

## The Editor Speaking

Greetings and salutations to all. Here we are again. I could hardly wait throughout the week to bring to my impatient public this bit of "literary matter." Now that the time has come, I am at as much of a loss to know what I'm going to say next as you are.

And Saturday is Homecoming! Magical word for exes everywhere and much-discussed date by everyone! It is so long from one Homecoming Day until the next for ex-students and never fails to bring them back to their Alma Mater by the hundreds. And why should they not look forward to it! Welcoming faculty members and students, addresses by important men of the day, an unexcelled barbecue king on deck, and the most glorious football team W. T. has had in years. Add to this the opportunity for meeting friends unseen for long periods of time and everything approaches perfection. Will Saturday never come!

A feature of the Homecoming program which is new this year is the "open house" in the Publications Office for exes who are former members of The Prairie staff or Le Mirage staff. Any visitor, whether he was editor-in-chief or printer's devil, is perfectly welcome to come in during the day and meet friends among the exes as well as present members of the staffs of the two publications. We are expecting you. Come!

The Buffaloes have "gone and done it" again. A 26-0 victory over the Rangers of Northwestern (Oklahoma) Teachers at the Homecoming celebration there must have taken a great deal of joy out of the occasion. Heaven forbid that a like catastrophe mar our Day of Days, Saturday! But the Buffaloes will see to that. We need not entertain any fears on that score with that team defending the gridiron. On to more victories, boys. We are with you, 1000 per cent.

Oh, yes! There is a little matter which I almost forgot to mention. Will the faithful few who read these rantings each week please convey this information to everyone else in the student body? And here is the afore-mentioned grievance: Each Tuesday when the papers are placed in the corridors for distribution, too many people take a copy for themselves and an additional one for their roommate. Then the roommate in question comes along and takes two (or more) for himself and a dear friend of his own. Result: Not enough are left for all of those entitled to a copy to secure one. Added result: General irritation and dissatisfaction. If you wish to send a Prairie to your best girl friend or parents, wait until you have finished reading your own copy and send it, or subscribe for a copy to send home. It will cost you four and one-sixth cents per copy with us paying the postage and sending it direct to the person designated. Please, please, don't take more than you are entitled to, because when this is done, someone else is deprived of their rights. Enough are printed for everyone if rules of common decency of behavior are observed when they are distributed.

Adieu, all. The deadline for these rabid ravings of a diseased mind is approaching.

P. S. Remember to stay, students, for Homecoming celebrations. As I told you before, Saturday is a day for homecoming, not "homegoing."

## Students Attend State B.S.U. Meet In Austin Friday

Seventeen W. T. students attended the State B. S. U. Convention held at Austin, Friday, Saturday, and Sunday.

A group of the students in the party visited the Texas Centennial Exposition at Dallas enroute. Visits were also made to important buildings, including the Capitol Building, while the students were in Austin.

Those attending were: Marjio Brown, Zudie Mae Bible, Bobby Jo Cheyne, Edith Steen, Shirley Turk, Cleoptra Stuart, Osce Lou Hamblen, Gerald Dean Heath, Rev. C. O. Huber, and Mrs. J. L. Hardin, J. C. Baker, Jr., Charles Francis, Leona Mae Francis, Janice Kendrick, and Ruby Lee McMillan.

Miss Frances Rogers, member of the Class of 1936, is teaching English and Spanish in the school at Wallis, Texas, near Houston.

J. W. Reid, superintendent of schools at Dumas, stopped here on his way to a superintendents' meeting at Plainview Saturday.

# Homecoming Festivities Begin Saturday at 9

## Lee Points Out Dangers of War In Assembly Talk

### Speaker Enjoins Students To Make Study of Situation

O. Howard Lee, field secretary of the Youth Division of the Emergency Peace Campaign, stressed the necessity for the formation of a set-up patterned after the Pan-American treaties, but applying to the world as a whole rather than to the Americas alone, in an address to the students in assembly Saturday.

Facts presented by the speaker included the outline of a plan already made by the Army and Navy of the United States. This plan calls for the transportation of three or four million men for a distance of three or four thousand miles in the event of a war. All male citizens between the ages of eighteen and forty-five would be called into duty with court martial as a penalty for failure to execute any order issued by a superior officer. It would be necessary to make the government a dictatorship of at least temporary significance, and censorship of everything said or printed would be an actuality in the case of another World War.

"To prevent the possibilities of such a situation arising in the United States," said Mr. Lee, "we must surely concentrate and objectify our efforts to the goal of making the United States, at least, a nation devoted to peace."

Lee closed his speech with a resume of the work of the Emergency Peace Campaign and urged that students of W. T. join a study group. He mentioned the International Relations Club, and the Y. W. C. A. as specific examples for the purpose.

