

fessor of home economics here. Membership in Kappa Omicron is an authority on many phases T. S. Bugbee, both done by Harold Phi is selective, only those of high

of Chinese and English-language not only do this but also help the papers, and is himself the creator student to find out just what trade and professor of courses of Pacific he is most adapted to and can

gram, gave several violin numbers. Tri-State Orchestra

The Tri-State Orchestra, which gave its program Saturday, was

novelty. It was composed of

(Continued on last page)

Record in Speech

Dean Geraldine Green perhaps

set a record for speech making

last Tuesday when she spoke be-

Making Tuesday

Dean Green Sets

Problems

water, president of the West Texas Historical Society. Mr. Crane, who Charles Goodnight, and of Colonel

Intensified

Speech"

(By Bill Britton)

State Teachers College, stated, in illustrate his songs.

Asian life and culture at the Uni- do best. versity of Washington.

He has travelled in every part is one of the seven members on the of China; in Japan, Mongolia, and committee that is working on this Kokonor, explored Kansu Earth- particular thing. He is head quake region, corresponded for of the printing department and American press and worked in fa- also the manual training departmine relief. He speaks the Chinese ment.

language fluently, having gone to China at the age of twenty-one ton, D. C.

Mr. Close will speak on some two-thirds of them could not sufphase of the New World Picture. ficiently advise a student on five This is a blanket tax attraction to different trades and occupations. students and 50c to visitors.

WINS FIRST

Miss Freda Oberst's grade choral In this course the student studies singers won first place in the coun- the different trades and the work- Women." The following period ed out that in a developing industy meeting at Littlefield over six ing conditions under which he must competing schools. Miss Oberst live in his trade. If more students teaches the third grade and music knew the exact kind of working Office." in all the grades, including the conditions they would be under high school. This is the first time in the trade they are preparing at the luncheon meeting of the backward countries are forced to Dorothy Gore and Ollie Beck, asmusic was installed in Spring Lake. for, many of them would not study Tulia. Kiwanis club, choosing as set up productive systems in order Her pupils placed third in mu- for the trades they do. sic memory.

ing the winter in Mississippi, spent Wednesday morning when the Self," in which she pointed out the bring about national self-suffici-Men's Faculty team. Swayne

It has been said that if a check were made on the teachers and after being graduated at Washing- instructors of the colleges today, it would be found that more than

Professor R. A. Terrill of W. T.,

We are striving to correct such a condition by being more helpful to

fore four gatherings at Tulia. Tuesday morning she addressed students, Mr. Terrill stated.

her subject this time, "Women and to retain their place in the sun. the New Deal." That afternoon she spoke to the High tariffs, Mr. Thompson ex-You must see the clever way

Professor C. C. Thompson, head of West Texas history will speak This Tri-State Orchestra was quite of the Social Science Department on "The Growth and Development play. of Amarillo College and Dean Har- of West and Northwest Texas from

ris M. Cook of W. T. were the the Legal Standpoint." His adistration building last Wednesday the plains area. evening. The meeting was attended by a large number of the club members and visitors, many of whom expressed the opinion that it was one of the most enthusiastic and enlightening meetings of the

Speaks on Economics

Professor Thompson chose as his the Occupations class of the Tulia subject "The Manifestations of High School on "Occupations for Economic Nationalism." He pointshe spoke to the office practice trial society mercantilism would class on "Ethics of the Business work to a degree of success but the student body. that since competition for foreign She was the principal speaker markets are so keen the so-called sisted by the College Speech Department. Those taking part were Charles Jennings, Kathleen Bragg

Attractive Markets

Katherine Orr, Madge Story, Dor-Mrs. Woods, who has been spend- Dean Cook handles the basketball high school girls on "My Ideal plained, were the first device to othy Clark and Roy Farnsworth. program a success. trade. Since it has become necessary through a scarcity of virgin markets to exploit those countries which are in competition with us we have conceived some very attractive schemes to make our country the most attractive place to buy goods and the least attractive place to sell them. Some of the most recent means of bringing Campus Celebrities Break Control." However, John David- And would you like an intelligent about autocracy are by juggling our currency, by going off of the gold standard, or placing an em

