## W. T. Honored for Conference Features Aulio-Visual Work Prominent Speakers

# Section Mectings 2500 Panhandle School Folk Held for Teachers Attend Education Conference 

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| Speech Students |
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| Demonstration |

Under the direction of Dr. Baxte

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Broadcast Features Shakespearean Play

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## Attractive Freshman In All Band Functions

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$=-$ ing as flag bearers. They will carry
the official W. T. emblem which
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Dramatic Club Will Attend Festival at Baylor University
he fifteen colleges and universities
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Sixty-Three Attend
Youth Crusade Rally

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| Sixty-three students attended the | , |  |
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| rally ${ }_{\text {L }}$ Iavelle Scheihagen, local Epworth | ${ }_{\text {ma }}^{\text {wa }}$ | TE |
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| having made a |  | father |
| ticipants will be: Ida |  |  |
| Martha Pierle, "How Swedish Co- | - |  |
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| Sarah Thompson, "cooperative D | vic |  |
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College Dames Start New Loan Fund

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Dr. Kenneth Pope
Speaks in Assembly


Science Building

 George Willard Frasier in his address, "Education's Race With Catastrophe," given at the Northwest Texas Conference for Education, March 10.

## West Texas State---First in Audio-Visual Education

The largest class in audio-visual education in Texas last summer ws
eld at West Texas State, and it has gained recoonnition as the mo outstanding work in the state. T. F. Hus. . Fugins
report in the March issue of The Texas Outlok.
West Texas State College at Canyon very probably did the most outsanding piece of work along this line. Drery. J. Jobably Aild, president.
aunched the project by bringing Prof. Earl Sechriest of Birmingham Ala., ,o the campus to ofter a two or three-hour course in audiovisual
education. The class was in session for a period of six weeks. Bo graduate and undergraduate crededit were oof a pered; and and a laborotarys. Berio
accounted for the possible extra hour. One hundred and forty perso rom crayons in the first grade to television. This was, by far, the largest college summer session course i.
last summer,", the article said.
"The West Texas State College is also making a substantial investme
in films. Early this fall Mrs. T. V. Reeves, director of the Bureau Public Service, and Olin E. Hinkle, director of journalism, began pre
viewing films for possibe purchase. They are proceding cautiously

The college film library contains 147 films, ninety of which are sound
movies. These films, both silent and sound, are offered to public schools for a nominal rental fee.
Visual devices are coming to be first as teaching aids, and West schools are taking advantage of the film library he
growing to meet the demands of surrounding schools.

THE FACULTY-STUDENT RELATION
When failing to get results, I sometimes think it is because I have loss
touch with the students, and that I have failed to appreciate thei torch with
problems."
These words of Dr. Frederick H. Lund, selected the most popula
teacher in the Teachers College by the Templar poll, call attention to problem that is near to student and teacher alike.
It has long been a feeling with many students that the root of many of
their difficulties lies in the fact that no close understanding is possible whereby instructors can appreciate their individual problems.
True, the instructor has his office hours, at which time any student
may call for guidance, but unless the teacher appears eager to help the may call for guidance, but unless the teacher appears eager to help the
student and shows an understanding in the classroom, visits to his office are not likely to be numerous.
On the ooher hand, a teacher who appears ready and willing in class
to offer guidance, and takes an interest in the student as an individual, to oiter guidance, achat aakes an interet
will be repaid by securing better results.
The student-teacher relationship presents a real problem, the solution
to which lies with the eeacher himself. By showing that he, too, is intently
irterested in the subject matter, the teacher can act as an inspiration irtererted in the subject matter, the teacher can act as an inspiration
to his students, and by further showing that he is interested in them the
teacher can secure results from his sudentst, attainabie by no other method
The problem is with us. It can be solved, and working towards its
solution should bee profitable to both teachers and sudents who really want to see something done.-Temple University News.