## Students To Buy Season Tickets To All-College Dances

Students who desire to attend the all-college dances of the year will buy a season ticket. These tickets will cost fifty cents per semester. Those who do not buy season tickets will be charged twenty-five cents at each dance, members of the student dance committee announced last week.

Persons who are not enrolled in the College will pay thirty-five cents for admission to each all-college dance of the season. Some student of the College must be responsible for each person attending the dance from out-of-town.

The first all-college dance of the season will be a "boys' tag" affair and in the second one, the girls will do the tagging. This alternative method will continue throughout the series of the year.

## Buffaloes Show Themselves Gentlemen

Coach Baggett received a letter recently from the assistant manager of the Franciscan Hotel, headquarters of the Buffaloes while in Albuquerque for the game with the University of New Mexico, Oct. 10.

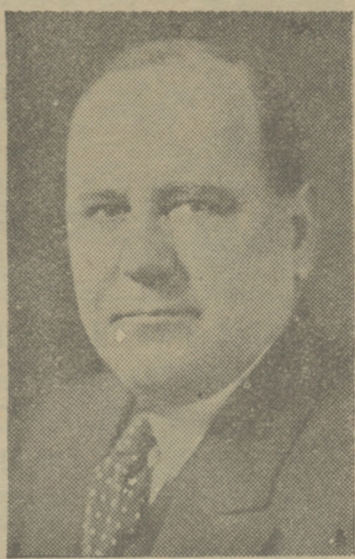
The letter is as follows: "Just a note to express our appreciation for your having brought the most gentlemanly group of football players ever to have stayed at the 'Franciscan.'"

"We hope that the accommodations and service they received while with us were entirely satisfactory, and that the men were both comfortable and happy."

"We shall, indeed, look forward to having the pleasure of serving you and your team whenever you return to Albuquerque."

J. L. Duffot, of the sociology department, entertained the Stafford Buffoneers with an informal talk on scholarship at the bi-monthly meeting of the organization Wednesday night.

## Clark to Speak



Senator Champ Clark of Missouri will be the Homecoming speaker here Saturday. He is one of the outstanding leaders in the United States Senate.

## Champ Clark Is Accomplished U. S. Senator

Perhaps no man in national politics today can boast a greater number of notable and diversified accomplishments than U. S. Sen. Bennett Champ Clark of Missouri who is to speak here Saturday.

Son of the famous Champ Clark who was speaker of the U. S. House of Representatives from 1911 to 1919, he is upholding the tradition of his family in Congress. He is a member of the Senate Munitions Committee, and has made notable contributions to munitions legislation.

He was born in Bowling Green, Mo., in 1890, took an A. B. degree from the University of Missouri in 1913, and completed a law degree from the Washington University in 1914.

His first entrance into politics was as parliamentarian for the U. S. House of Representatives while his father was still speaker.

When the United States entered the World War in 1917, Clark chose service at the front lines in preference to an officers' training school. At the close of the War two years later, he was Colonel of the General Staff.

Sen. Clark has even ventured into the field of writing, producing two scholarly books, "John Quincy Adams," and "Old Man Eloquent."

## Woods Addresses Students Monday In Called Assembly

Dr. L. A. Woods, State Superintendent of Public Instruction, Austin, addressed West Texas students at a special assembly program Monday morning, giving a comprehensive discussion of the problems facing present day teachers and students.

Dr. Woods, accompanied by W. A. Nelson, college examiner, and J. C. Matthews, curricula director, both of the State Department of Education, was concluding a tour of state colleges, arriving in Canyon Monday after visiting state colleges in Huntsville, Nacogdoches, Commerce and Denton. His itinerary will also include Lubbock and El Paso.

The visiting speakers, with J. W. Gunstream, Deputy State Superintendent recently stationed at W. T., were introduced by Dr. J. A. Hill, president of the College.

Dr. Woods, in his address at the auditorium, touched on a number of problems now before the Texas schools. He emphasized the necessity for training teachers to teach in the elementary grades, pointing out that Texas high schools are able to absorb only a small percentage of the teachers trained for this department.

"High school teachers are not trained to teach in the grades," Dr. Woods pointed out. "Music, art, and physical education must be a part of the elementary teacher's training," he stated.

"The present trend is toward a single salary schedule," Woods stated, in discussing the tendency to train teachers for high school rather than elementary school work.

Wertha Tarter, an ex-student of W. T., will become Home Demonstration agent at Perryton, Nov. 1.

Patronize Prairie Advertisers.

## Thousands of Exes Expected To Pack Stadium Saturday

### Hill Addresses Superintendents' Meeting Saturday

Pres. J. A. Hill delivered an address on "Character Building" to the first meeting this school year of the Panhandle-Plains Superintendents Association Saturday at Plainview.

Dr. Hill stressed the point that character building is the fundamental problem of education. "The ultimate outcome of education is revealed in character."