(Continued on last page)

NON-CREDIT CLASS

A non-credit English course will be given for English majors and minors at 3:30 each afternoon of the first five days each week, announces Dr. B. F. Fronabarger. This course will close on April 23 at which time the English exams will be given for those who are majoring or minoring in that department. All students of sophomore standing or above may attend the class.

ugbee, are also a part of the dis

From his boyhood Mr. Bugbee has principal speakers at a special dress will include both humorous the Southwest, both past and pre-(Continued on last page) recent pictures are now on ex-**Religious Council Gives Program at**

interesting of the oil paintings in the Canyon exhibit tells a story of branding time. The glare of **Canyon Hi School** smell of burning flesh and hot leather, the fear of the calves are School members of the Student Religious Council presented an in- the Canyon, the heat of the day The program was arranged by

ful rest. The exhibit will remain until ka, and Ohio Wesleyan College. April 14, and perhaps for a longer time.

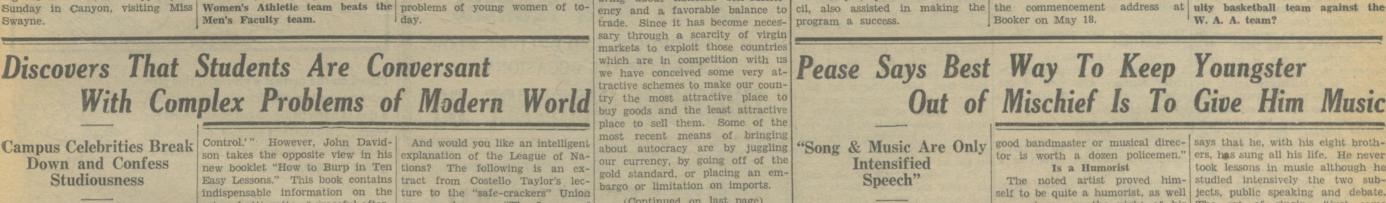
Dr. Meyer, sponsor of the coun-Booker on May 18.

astic achi members. Local officers are, pres ident, Mary Ellen Morgan; been more interested in portraying president, Dorothy Gore; secretary, Madeline Cox; treasurer, Beyrl

meeting of the local International and serious incidents connected sent, than any other subject. His Hixson; correspondent, Dena Fac Relations Club held in the Admin- with the formation of counties in work has brought favorable com- Jameson; and sponsor Miss Elizament wherever his paintings have beth Cox. Marie Parks, Helen been exhibited, and many of his Johnson, and Professor Marian Normington are members, and hibit in the east. One of the most Helen Edwards a pledge. Matrons of Zeta Chapter

Mrs. L. F. Sheffy and Mrs. J. A Hill have recently been selected the sun, the heat of the fire, the as matrons of the Zeta Chapter. Colleges and universities to be represented are N. W. M. S. T. C., Thursday afternoon at the as- all so realistic that even the ten- C. M. S. T. C., Fort Hays Kansas sembly hour at the Canyon High derfoot can correctly interpret the State College, S. E. M. T. C., Marscene. In the Trail Herd Entering shall College, W. T. S. T. C., University of Arizona, Santa Barbara teresting and inspiring program to has passed, and long purple and State Teachers College, Texas Colblue shadows, the tired cattle and lege of Arts and Industries, College horsemen all combine to suggest of Emporia, Oklahoma College for evening, the end of the journey, Women, Southwestern College of weariness and promise of peace- Winfield, Kansas, Peru State Teachers College of Peru, Nebras-

With Prof. Duflot jumping cepter against Lonas Fortenberry, just Dr. B. F. Fronabarger will give what chance has the Men's Fac-W. A. A. team?



as a singer, on the night of his The art of singing "just came concert here. In the introductions natural."

