITHER AC OR DC

CURRENT—

**\$14.95**

## Olympic Theatre

Starting Sunday, Mar. 15, Show will start, 7:30

Today Only  
NEW PROGRAM  
ANN SOTHERN  
LLOYD NOLAN

in  
"YOU MAY BE  
NEXT"

also  
"AUDIOSCOPIKS"  
Sporting Nuts — Color Cartoon

WEDNESDAY ONLY

## KIND LADY

with ALICE  
MacMahon  
BASIL  
Rathbone  
Metro Goldwyn Mayer  
also

METROPHONE NEWS  
LOS ANGELES, Wonder City  
GOOD LITTLE MONKEYS

Thursday - Friday  
BARGAIN NIGHT SPECIAL!  
BING CROSBY  
CHARLIE RUGGLES  
ETHEL MERMAN

in  
"ANYTHING  
GOES"

Matinee 10c Nights 2 for 25c

Saturday Matinee  
ELEANORE WHITNEY  
Dickie Moore—Virginia Weidler

in  
"TIMOTHY'S  
QUEST"

also  
Final Chapter of Serial  
Other Good Shorts  
10c TO ALL!

Saturday Night  
FRANK McHUGH  
PATRICIA ELLIS

in  
"FRESHMAN  
LOVE"

ADM. 10c-20c

SUN - MON - TUES  
JEAN HARLOW

in  
"RIFF RAFF"

with  
SPENCER TRACY

COMING SOON  
Fred Astaire — Ginger Rogers

in  
"FOLLOW THE  
FLEET"

DON'T FORGET  
Starting Sunday, Mar. 15, Show  
Will Start at 7:30 P. M.  
Matinee Daily at 2:30

*For centuries the world has gone  
to the Near East for its flavors and  
aromas and spices.*

... and today Chesterfield imports  
thousands of bales of tobacco from  
Turkey and Greece to add flavor and  
fragrance to Chesterfield Cigarettes.

Turkish tobacco is expensive. The  
import duty alone is 35 cents a pound.  
But no other place except Turkey and  
Greece can raise tobacco of this particular  
aroma and flavor.

*This Turkish tobacco, blended  
with our own American tobaccos in  
the correct proportions to bring out  
the finer qualities of each tobacco,  
helps to make Chesterfields outstanding  
for mildness and for better taste.*



*Outstanding*

.. for mildness

.. for better taste