Almost 100 superintendents, principals, and school executives were present.

Dr. A. W. Evans head of the educational department of Texas Technological College, Lubbock, represented Dr. Bradford Knapp who was to have spoken. Dr. Evans discussed the recent trends of education in Texas and the nation.

H. P. Webb of Olton, president of the association, presided.

The next session is to be held at Amarillo, Jan. 16. The last meeting of the year will be at Pampa, May 1.

## Representatives of Press Invited For Homecoming

### Press Club To Hold Open House For Exes On During Day

Invitations have been extended to all Panhandle newspapermen to attend the annual Homecoming Day celebration here Saturday. Dr. Harris M. Cook, dean of men, announced Friday. Plans are being made to entertain representatives of the press during the day.

Approximately fifty invitations to members of the Panhandle press were mailed last week, Dr. Cook stated.

The Press Club will hold open house in the Publications Office in the Administration Building Saturday, welcoming former staff members of the Prairie and Le Mirage.

Arrangements have been made for a press table to accommodate newspaper representatives during the address of Senator Bennett Champ Clark, prominent national senator from Missouri, who will speak at 10:30 Saturday morning.

Invitations to the press also include complimentary tickets to the annual Homecoming football game between the Buffaloes and the Sul Ross State Teachers College Lobos from Alpine, Dr. Cook revealed.

Prominent among former Prairie staff-members expected to be present for Homecoming Saturday are John McCarty, editor and associate publisher of the Amarillo Daily News and former staff member of The Prairie; and Jerry Malin, sports editor of the Amarillo News and former sports writer on The Prairie staff, who is expected to cover the football game here Saturday afternoon.

### LOCAL TEACHERS VISIT EL PASO AND JUAREZ

Dr. Hattie M. Anderson, professor of history, and Miss Isabel Robinson of the art department, accompanied by Mrs. L. G. Conner, made a brief trip this week-end to El Paso, including a sight-seeing tour through Juarez in Old Mexico.

The party left Canyon Friday afternoon, and returned late Sunday.

### NOTICE

Freshmen and Sophomores are requested to turn in their class pictures THIS WEEK WITHOUT FAIL. If you have taken negatives of your pictures from the studio, please return them so the photographer can make the prints. If you wish to use the picture which appeared in the annual last year, a print may be obtained for twenty-five cents from the studio where the picture was made.

Signed: Virginia Hohlaus,  
Editor, Le Mirage.

## Champion Typist Gives Exhibition of Skill Friday

Miss Remo Poulsen in an exhibition before the typing and book-keeping labs Friday, demonstrated her prowess on the typewriter with a display of the speed that won for her the world's championship title for being the fastest woman amateur typist. She won the title in the International contest last Sept. 2 in Toronto, Canada. Her record is 121 net five-stroke words a minute for one hour. In a speed test for one minute only, she wrote 156 words correctly.

With a woman questioning her as she wrote, Miss Poulsen was able to write 138 words per minute. On a memorized test she wrote 123 words in one-half minute. Her average is about 13 strokes per second.

Some of her instructions to the students stressed position and movement of hands, importance of rhythm, correct manner in which to change paper, and other time-saving methods.

Miss Poulsen gives demonstrations for half the year, and then practices for the contests during the remainder of the year. She has practiced for four hours a day for the last four years in order to reach the degree of efficiency which she now holds. Last year was the first time that Miss Poulsen has entered the International contest. She hopes to break her record this coming year, as she realizes that a machine is capable of doing 224 words a minute.

Following the demonstration, Miss Poulsen answered questions from the students.

## Ex-Buffaloes Will Meet on Gridiron at Half Saturday

Ex-students who have played football for W. T. will meet on the gridiron of Buffalo Stadium during the half of the game between the Buffaloes and Sul Ross, Saturday, Homecoming Day.

Mitchell Jones, director of the movement, stated that plans have been made to have at least one representative present from each team in the football history of West Texas State.

Plans have been formulated for the ex-Buffaloes to perform some kind of short stunt in conjunction with the Buffalo Band.

Dr. Tom King of Vernon was a guest of Stafford Hall Wednesday night. Dr. King was visiting his son, Tom.