Interested in Competition

Rollin Pease, who sang Thursday of his various numbers, he gained evening in the Administration the whole-hearted attention of his Mr. Pease is intensely interested audience by his cleverness in the in the competitive singing such as Auditorium of the West Texas manner he used to explain and is represented in the music festi-

vals. He thinks that music comes a jocular manner, that one of the Mr. Pease stated quite boldly nearer to filling a person's life and best ways to keep a youngster out that song, or other music, was gives more satisfaction than any of mischief is to give him some merely intensified speech. Accord- other one thing. He acted as judge sort of musical instrument that is ing to him, history, geography, and of all the vocal contests held here difficult to master. He said that other unrelated subjects can be in the Tri-State Music Festival.

if the young fellow did get him- taught very effectively by song The musician was extremely inself involved in crime, it would and other forms of music. He be- teresting and fascinating in his not be difficult to locate him be- lieves firmly that there is a dis- talk while being interviewed. In a cause of the "fuss" he would be tinct overlapping of music in many case like that it is not all hard making. Mr. Pease agrees per- of our so-called academic courses. for one to forget his original purfectly with the pet statement of Both the father and mother of pose in seeing the man and merely Professor Wallace R. Clark: "A Mr. Pease were good singers. He listen entranced while he talks.

Down and Confess Studiousness

(By Pete Williams) During recent years many investigations dealing with important events of the day have been car- can and Bob Rowan regarding the apest Chickadees, and the Bagdad ried on in our colleges and univer- Far Eastern Question we quote: Orioles to finish one, two, and sities, but the brightest answers "Those thugs and yeggs in Chicago three. Japan lost their franchise, by far are found among the and New York and other points and Germany is the 'fascist' team

about the corridors of W. T. Hosea Foster, who has long have to pump sunshine to 'em. Paraguay were chased by the umstudied how an individual may suc- This would stop the crime wave in pires for fighting. Balboa went cessfully evade the Income Tax Chicago. Also the state could save up in the air about it while the Law was asked what he thought a lot of dough by supplying the United States adopted the famous about the Repeal of the Eighteenth jail cells with radios, since so sporting cry N. R. A. (no runs al-Amendment. Quoting Mr. Foster, much "hot air" and "gas" is broad- lowed.) "To repeal the Eighteenth Amend- cast every minute of the day, this ment at this time would give rise wasted energy could be used to to the vital question of 'Burp heat the jail.'

son takes the opposite view in his explanation of the League of Nanew booklet "How to Burp in Ten tions? The following is an ex-Easy Lessons." This book contains tract from Costello Taylor's lecnoon hiccuping.

How Far is the Far East?

indispensable information on the ture to the "safe-crackers" Union art and ettiquette of graceful after- some weeks ago. "The League of Nations is forming a baseball league for the old folks' home. From an interview with Al Dun- pick the Shanghai "Lils," the Bud-

1 day

students who nonchalantly loaf east should be slung so far back in the League. Mussolini is leadinto the jug that the jailor would ing the league errors. Bolivia and

> New Political Party Arises Hugh Currie, the Wandering, (Continued on last page)

Discovers That Students Are Conversant With Complex Problems of Modern World

season

bargo or limitation on imports.

THE PRAIRIE, CANYON, TEXAS, TUESDAY, APRIL 10, 1934

ty days. It consists of that standby



A WEEKLY NEWSPAPER

A weekly college newspaper published every Tuesday by the students of The West Texas State Teachers College, Canyon, Texas. Entered on November 21, 1919, as second-class matter at the post office in Canyon, Texas, under the Act of March 8, 1879.

Printed by The Warwick Printing Company.	-
Member Texas Intercollegiate Press Association	
SUBSCRIPTION RATES	
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Semester	

EDITORIAL STAFF	and a subscription of the second
EMIL BREWER	Editor-in-Chief
VINCENT LOCKHART	Sports Editor
ETHEL ROWLAND	Society Editor
POLLYANNA PITTS	Feature Editor
BUSINESS STAFF	1
ASHLEY LITTLE	Business Manager
MILDEED MONTH TAN	Aggiatomt

Reporters: James Stone, Marian O'Brian, Kathryn Robinson, William Britton, Whitman Fish, Rosemary Price, Lois Molloy, Gerald Brown, Frances Rogers, Malcolm J. Carr, Kathryn Brown, John Daniel Davidson, Brady McCoy, Bettye Ann Hancock, Alton Donnell, Fannie Johnson, R. L. Burnam.