## REAL FREEDOM

## Just what do you think would happen to anyone who held a meeting in Berlin at which he denounced the Nazi governent and its officials seferred contemptuously to the Chancellor as "Addolph Hitlerovich" referred contemptuously to the advocated a virtual revolution <br> The participants in the meeting would find themselves swiftly incar cerated in a concentration camp-if they were fortunate enough to escape <br> the headman's axe. Yet in New York, the German-American Bund recently held a meeting to <br> in Madison Square Garden, which was decorated for the occasion with swastik flags and guardd by men wearin Naza stomitroper unifors at which the speakers sneered at the President of the United States and   Nazi dictatoship in this country. And what happe Bund members arrested as enemies of the overnment one of the largest concentrations of police in Nev surrounded the meeting place, and of potected them while York s. s hised thr There iss't another country in the therld wheree they were enjld happen For there isn't another country in the world where the cardinal tene or democracy, free speech, is so zealously protected. And free speech means the right to speak by those with whom you most violently disagree as well as those with whom you agree. It means the right to call for change in government. It means giving the peopple every chance to hear theory before reaching a decision. When you hear someone denouncing. America and its institutions, remember this. Think of what happens to those bold enough to speak even in moderate terms, against the regimes in power in Germany, Russia other people. Why try to destroy it? - Daily Texan.

"BIG NAME" BANDS FOR COLLEGE SHUFFLE


## wimw Current Books in Review Edited by Mrs. Felicia Applewhite EyELESS IN GAZA-by Aldous Huxley, New York and London,

COLLEGIATE
CHATTER
By Buzzy Stapleton


For You Conducted
by
nior Clas

THE PRAIRIE A weekly newspaper published
every
The wescala by the thest tuidents of every Tuescay by the studentso of
The Weet Texas state college, oan-
yon, Texas. Printed by The Waryon, Texas. Printed by
wick Printing Company


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\begin{aligned}
& \text { SENIORS NOTE: We have been } \\
& \text { very fortunate thus far in geting }
\end{aligned}
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## National Advertising Service, Inc.

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BILL CONE, Editor
Bille Ruth King, Business Manager OLiN E. HINKLE, Faculty Adviser Staff for this edition
 Assistants: Joe Crister, Bill Anthony, Hazel Bath, Bill Longhine,
Cherald Manzer, Tha Marthe pinerle,
Jenna V . Stephenson, Fred Hart,
$\qquad$ and instead, provide the service at
$7: 00$ to $9: 00$ in the evening. We
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done toward this end no only be done toward this end, not only be-
cause this shhool 1 s revy frar behind
other shools in
because the need is respect, but
bearent.
In spite of our depleted forests
there seems to be plenty of timber
 STILL SERVING frosted cokes, malts, orangeTHE COLLEGE OASIS Abner, bring Sadie in!

## SPECIALS

rns, $15 \mathrm{c}, 25 \mathrm{c}, 29 \mathrm{c}$

M. E. Moses Co.

## CHOICE TOBACCOS FOR MILDNESS, SMOOTHNESS THAT'S PA.!

DON'T FLUNK OUT ON
THE COOL, FULL-BODIED
SMOKING WE PIPE FANS WANT
NOT TO SPEAK OF ITS
GOOD, RICH TASTE!

OU'RE teaming up with the mellower smoking
of choice tobaccos, men, when you start with Prince Albert. Its exclusive "no-bite" process removes harshness - leaving a RICH-TASTING easy, smokes cooler, because it packs right to begin
with-thanks to that special "CRIMP CUT" Step up to any tobacco counter and get acquainted with
Pringe albert
THE NATIONAL JOY SMOKE
50