## PREXY'S GREETINGS TO EX-STUDENTS

Dear Friend "Exy:"

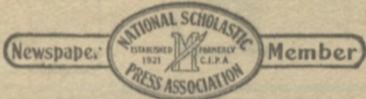
Here we are—all dressed up and going places. You will see evidences today that W. T. is on the way to a bigger and better place in the educational sun. The enlarged program of physical expansion which you rejoice in today is symbolic of the new day just ahead. The West Texas State Teachers College has never been a static institution, though we have had some static around us now and then. Whether the evidence has been apparent or not, growth has been going on constantly, steadily, fundamentally, safely. Ten years ago our plant consisted of seven buildings. Today, we have twelve, counting our cottage group (El Pueblo) and our farm group as one building each. The value of the plant has doubled during the decade and attendance has increased nearly 50 per cent. Considering drought and depression and increased competition, this is an enviable record. Unless hindered by world-wide disturbances, it is safe to predict that another decade will bring equally great advancement. Among the improvements toward which we look and which we must have in the next few years is a great library. We are hoping that the next legislature can be induced to appropriate funds for the erection of a \$250,000 building—the most needed improvement on our campus. Then we must have a science building, a student union, a fine arts building, more dormitories, a home economics practice house, a great physical education plant for both men and women, and many other smaller improvements. Barring unforeseen national or international complications, our student body will reach, in the next three years, 1400 in the long session and 1500 in the summer, and there is no telling what the figures will be in ten years.

The expansion of our curriculum to five years, carrying the master's degree; the liberalization of our offerings to include pre-law, pre-medicine, pre-engineering, and at least two years of liberal arts work, together with our four years of business administration, with or without a requirement in Education; the rapid improvement of the faculty in scholarship and teaching skill—these and other factors are certainly creating increased public confidence and a steady growth in patronage. The influence of the institution is gradually reaching further in every direction, and the placement of our products is increasingly easy. All of these significant developments point unmistakably to a greater program and a greater day for your Alma Mater, and we welcome you with the pride of achievement and with happy prospect for the institution which years ago you choose as your educational home.

Sincerely yours,  
J. A. HILL, President.



# THE PRAIRIE



## A WEEKLY NEWSPAPER

A weekly college newspaper published every Tuesday by the students of The West Texas State Teachers College, Canyon, Texas. Entered on November 21, 1919, as second-class matter at the post office in Canyon, Texas, under the act of March 8, 1879.

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### SAFEGUARD AGAINST SORRY TEACHERS

Most of us, whether we have given the matter much thought or not, are going to have children of our own in school before a great many years pass.

As potential parents of these children, we should realize that those who teach our children assume an extremely important place in their lives. Our great objective of the proposed Teacher-Retirement Amendment is that of removing those teachers from the list who are too old to teach efficiently. Since teachers who have given their lives to teaching should have some means of support at the close of their active career, the proposed plan would fulfill this need.

This amendment will be voted upon in the General Election of Nov. 3. It authorizes the Legislature to establish and levy taxes for a system of teacher retirement including teachers in public schools, colleges, and universities maintained by the state.

Quoting from an editorial appearing recently in the El Paso Herald Post, "The proposed retirement system is a matching plan. Each person employed in such capacity would be required to contribute a certain percentage of his salary, to be matched by similar contributions from the state up to five percent of the compensation of the person

## Collegiate Press

(By Houston Bright)

How do you do, everybody, how are you? Is there anything that we can do for you?

It's a lie to tell a sin, We will do you if we kin, (What a silly, imbecilic pome, by gar!)

This week's Hairbrained Head-line "Scientists Visit State College; Russians Here on Search for Sheep and Goats to Improve Russian Stock." Heh, heh; mutton, mutton, who's got the mutton! But don't let them pull the wool over your eyes, lambs; it's really not an investigation of the faculty.

"It's about time this mad chase for 'A's' and other pedagogical symbols was stopped," says the Los Angeles Junior Collegian. "For a while it was getting so students would do almost anything for them. They'd even work for them. Under this new system (no marks) you stay a psychic distance from your instructors and your classes and your books and just go to the football game and the dances. Thus you can get all the advantages of a higher education without having to be learning anything." It all goes back to the old adage, "Whatever you do, don't let your studies interfere with your college education."

"A course," rambles the Round-up, "in cosmetic hygiene is being offered for the first time this year at New York University." Hygiene indeed! If you believe any such tripe as that, just take a look at your last night's shirt.

Dizzy Ditties for Dizzy People: "Is it True What They Say About Dixie"—Brady McCoy. "Home on the Range"—Our Cook.

Hitler now has taken over the training of girls from ten to fourteen years of age with a program

for education to "make the German girl a better mother." Isn't it pathetic how some guys have to instruct everybody—even mothers—as to how their respective jobs should be run?

If you are caught in hot water, be nonchalant; take a bath.

Definition: A debit is a girl's first appearance in public.

This week's literary gem: My love him flew, Him did me dirt, Me did not know Him was a flirt. To they in love Let us forbid, Lest they be done Like I been did!

Files in Librarian's ointment: 1. The freshman who asks for a copy of "Anthony Absurd." 2. The education student needing "Origin of Species" who asks for "Oranges and Peaches." 3. Spanish students who call for "Don Coyote." 4. The freshman who wants to read "Who's Your Schoolmaster."

Note from the College Book Store: "College men are too honest to steal, too proud to beg, too lazy to work, and too poor to pay cash. That's why we have to give them credit."