OUR COLLEGE PERSONALITY

It seems significant in the history of the West Texas State Teachers College that it has this year been chosen the convention headquarters for a number of state and regional conferences. It seems significant that our college personality is becoming a feature of increasing importance.

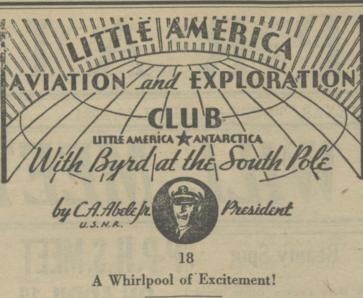
Which of these is responsible for the other it would be difficult to determine. Beginning with the International Relations Club conference in March, the spring months have been solidly booked with meetings of various influential and well-known organizations. Each meeting so far has been a marked success in the history of that organization, and the courtesies extended to the visitors have seemed, on the surface, to be all that could be required or expected of a host college.

We have, as one might say, "done ourselves proud," in our entertainment of visitors and guests on our campus. We have yet before us other visitors to consider and it is expected that we shall extend to them. the same hearty invitation, the same cordial greeting that we have given to our other guests who have come and gone.

Friendliness, good will, cordiality are attributes that any institution is proud to own. W. T. is rapidly gaining a reputation in the educational world of today as being possessor of one of the most outstanding college personalities in Texas. Such a reputation as this is one to be cherished and protected at all costs, and one that is much more easily lost than it is won.

On the other hand, it has been a privilege to meet and to know those who come to our campus from afar. The world has been brought to our door and we have been given opportunities of becoming acquainted with some of the most outstanding celebrities in the economic literary and musical fields of today. In return we have only to offer-Friendship.

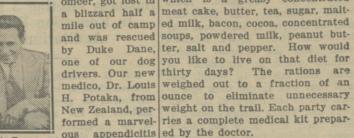
The question "What are the schools for?" should be raised in citizens' forums and discussion groups. Teachers must develop greater skill in teaching; they must become more capable students of social issues; they must take a more vital part in life than they have heretofore done if they are to make the social studies the core of the curriculum as they must be. Teachers must take their place in the middle of the current. It is in the power of the school to introduce into adult life, Denver.



LITTLE AMERICA, ANTARC- up tight, with continuous tempera-TICA, March 22 (via Mackay tures of around 30 below zero. It is Radio)-Some excitement! Radio amazing to me that events which repaired so we can send our accu- would have been tremendously nulated stories and messages. 1 thrilling and important only six elped dig the Fokker plane out of months ago are now just part of the the snow of our blizzard last week, day's work and receive only mowatched it start out on a test flight mentary notice and discussion. with Lieutenant Commander Isaac I spent all last week making up Schlossbach at the controls, and trail rations for the southern trek crash on the ice 500 yards south of of the dog teams, tractors and the administration building. It was planes. This is a very exacting procompletely destroyed except some cess. Each ration is prepared acof the instruments and the motor. cording to a formula and contains The four men in it were bruised but sufficient food for one man for thir-

.25

not injured. LeRoy Clark, our commissary of all polar explorers, pemmican, officer, got lost in which is a greasy concentrated



operation on J. A. Here is some great news for Aviator Pelter, the aerial teachers in schools and colleges

miral Byrd holding the instruments. plishments, with their classes. These precious instruments were al- have had a talk with Admiral Byrd most lost in a sudden gasoline fire, about our club, which, as you know, that almost wiped out our adminis- was organized at his suggestion to tration building. Dr. Potaka acci- encourage the development of dentally started it while preparing American aviation and to promote for the operation. It was only put interest in exploration. I have told out by the heroic work of Paul Si- him of the 15,000 people of high ple, Pete Demas, Stevenson Corey, school age or over who have aland several others. Then Pilot Will- ready joined it, without any cost iam C. Bowlin and Clay Bailey, ra- whatever, and of the large number dio operator, got lost in a blizzard of teachers of geography, science,

in the Pilgrim plane, 15 miles from aviation and history, who have encamp and were found by Admiral rolled their entire classes. He is Byrd in the Kellett autogyro. At 20 greatly pleased over our success below zero they were sleeping and he has asked me to tell you peacefully in their tents and had that, through the courtesy of the buried their plane in the snow Mackay Radio and Telegraph Comso the howling wind would not pany, he will send a personal radio blow it away. They were return- message of welcome to every ing from a trip to one of our south- teacher who enrolls a class.