Conference Delegates Are Guests At Luncheons and Breakfasts

Speech Teachers Are Guests of Alpha

Speech and Enlich entertained with a luncheon Priday noon in the basement of the Pres-
byterian Church. The affair byterian church. The affair was
by Alpha Pis Omega, honorary
den dramatic fraternity, and featured
Hugh Fellows, director of the Little Theatre at McMurry College at Abiliene, in Shakespearean interpre-
tations. Mr. Fellows also more modern selection taken from Tneluded in his shakespearea selections was a spech by Jacaues,
the philosopher, from the play, "As You Like itt", a scene from the
"Merchant of venicen" characteriz"Merchant of Venice" characteriz-
ing Shylock. Mr. Fellows also gave ing shylock, Mr. Fellows also gave
a hharacterization of the famou
chanater Hamet. giving Hamet character, Hameet, giving Hamlets
three soliloquies on, the death of his mother, life and death, and reinact-
ment of his father's death before the throne of his uncle, the abdication speech of Richard II; the specech o Richard III, Duke of cloucester, ing
seekking to get the throne of تng-
land, in Part Third of the play Henry VI; and a scene featuring haracterizations were. All the Parent-Teachers Given Luncheon by Canyon Unit
$\qquad$ noom at a luncheon in the dining was sponsored by PTA of Canyon Mrs. Clyde Warwick, of Canyon was toastmistress.
Included on the
Included on the program was
vocal number by Houston Bright "Gypsie John," accompanied by Miss Frances Usery of the college music dress by President McKay, of the Eastern New Mexico State College Portales, N. M.
lubraaians entertaned DTirine mers honored During the noon hour Friday
thirty-five school and county libr. arians of the Caprock Library Asso
ciation held their third annual lun cheon in the home economics din ing room.
A bouquet of snapdragons formed the centerpiece on the luncheo
table which was presided over b Miss Gracie Fern Latimer, High Nors Lurarian of Pampa. County Library in Amarillo spoke on "The People's Lilirary Movemen arried that the group send a letter o sen. clint Smail and repp. ach
Little, asking them to pass on the bill providing for state aid in th
school and county libraries of Texas It was pointed out that 38 of the han Texas for library service. he $\$ 375,000$ a arr request is gran still be spending more than Texas.
Olympic Theatre Has Fine Equipment
Installation of new equipment
which gives the Olympic Theatre here the ranking of the best equipped small town movie house in the state nas been anmouncea
the
Olympic management The latest rectifier on the market
was installec last week. It reduces was installed last week. It reduces
filicker on the screen to a minimum, and a new screen, added a few weare, reducing strain on the eye.
The latest type projectors in use were added a short time ago, and
sound equipment at the olympic is serviced weekly by an expert.
other Groups entertained Other luncheons and breakfasts
held during the educational conterence were, a lunchoon held at
Randall Hall Friday noon for th voactional teacherss the andinistran-
tors luncheon; and two breakfasts, one for the e elementary teach.
one for Phi Delta Kappa.
The University of Denver has announced special eelowship to traii
experts in local govermment. finance
Colgate University has a new plan of awards for athletes of min
sports as well as major sports.

Baptists Will Have Annual Banque Friday Evening

The annual Baptist Student Union
formal banquet will be held Frida vening at 8 o'clock $^{\prime}$ at the First
Baptist Church. Introducing a new wrinkle in ban quet programs, this one is to be banquet which is "speechless."
will feature an all-Spanish musica program, with Tom Langston in charge.
Colorful Colorful decorations will furnish
a Spanish atmosphere for the an nual occasion.
Tickets are 50 cents and may Srchased from any member of th
S. U. Council Worship Service to Center Around Large Carving of Last Supper An unusual evening worship ser unday night at $7: 45$ will be cen tered around a large wood carving acquired by Dr. and Mrs. H. A. Brown on a trip in Mexico.
Mrs. Brown will describe the cir ing was acquired. It was secure
it from the Indian who did it. It
surprising in its detail, even th surprising in its detail, even the
wrinkles on the subject's hands are plainly visible.
Dr. Baxter M. Geeting, head of the College specch department will during the service. An invitation
to all students to attend this unique service has been extended by the FRASIER-

## (Continued from trrst page)

 would modify many education practices today, he concluded. "Is education in America winningthe race with disaster?" An answer in the affirmative was
given this morning by Dr. Frasier, in given this morning by Dr. Frasier, in
addressing more than 2,000 teachers attending sessions of the Northwest
Texas Conference for Education Dr. Frasier, who said he had often appeared as a critic of American
education, said that one of the cateducation, said that one of the cat-
astrophes most frequently in the
world was famine. "In America," world was famine. "In America,
he said, "education has won the rac with famine."