According to the Bison, a man wags his tongue and a dog wags his tail, but the dog's wag is always truthful.

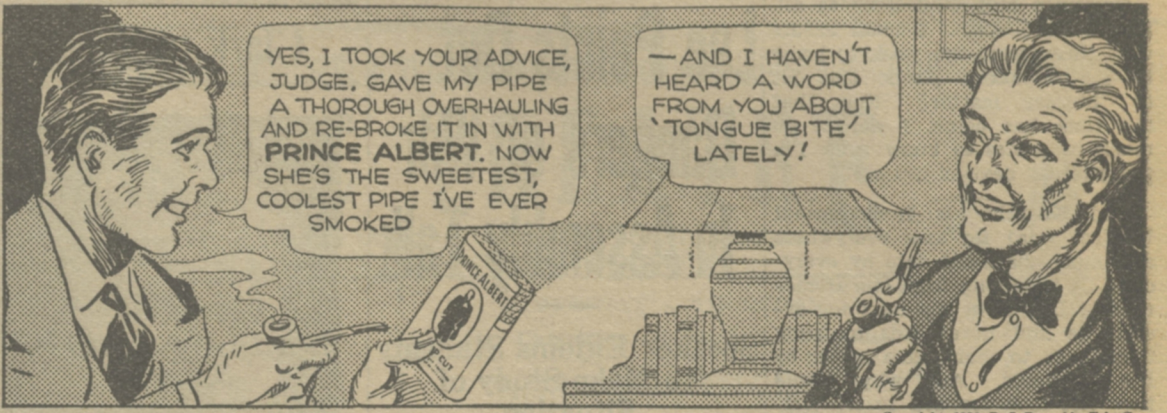
Which reminds me—I'd better run home wagging my tail behind me, or I'll be late for supper. And so long until next week.

### STUDENT RELIGIOUS COUNCIL ELECTS OFFICERS FOR YEAR

In a called meeting of the Student Religious Council, which met with Georgene Henson and Margaret Peery as hostesses Thursday night at Randall Hall, the following officials were elected: M. D. Shepherd, president; Tamsey V. Riley, vice-president; Ethel Carter, secretary-treasurer; and Georgene

involved, though the total, per year, per teacher, is not to exceed \$180. No person would be eligible for retirement annuity who had not taught 20 years in the state. And any person accepting teacher retirement pension would not be eligible for benefits from other pension funds.

"The amendment ought to pass, it seems to us. "We've been niggardly enough, in our compensation to teachers. "We ought to give them this definite hope of moderate security in their old age."



HERE'S WHY THERE'S NO OTHER TOBACCO LIKE PRINCE ALBERT: P.A. IS CHOICE MELLOW TOBACCO - "CRIMP CUT" FOR COOLNESS - WITH THE "BITE" REMOVED BY SPECIAL PROCESS. IT'S THE LARGEST-SELLING TOBACCO IN THE WORLD. AND SWELL FOR "MAKIN'S" CIGARETTES.

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LONG BURNING PIPE AND CIGARETTE TOBACCO

50 pipefuls of fragrant tobacco in every 2-ounce tin of Prince Albert

**SMOKE 20 PIPEFULS OF P.A. AT OUR RISK**  
Smoke 20 fragrant pipefuls of Prince Albert. If you don't find it the mellowest, tastiest pipe tobacco you ever smoked, return the pocket tin with the rest of the tobacco in it to us at any time within a month from this date, and we will refund full purchase price, plus postage.

(Signed) R. J. REYNOLDS TOBACCO COMPANY  
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**PRINCE ALBERT** THE NATIONAL JOY SMOKE

Henson, annual representative. In addition to the election of these officers the club adopted specific objectives as read by Woolworth Russell. The new members present were Ethel Carter and Margaret Peery.

The acid test of chivalry these days is giving your last cigarette to a lady.

Mordecai Ezekial, agriculture economist: "We could produce all of the farm products we need with 60 per cent of our present farmers."

**WELCOME HOME EX-STUDENTS**  
**TEXAS UTILITIES COMPANY**  
Dependable Service

## NOTICE TO FRESHMEN

Get your freshmen caps before homecoming.  
Skull Caps ..... 40c Regular Caps ..... 50c

## THE COLLEGE BOOK STORE

"SCHOOL SUPPLIES"

## WELCOME EXES

VISIT OUR STORE

"FANCY AND STAPLE GROCERIES"

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## WELCOME EX-STUDENTS

VISIT OUR STORE

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### MEMBERSHIP BLANK

Join the Ex-Students Association of the West Texas State Teachers College.

Check plan in which you are interested and make payment accordingly.

#### ANNUAL MEMBERSHIP DUES:

- \$1.00 per year for each active member.
- \$1.50 per year for man and wife.