This is very easy to accomplish. ern bases, 100 miles away, so you can mark that flight on your club It is only necessary to send to the map with a black pencil-from the club headquarters the names and star at Little America to 79.49 addresses of the teacher and pupils, south along the west meridian with a self-addressed stamped en-163.12 and back. Then with the dog velope for each. If the teacher deteam symbol mark a course from sires to give out the membership the star along the same meridian to cards and the beautiful and prac-



M. O. Coble: Has the canary had his bath yet? M. E. Morgan: Yes, you can come

in now.-Tumbleweed.

The end of a classic piece of poetry in the J-Tac:

Yes, poems are made by mortal men,

But only bath tubs make good gin.

Noticed in the Skiff that boys of John Tarleton are bothered by girls with their fingernails painted red. Didn't say in what way. And that a professor at St. Mary's College in Austin has discovered that falling hair is caused by drinking water before going to bed.

Daniel Baker Collegian tells us that the University of California has the largest enrollment of full-time students of any institution in this country-more than 18,330 with Columbia coming second with 13,800.

It was discovered by test in Hawaii University that 25 out of 100 students will cheat if they believe there is little chance of getting caught. So the Round-Up says and also the following: Cuts are allowed at Michigan State State from 3 p. m. on the day of a formal dance until noon of the following day. Hang-over helper, no doubt

There were innumerable varieties of the April Fool Edition, but the Toreador took the cake. There was only one serious notice; the humor on the whole paper was rich.

The East Texan gives us news of wo eastern schools. Columbia will oppose Oxford in a radio transatantic debate.

A professor of Columbia has found that children born in February and March are more stupid than those born in other months Colgate will adopt a tutorial plan of teaching.

The beginning of another classic in the East Texan: I think that I shall never see

A poem clever as a flea-

E'ER THE TWILIGHT SUN HAS PASSED

E'er the twilight sun has passed, And cosmic vision, unharassed, Allows the wistful orbed face To gaze upon infinity, space; A flood of feeling, unsuppressed, Surges from the soul's unrest: And deepest most secret desires

are shown,

Unknown.

LIBRARY REGULATIONS

HOURS

Reserved Book Room 9:00-12:00 A. M. 1:00-5:00 P. M.

RESERVED BOOK ROOM

Reserve Books will be found in Room 212.

Students may go to the reserved shelves and select the desired books. To locate what you want, consult the directory at the end of each shelf just under the sign RESERVED BOOKS. Students are asked to leave the books on the shelves in the order in which they find them.

There is a list of books for each reserve in the Kardex file on the desk in Reserve Book Room. When your teacher makes an assignment, for example in Education 101 look over this list to see what books she has. put on reserve. This will help you locate your reading material. Later if you wish additional material use the card catalogue in the main reading room.

Each student will be permitted to take only one book at a time and will sign for it at the desk as they pass out. Neither texts nor large notebooks are permitted in the reserve room.

Reserve books must be returned through the chute in the hall and not to the shelves.

Each book may be kept out for only one hour from the time taken, except when permission is granted for a longer time. If you have not had your book an hour when the bell rings, you may keep it until your hour has expired if you care to do so. This applies to all hours except from 2:30 to 4:25. ALL BOOKS TAKEN FROM THE RESERVED BOOK ROOM MUST BE RETURNED TO THE RESERVED BOOK ROOM AT 4:25 ON THAT DAY OR BE ASSESSED A FINE OF 25 CENTS. It is necessary that the books be in at this time in order that they may be rechecked for over-night use.

Books will be checked for over-night use at 4:45 P. M. and must be returned by 8:30 A. M. on the following school day. All over due books draw a fine of 15 cents for the first hour, and 5 cents for each succeeding hour. Students who owe fines will not be permitted to check out books until their record is clear.

Fines Must Be Paid

One week of grace is granted in which to pay fines without extracharge. This does not mean, however, that you can draw books during the week. After one week an additional charge of ten cents per day is assessed until the fine is paid.