## Disease, Another Cause Another common cause of catas

 trophe which he listed is disease But in America, he stressed, the other diseases have lost the race to education, which trained most of thedoctors and research experts doctors and research experts. An
other common catastrophe is other common catastrophe is war
Can education keep war from coming to America?
"Our better schools teach much the truth about war. The glory battles have gomp and splendor away to the story
of filth and horror trenches and mass murder. But
who knows what who knows what will happen when
the drums beat and the bugles blow? .. In the race between education Referring to a letter Wells in which fear of a breakdown of a democracy was expressed, the speaker said.
Must Want
ust Want Democracy
"To prevent such a atastrophe
"To must have citizens who want zens, we must have democratic girls a chance to live democracy,
understand democracy, and love democracy. Only a democratically or-
ganized school can do this. Some our politicians want the schools
teach about democracy. But de ocracy is not taught! It is caught!" After stressing that those who know the psychology of human emotions, Dr. Frasier predicted that
education will win this race with
and catastrophe "if we can give all our
children the best passible schools." The speaker said that while early opean formula for government, at the same time adopted the an-
cient European formula for education, importing the church-like
schoolroom with a stern master in นшиย NEW 1939-40

## Texas Almanacs

New World Almanacs



Pictured above is Hugh Fellows, youthful professor of McMurry College who ap
Friday.

## harge. But America now, he added, SPEAKERS- has democratic schools.

## It is true that England has much (Continued from page one)

 ceded, "much government paternal- session
your schools. You must practice of his time in recent months had
your
democracy in your social functions been devoted to the Assochation
and in your ecoonmic life if you are legislative program. and know how to use it in govern- said the outlook was good.
to
ment." ment."
The speaker said that education ray lose the battle with economic duced Mrs. Edythe T. Wallace, home
"The man on the street knows counselor nothing about our system of pro- schools. of the Oklahoma Cit Wallace said tha
perty-profits and money, he said. perty-profits and money," he said. children needed security in thei-
Teachers in general know little homes, schools, and community life more. America may head into above all else, and that each should
catastrophe because of our inability becompared with his own canabilt ounderstand and teach the eco- ties and progress and not be stan vould like to add, however, that our all other children. democratic schools are doing more "The child must be made to feel
in the understanding of the econo- that he is wanted just as he is," in the understanding of the econochools." Federal support of education was Children, Useless Fears

| know when to feel angry vut must |
| :--- |
| be tuught to co something to risht |

 must be shown that love is some-
thing to give, not to measure as to thing to give, not to measure as to
the amount received. Throughout
all this development, the speaker anl this development, the speaker
pointed out, the child is growing
farther from the home with genlorg farther from the home, with enlarg-
ing loves, hates, and fears, which ing loves, hates, and fears, which
must be kept socially acceptable.
It is the teacher's It is the teacher's privilege, she
said, to suggest to parents the per-
sonality controls which their sonality co.
dren need.
Sharply satirical was the address of Dr. Harold Benjamin, director of the College of Education at Colorado
university. He traced the growth of education from prehistoric times when the first teaching was in-
structing children to catch fish with structing children to catch fish with
theer bare hands, to sabre tooth the ancestral horses as a food supply source. Later, he declared, the glaciers approached, the tigers be-
came extinct, the horses moved to came extinct, the horses moved to
the plains, and the streams became
so muddy that the fish could not be so muddy that the fish could not be
seen. Smart men of the tribes seen. Smart men of the tribes
learned to catch antelope with snares and to seine fish and trap
bears in pits. Gradually they introduced these new arts into the cur-
riculum of the schools, although more conservative educators cried out against such radicalism and
pointed out that horse clubbing was pointed out that horse clubbing was
no longer taught for its practical no longer taught for its practical
value, but to develop general agility. Dr. Benjamin continued at length with such stories, many
caused much merriment.
After the general session, many visitors attended the reception at
Cousins Hall, where the Canyon
chamber freshments. Shamrock's big high school band
came through the dust storm to open the first session Saturday morning.
clen A. Truax, director, invited the teachers to join in the chorexuse of
"Beautiful Texas" and "My Wild Irish Rose." Mrs , J. Griggs, the committee on necrology, con-
ducted a memorial service in whic Miss Marian James of Amarillo sang
"The Old Rugged Cross," accompanied by Miss Rosalie Coffee of Aman ied by Miss Rosale Coffee of Ama-
rillo; Jean Tarlton of Canyo py Miss Frances Usery of Canyon County Supt. Logan Cummings of Collingsworth county read the Scrip-
ture; and the Rev. R. C. Snodgra spoke briefly.
A brief stir McNeill, Amarillo high school teacher, arose and denounced the houss