#### LIFE MEMBERSHIP DUES:

- \$15.00 for individual in one payment.
- \$20.00 for individual in five consecutive annual payments of \$4.00 each.
- \$22.50 for man and wife in one payment.
- \$30.00 for man and wife in five consecutive annual payments of \$6.00 each.

The payments of these dues entitles the members to a copy of all Ex-Student Publications and associational privileges.

Admission to all athletic events, and lyceum numbers at approximately one-half price of regular admission.

Subscription to THE PRAIRIE until May 26, 1937.

Name or Names: \_\_\_\_\_

Mailing address: \_\_\_\_\_

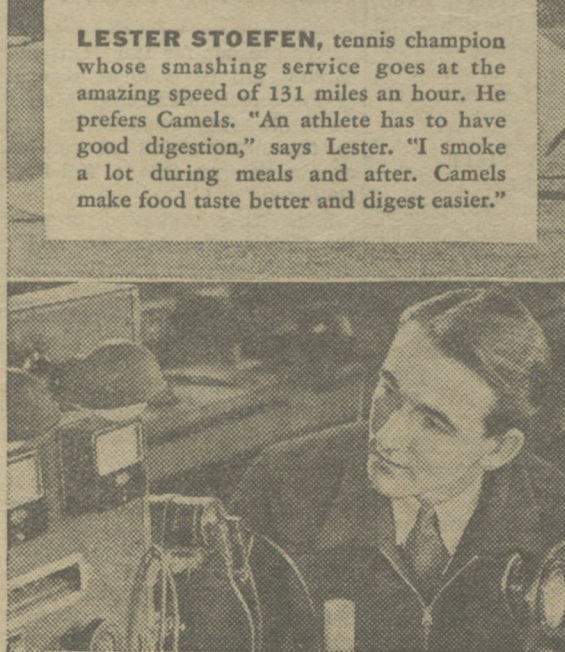
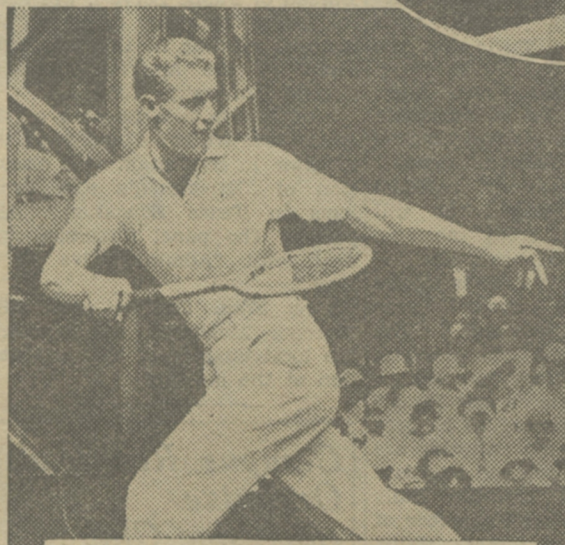
Send to Mrs. LEE JOHNSON, Executive Secretary, Ex-Students Association, Canyon, Texas, or call at the College Book Store, Room 7, Administration Building.

## For Digestion's Sake . . . Smoke Camels

**MENTAL EFFORT TOO**—especially long hours of study—builds up tension and puts an extra strain on digestion. When you're tired, get an invigorating "lift" with a Camel. And at mealtimes and after, "for digestion's sake . . . smoke Camels." Camels set you right!



**LESTER STOEFFEN**, tennis champion whose smashing service goes at the amazing speed of 131 miles an hour. He prefers Camels. "An athlete has to have good digestion," says Lester. "I smoke a lot during meals and after. Camels make food taste better and digest easier."



"TALK ABOUT A GRAND FEELING," reports Sydney Jones, expert electrician. "The best part of my meals is when I loll back and have another Camel. Camels always set me right... calm me down... make my food taste better and help my digestion. Camels never jangle my nerves."



**AT THE WORLD-FAMOUS "COCOANUT GROVE" IN LOS ANGELES.** This famous restaurant of the Ambassador Hotel is a center for dining *de luxe*. The scintillating stars of stage and screen...the vivid personalities of Southern California's gay society parade by...familiar famous faces everywhere. It is life in its happiest mood. Camels are first choice at the Cocoanut Grove, as they are in famous eating places from coast to coast. Jimmy, the well-known *maitre d'hôtel* of the Cocoanut Grove, says: "People who are good judges of food are equally discriminating in their choice of a cigarette. Here they all seem to smoke Camels."

### HOLLYWOOD RADIO TREAT!

Camel Cigarettes bring you a FULL HOUR'S ENTERTAINMENT! Benny Goodman's "Swing" Band... Geo. Stoll's Concert Orchestra... Hollywood Guest Stars... and Rupert Hughes president! Tuesday—9:30 p.m. E.S.T., 8:30 p.m. C.S.T., 7:30 p.m. M.S.T., 6:30 p.m. P.S.T., over WABC-Columbia Network.