LOAN LIBRARY

All books from the Loan Library, Room 210, may be kept for three days, and are due at 5:00 on the third day. If books are not returned when due they draw a fine of 5c per day.

When drawing books from the Loan Library a yellow slip must be correctly filled out; if you do not know the call number of a book consult the Card Catalogue-call number will be found in RED in the upper left-hand corner of the catalogue card. Yellow slips may be obtained at the Loan Desk and at the Card Catalogue.

If the Library is open, return all books to the desk from which you checked them. If the Library is closed, return all books through the chute, Room 212 regardless of where they were checked.

MAIN READING ROOM

Room 217 is the Main Reading Room.

Bound magazines, reference books, and the card index are located here. The current periodicals are found in an adjacent room. No. material in these rooms is to be taken out, except books from the Rental Shelf, but all material is available to students at all times. during regular library hours.

RENTAL COLLECTION

For the pleasure of the students, the Library maintains a Rental Collection. This collection is in the Main Reading Room and the books will be found immediately back of the Desk. The books may be checked for four cents per day, payable when the books are returned. Your record must be clear before you may use the collection. The rental fund is used for the purpose of placing more books on the shelf. Weinvite you to investigate this collection.

GOVERNMENT DOCUMENT ROOM

Government Documents may be found in room 216. Students of government, history, geography, and agriculture will find the material in this room of special value in their courses. This material is not tobe checked out, but is to be used in the Government Document room only. Documents are available at all times during regular library hours.



drivers. Our new thirty days? The rations are medico, Dr. Louis weighed out to a fraction of an H. Potaka, from ounce to eliminate unnecessary New Zealand, per- weight on the trail. Each party carformed a marvel- ries a complete medical kit prepar-

ous appendicitis ed by the doctor. E. J. Demas,

mapper, under terrible conditions in who are interested in following our the Columbia radio shack, with Ad- adventures and scientific accom-

THE PRAIRIE, CANYON, TEXAS, TUESDAY, APRIL 10, 1934



The following are among the new girls who have moved into

Randall Hall recently: Beulan Kistler, Muleshoe; Dorothy Crawford, Vernon; Imogene Seay, Harrold; Lilly Calhoun, Amarillo; and Fay Morrison, Plainview.

Elizabeth Jones and June Bieler, students of Texas Tech, visited friends in Randall Hall Thursday and Friday. Both of these young women formerly stayed in Randall When the whole world turns Hall.

Ina Rae Cummings of Randall Hall was taken to the Infirmary Thursday.

Stella Baker was called to her home in Spring Lake Thursday on And your best friend forsakes you; account of the death of her niece. Flossie Bowman, who teaches music at Vernon, visited in Randall When you lose and the stakes are Hall with her sister, Virginia, last Thursday. She was accompanied And it means a lot to win; by Mrs. Sharp and a pupil who was an entrant in the music fes- When you're down in the dumps tival.

COUSINS HALL

Shirley Meyer and Juanita Simmons spent Sunday in Amarillo with their parents.

Marguerite Rose and Elizabeth Deal were the week-end guests of Dr. and Mrs. Ingham, Amarillo. Mrs. Ingham is Miss Deal's aunt. Inez Miller spent the week-end in her home at Dawn.

Elizabeth Harris, Clyde Wiggins, and Nettie Beth Hagins, visited friends in Amarillo Sunday.

Isabel and Rosemary Price were in Pampa over Sunday.

Agnes Smith, who spent the week-end with her sister in Amarillo, was honored Saturday even- "Have you ever seen a Sunset on ing with a birthday party.

Juanita Simmons, Amarillo; Dor- The Glory of a Sunset on the is Teas, Canadian; Erma Lee Page, Amarillo; and Vallee Harrell, Memphis, are new girls in the hall Heaven's artist strikes her anvil this term. Nina Mae Drew, Ione Upward! Spires of dazzling beauty Gamble, Josephine Collier, Kath- Burst in flames of gorgeous splenleen Kelly, Verla Capps, and Fern Crum are ones who have been in Blaze the Heavens with their glory residence before, but have returned Like a great, triumphant singing

this term. Miss Linnie Babston, who has been ill for the past two weeks is Every day since Dawn's creation rapidly improving.