SEE ME FIRST On all kinds of Auto loans and
refinancing. A LOCAL Concer refinancing. A LOCAL Concern
rendering
T. S. STEVENSON

Toy Train,Still Rolls Along


Her.s the old faithful of the toy train rails. The model has been
performing faithfully since 1886. Only "engine replacement" has performing faithfully since 1886. Only "engine replacement" has
been a winding key. John Laux of Elizabeth, N. J., and N. Nephew
George Schnell are shown admiring the "veteran," co
tic
st
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to
to
to onducting business as undemocra-
ic. He charged that the Texas
sate Teachers Assol owing a "poalicy Association was fol friendships, hobbies, participation
community life, contacts with per-
sons of the same intellectual leve sons of the same intellectual leve altertness toward teaching methods
and an experimental attitude a essentials.
$\qquad$ he State its ends, and urged that
"Well, dear," so on being taken out of the state rather

AND soll, dear." said Mr. Blair, after
tea had been cleared away, "what are you planning to do tonight?"
Mrs. Blair shrugged her shoulders. "Nothing special," she replied. "Il probably write a letter or two, read
listen to the radio and so on", is see," he replied, "When yo
"I come to the so on, please don't forget my shirt buttons."-Montrea
Star. resent constitution.
Miss Corinne Nash of Waco, forCollege, spoke on "The Desoures of Te Teacher." She mentioned perstar.

## Prairle Advertisers.


"IT PAYS TO LOOK WELL"
THE BUFFALO BARBFR SHOP
Geo. I. Taylor
J. M. Daugherty
 NE FE ATURE
"LA VOGUE" and "DEBBIE JUNIOR" FROCKS AND ENSEMBLES


# Buffs Face Stiff Competition at K. C. OLYMPIC 

 In Tournamant

Finals in Women's Cage Tourney To Open Soon

## Only one game remained to be played yesterday in the preliminary rounds of the women's all-college basketball tournament. Jenkins and <br> SECTIONS- <br> Exactly 544 of the 685 Federa Bureau of Investigation staff men bers have university degrees. <br>  <br>  <br> Members of the principals sectionmact, the following officers: Chair- vice-chairman, Hill of White Deer L. Z. Timmons <br> College M. Geeting, head of thchosen to head the speech teachers section. Wayne Eubantsrillo Junior College was elected Ama-of Hartley was elected secretary.T. Demommie Montfort of the $W$Demonstration High School <br> section. Other officers are: Vice- chairman, Miss Maud R. Brownin <br> Dorothea Martin of Borger. <br> Approximately one-fourth of thUniversity of Vermont freshmen are <br> $$
88
$$

Thity-Two Temms Freshmen Win Easily in Clovis Tournament
W. T. Students Fail to Make
Use of Sport Facilities
$\substack{\text { By Lrvard riby } \\ \text { praviri sporst Eatlor }}$