## COSTLIER TOBACCOS!

Camels are made from finer, MORE EXPENSIVE TOBACCOS—Turkish and Domestic—than any other popular brand.





## Society and Clubs

LORENE BESSIRE, Editor

### GONDA BIGGERS GIVEN BIRTHDAY DINNER

Sarah Ellen Foster and Marjory Warren honored Gonda Biggers with a birthday dinner Thursday. Striped peppermint sticks furnished the decorations and favors.

Dr. and Mrs. J. A. Hill furnished the entertainment for the occasion. Guests were the honoree, Gonda Biggers, Dr. and Mrs. Hill, June Power, Virginia Edmondson, Ann Pallmeyer, Billie Ruth King, Sarah Ellen Foster and Marjory Warren.

### COLLEGE HEADS GIVE PRIVATE TEA

Mrs. T. V. Reeves, Dr. Hattie M. Anderson, and Misses Mary M. Brown, Isabel Robinson, and Jennie C. Ritchie were hostesses to a well-appointed private tea given for a group of town matrons in Cousins Hall, Thursday afternoon. Misses Helen Boswell, Ruby Lee McMillan, Inez Parker and Lucille Persons assisted the hostesses in receiving and entertaining the

guests. Refreshments of sandwiches, tea, sugared raisins, and cookies were served by the home economics students of the college with Miss Helen White Moore, Miss Margaret Wiley, Mrs. Irby Carruth and Mrs. R. A. Neblett, presiding at the tea service.

### PI OMEGAS MEET WITH MESDAMES HILL

The Pi Omegas and their sponsor, Mrs. A. M. Meyer were the honor guests of Mesdames J. A. Hill and Lemore Hill Tuesday evening at the home of Mrs. J. A. Hill. The regular business meeting was conducted, after which refreshments were served by the hostesses to Zula Gae Warner, Lella Cooper, Bonnie Gierhart, Virginia Hohaus, Virginia Line, Rosa Cash, Isabel Boxwell, Mary Mae Harrison, Lou Ella McDade, Betty Jones, Erma Westmoreland, the Pi Omega pledges, and their sponsor, Mrs. A. M. Meyer.

### EPISCOPAL CHURCH TO HOLD MEMORIAL SERVICE

Next Sunday, Nov. 1, is All Saint's Day in the Episcopal Church calendar. On this day a special memorial service, commemorating loved ones who have died, will be held in All Saint's Chapel. Bishop E. Cecil Seaman will conduct the service at eleven o'clock.

Anyone wishing to remember a loved one may bring a flower to All Saint's Episcopal Chapel on Saturday evening or Sunday morning. These floral offerings will be placed on the Altar and all names of persons so remembered will be read and included in the memorial hour.

### ALPHA SIGMA XI PLEDGES ENTER THIRD WEEK

Completing two weeks of pledge-ship the members and pledges of Alpha Sigma Xi met at Buffalo Courts, Oct. 20. Pledges gave reports on their

assignments and received assignments for the following week.

Those pledged to this organization are: Jack Liston, Ed Mayer, Milton Nelson, Robert Orton, Tom King, O. T. "Tiny" Craig, Clifford Whitehurst, George Davis, Milton Hutcherson, Trent Davis, Otis Harmon, and Arnold Brown.

### COUSINS HALL HAS SPECIAL GUESTS

Special dinner guests of Cousins Hall Sunday were Mr. and Mrs. Seth Pallmeyer, Mrs. Gladys Power, and Mrs. F. H. Boswell of Memphis, Miss Jennie C. Ritchie, Miss Mary E. Hudspeth, and President and Mrs. J. A. Hill.

### Y. W. NEW UNIT TO DISCUSS CONDUCT

The Young Women's Christian Association of the college met last Thursday afternoon at 4:30 at the college for the first discussion on the new unit of study, "Dating Conduct."

Talks appropriate to the subject were given by Miss Ruth Wells and Miss Rosa Cash. Following the formal program, the members engaged in a group discussion of college problems.

Mrs. Bill Smith of Canyon will be Y. W. speaker in the next meeting of the group, Thursday at 3:30 at the regular place of meeting. All girls interested in Y. W. are invited to attend.

### WROGES ENTERTAINS WRANGLERS AT HOME

The members of the Wranglers, sporting organization, held their Court of Honor meeting last Tuesday night in the home of Miss Alma Groves.

The officers met to prepare future programs and to set the year's program. They were entertained by "Reminiscences" given by Miss Oscie Sanders, sponsor.

After the entertainment, tea was served to the group by the hostess, Miss Groves.