Canadian visited and were dinner Sending music to the Heavens Virginia.

Mrs. Kiel, Wichita Falls, is visiting her daughter Ruth. They spent Saturday in Bushland.

mean so much and cost so little. While in Canyon she stayed at Warwick Printing Company.

Soulless, ageless-to one not knowing That blue-grey laughter, silent, flowing.

son

-M. J. Carr.

Can'ya Take It?

against you, And everything looks blue;

When the things you want don't come your way,

Can'ya take it?

high,

with the blues,

And hope almost dies out within: Can'ya take it?

Keep your chin up and keep fightin',

Although it may be hard at the time;

The whole world hates a quitter, So keep digging and hitting the line SHOW THE WORLD YOU CAN

TAKE IT. -Brady McCoy

Western Sunset

the Plains,

Plains?"

dor

Hallelujah of the day.

As a signal of departing

Mr. and Mrs. Wilbur and son, of Comes this orchestra of colors guests Sunday, of their daughter, Golden trumpets'-song triumphant Of a Sunset on the Plains.

—Pollyanna Pitts

Miss Virgie Ridell, who attended school the first two terms, has re-Send convalescent cards. They turned to her home at Tulia. -t Rest Cottage.

If you have no interest in your Whose birthday is it? send a home community, how may you birthday greeting cards. Warwick expect outsiders to show any? Printing Company. 1t

A clock keeps its hands busy It's not what you get but what twenty-four hours a day. This is you expect to get that makes life a good way to pass the time. worth while.

1812 Downing St. Covers the ENTIRE United States

School Officials! You may wire us your vacancies at our expense, if speed is urgent. You will receive complete, free confidential reports by air mail within 36 hours.

Denver Colorado

FACE TO FACE WITH "NERVES"

I FINALLY FACED **THE QUESTION OF "NERVES"** -CHANGED TO CAMELS. I'M SMOKING MORE-AND ENJOYING IT MORE. **MY NERVES AREN'T** JANGLED ANY MORE.

CAMEL'S COSTLIER TOBACCOS

YOU CAN SMOKE THEM STEADILY... BECAUSE THEY **NEVER GET ON YOUR NERVES... NEVER TIRE YOUR TASTE!** THE PRAIRIE, CANYON, TEXAS, TUESDAY, APRIL 10, 1934



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CIGARETTES

SCIENTIFIC MASSEUR Dietetics, Health, Efficiency and Scientific Physical Culture

Office Phone 99 First National Bank Building.

> Today—Tuesday WILLIAM POWELL

"Fashions of 1934"

Wednesday

BANK NIGHT

BANK ACCOUNT GIVEN

AWAY

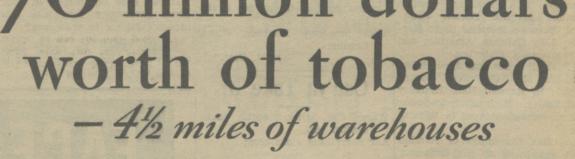
On the Screen

A stirring Saga of a War Horse that will move you to laughter,

'Keep 'Em Rolling' with WALTER HUSTON FRANCES DEE Thursday-Friday BARGAIN NIGHTS LIONEL BARRYMORE in **One Man's Journey** with MAE ROBSON DOROTHY JORDAN JOEL MCCREA FRANCES DEE Saturday Only JOAN BLONDELL in "I've Got Your Number" also CHAPTER 3

"Wolf Dog" Shown Friday Night Also See Other Ad On This Page

tears and cheers!



Everything that Science knows about is used in making Chesterfields.

One thing we do is to buy mild, ripe tobaccos and then lock up these tobaccos in modern storage warehouses to age and mellow like rare wines.

It takes about 3 years to age the tobaccos for your Chesterfield, for Time does something to tobacco that neither man nor machine can do.

the cigarette that TASTES BETTER

It means something to keep 70 million dollars worth of tobacco in storage. It means just this:

We do everything possible to make Chesterfield the cigarette that's milder, the cigarette that tastes better.

the cigarette that's MILDER

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