In the tourney is requested to see
either Coach Dougal or Curtice, who
will make the pairings for the tour Too few students are availing
will
wimes
nam conditioning and improrving their
con thenbling is also climbing to t
Teadlines on the W. T. sports pro physical development, Coaches Tony
Dougal and Jack Curtice revealed
hram and on the wopular with the stio-
grants as was attested by the ovation Dougal and Jack
Friday afternoon.
 dents as was attested by the ovation
it received at the recent Simmons-
Buta it received at the recent Simmons-
Buffalo basketball game when sev-
eral tumblers put on an exhibition eral tumblers put on an exhibition
during the half-time internission. Tumblers now going out daily for
instruction include Bill Blaine, instruction include Bill Blaine,
George Overhauls, Errest Kelly,
Orville Bratton, Foster Watkins, Orville Bratton, Foster Watkins,
Leon Williams, Pug Horton, Harold
Ricketts, Elmer Ricketts, Larry SanRicketw, Elmer Ricketts, Larry San-
ders, W. J. Gillis, Earl Killough,
Cint Clinton Kirkpatrick, Austin Wig-
gins, Eidon Davis, and Velton Sorgee. appear in assembly in acts that in-
clude forward rolls, low-back rolls, clude forward rolls, low-back rolls,
high-back rolls, forward roll with
dive, chest roll, high-back, egg roll, cartwheels, high-back roll with
hand stand, back ground with headbarward roll, forward round with with
finap-
up, forward hand spring, kick and
slap with individual slap with individual combinations,
front somersault, companion tumbling. Poses include headstand,
shoulder balance, three tier pyra-
mid, shoulder bounce, boxing and
$\qquad$ National tournament
City. Eighty-five present students
in Physical Education 102 class are
entered and anyone desiring to play
der, double flip, triple roll and

Buffs Make Cleall | Practice for Varsity |
| :--- |
| Netmen Will Open |
| Tomorrow p. m. |

End Season With Perfect Record

Overcome Former College Play in Early Stages


SIDNEY TOLER in
PAL NITE "CHARLIE CHAN IN HONOLULU" 2 for 25 c - 1 for 20 c

WEDNESDAY
THURSDAY
The picture that broke records in Amarillo. A new kind of picture with excitement and adven
"STAGE COACH"

|  |
| :---: |

MISS IT!
FRI, MIDNITE 11:00 FRANK CAPRA'S
"Lost harizn"
RONALD COLMAN ONE OF THE BEST PICTURES SAT. MIDNIGHT - SUNDAY - MONDAY

 ributed among the team, first on Almost a million gallons of fuel
oil are required to heat Mount Hol-
yoke College building

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\begin{aligned}
& \text { Victories Over Hardi } \\
& \text { Simmons Climaxes } \\
& \text { Season's Schedule }
\end{aligned}
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\begin{aligned}
& \text { Tennis practice for aspirants for } \\
& \text { the Buffalo varsity tennis s suaa, } \\
& \text { formally opens tomorrow afternoon } \\
& \text { fat } 3: 30 \\
& \text { occlock on the campus's } \\
& \text { famous rock-walled tennis courts, } \\
& \text { under the idrection of veteran Coach } \\
& \text { u. E. Lockhart. }
\end{aligned}
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& \text { W. E. Lockhart. } \\
& \text { Four of last falls squadmen will } \\
& \text { report, bolstered by fully a half } \\
& \text { dozen other recruits who have their } \\
& \text { deyen glued enviously on one of the }
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& \text { se sarting positions when one of the } \\
& \text { estrank men falter } \\
& \text { Frank Kelly, who is capable o } \\
& \text { ar turning any of the best of compe }
\end{aligned}
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\begin{aligned}
& \text { Teams. } \\
& \text { From the outset the taller Buffa- Hill, Bobby Childers, and Lyna } \\
& \text { loes indicated the power that had Riley, with Bill Ferrell, Glen Mivin } \\
& \text { sent them into a lop-sided win the and Billy Smith ready to step } \\
& \text { y preceding night. They led } 26-16 \text { at at any time. } \\
& \text { e phe half and with Schur, Hayes and } \\
& \text { The spring schedule has not be }
\end{aligned}
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\begin{aligned}
& \text { Captain Stephenson plunking them fully arranged but will probably in } \\
& \text { tin with a consistency hard to equal, clude Texas Tech, Abilene Christian } \\
& \text { ine Butfoles rapidy widened the } \\
& \text { Coollege, New Mexico A. \& M., Texas } \\
& \text { gap in the scores. }
\end{aligned}
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\begin{aligned}
& \text { the Buffaloes rapidy wide the } \\
& \text { gap in the scores. } \\
& \text { Melvin Cullender, Joe Heyes and } \\
& \text { School of Mines, and New Mexice } \\
& \text { Military Institute. }
\end{aligned}
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\begin{aligned}
& \text { ceived rousing ovations as they left } \\
& \text { the court late in the contest. }
\end{aligned} \begin{aligned}
& \text { ulas that hold during the tenn } \\
& \text { season, that is varsity players hav } \\
& \text { the courts free from any interfer } \\
& \text { The box score: } \\
& \text { West Texas ( } 56-\mathrm{fg} \text { ft tp pf ence from } 3: 30 \text { till } 5: 30 \mathrm{p} . \mathrm{m} \text {. }
\end{aligned}
$$

$$
\begin{array}{ccc}
\mathrm{ft} & \text { tp } & \text { pf } \\
1 & 5 & 2 \\
0 & 2 & 2
\end{array}
$$

$$
\begin{aligned}
& \text { Stephenson, } \\
& \text { Cullender, sf } \\
& \text { Kendrick, sf } \\
& \text { Shackelford }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Cullender, sf } \\
& \text { Kendrick, sf } \\
& \text { Shackelford, } \\
& \text { Shaur. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Shackelif } \\
& \text { Schur, } \\
& \text { Stagner, } \\
& \text { Hayes, g } \\
& \text { Price, g }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Cowsay, } \\
& \text { Treadway, } \\
& \text { Prarker, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Osborne, } \\
& \text { House, } \\
& \text { Reed, sg }
\end{aligned}
$$

$$
\begin{aligned}
& \text { A new major in recreation pro- } \\
& \text { grams is now listed on the curricu- } \\
& \text { lum of Manager Jack Jennings of Tulia } \\
& \text { lus on Mashusetts State College. } \\
& \hline
\end{aligned}
$$

## BOB'S COFFEE SHOP

THE BEST IN FOOD!
.ast CU Cuinti Dinoper

SIX STEPS TO MORE SMOKING PLEASURE


AGEING-Chesterfield's mild ripe tobaccos, like fine wines, are
aged for twoor more years in huge
onden casks. Here they graduwooden casks. Here they gradu-
ally acquire that true Chesterfield ally acquire that true Chesterfifld
mildness and better taste which give


STEMMING - "Almost human" esting stemming machines, intor-
fingers piek up the tobacco, leaf by leaf and take out the stem,
leaving only the mild tender good-tasting part of the leaf to or
ioto the making of Chesterfields.
 BLENDING - There is only one
Chesterfield blend ...the bend
that can't be copied. .. a happy Chesternield blend.... he bend
that can't ecopied. a happy
combination of the world's best combination of the world's best
American and Turkish tobaccos. Just the right proportions to make
Chesterfield a milder, better-tast$0 \operatorname{tin}^{2}$
He'll say...Look what it says on the back of the package...
"Chesterfield Cigarettes are a balanced blend of the finest aromatic Turkish tobacco and the choicest of several American varieieies blended in the correct proportion to bring out the finer qualities of each tobacco."

When you try them you will know why Chesterfields give millions of men and women more smoking pleasure...why THEY SATISFY

## hesterfield

the blend that can't be copied the right combination of the world's best cigarette tobaccos

PAPER-Every Chesterfield you
smoke iswrapped in pure cigarette paper...the finest cigarette paperer
made. That's another reason why made. That's another reason why
Chesterfields are milder and bet-ter-tasting.


MAKING - Almost faster than the eye can follow, Chesterfierds
come rolling out of the marvelous cigarette making machines.
Chesterfields are always round, firmi Chesterfields
and well-filed

ee the packaging machineswhich wrap and seal Chesterfields in
their air-tight, moisture-proof packages. Regardless of where ou buy them, Chesterfields reach