### HOUSTON BRIGHT SINGS AT COUSINS

Houston Bright entertained Cousins Hall girls with his original compositions at formal dinner Wednesday evening. Guests were Mr. and Mrs. Frank R. Phillips, President and Mrs. J. A. Hill, Houston Bright, and Dick Smith.

You never heard of a strike because the wages of sin are not high enough.

## Wisecracks and . . .

### Otherwise

Edited by Durward Knowles

Flash! Flash! What's this we hear about a new organization on the campus? Look out! We're afraid there's something up. Youth adds zest. Ask the good looking Cousins Freshmen.

Several freshmen and upper-classmen were victims of the old, but profitable, idea of selling student directories. Proving that the world is still full of suckers.

The freshmen pepsters have the spirit, but are a little slow in their "timing or sumpin." Freshman Leader Cook didn't see why "two horses, two horses, two horses," wouldn't do for "team, team, team."

As long as there are love affairs there will be competition. How about Millard Nobles horning in on a certain affair?

Power to Hope Bussey for being one of the nicest and quietest girls on the campus.

It seems as if some of our W. T. students were going native the other night over on the campus. Or was it ancestral heredity? How about it, Margie.

If this column isn't long enough to suit your taste, then see the advertising manager on account of space. If it's too long, then see me!

Say, what's this I hear about a certain faculty member being absent-minded?

Patronize Prairie Advertisers.

### MRS. WOFFORD ENTERTAINS SUNDAY DINNER GUESTS

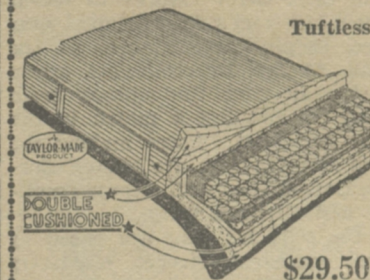
Mrs. C. D. Wofford, assistant director of Cousins Hall, entertained as her dinner guests Sunday, Mr. and Mrs. Elmer Sanson, Mr. and Mrs. Earl Alexander, Mr. and Mrs. A. E. Boyd, Mr. and Mrs. Oscar Collier of Plainview; and Mr. and Mrs. A. W. Sternberg of Canyon. Miss Amelia Ann Wofford had as her dinner guest, Miss Jo Ann Alexander of Plainview. After dinner Mrs. Wofford took her guests on a tour of Palo Duro State Park.

Bats in a cave near San Antonio, devour nearly 600 tons of live insects annually. An enterprising business man might rent them out to summer cottagers.

We wonder if that German scientist who claims he can convert sawdust into food has thought of a way to convert people to its consumption.

## Welcome Exes Bob's Coffee Shop

### New 'Double Cushioned' MORNING GLORY

\$29.50  
Easy Terms

#### Check the Morning Glory

- ✓ Comfort—smooth, soft, tuftless, yields to every body curve.
- ✓ Long Life—"Double Cushioning" and high quality inner-spring insure years of comfort.
- ✓ Easy-to-keep-clean Beauty—No tufts or roll edge to collect dust. Smooth, easy to keep clean.

See the Morning Glory now!

THOMPSON  
HARDWARE CO.

**THE SENSATION OF THE CENTURY!**

**THE GREAT ZIEGFELD**

50 STARS 300 Glorified Girls

starring WILLIAM POWELL MYRNA LOY • LUISE RAINER

Virginia Bruce, Frank Morgan, Fannie Brice, Nat Pendleton, Ray Bolger, Harriet Hooter, Reginald Owen, Ernest Cossart

**M-G-M'S SPECTACULAR DRAMA**

suggested by episodes from the life of the World's Greatest Showman!

COMING TO THE OLYMPIC SATURDAY MIDNIGHT  
SUN.-MON., Nov. 8-9

### E. E. FINKLEA, Inc.

"The Jewelry Store of the Panhandle"

### FOR THE LATEST and NEWEST

Ladies' Ready-to-Wear Millinery and Shoes.  
SHOP AT THE

**Lucille Shoppe**  
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### SONNY'S SHOE SHOP

SHOE REPAIRING  
LEATHER TIPS 20c DYE 40c to 50c  
"SILENT" SONNY GUEST MANAGER

### THE BUFFALO BARBER SHOP

GEO. I. TAYLOR WAYNE PORTER  
"IT PAYS TO LOOK WELL"

Welcome Ex-Students to Homecoming  
We hope that you will visit our store and see the new dresses, fur coats, suits, and millinery.

### CO-ED FASHION SHOPPE

Near the College

### TRY OUR DELICIOUS

### SANDWICHES and COFFEE

### THE COLLEGE OASIS

"Where the Buffaloes Drink"



## JUNIORS and SENIORS

WE EXTEND A CORDIAL INVITATION TO COME AND SEE OUR WORK, ALSO THE NEWEST STYLE OF FRAMES AND FOLDERS.

Let us make U a good annual picture

### We guarantee to please U

DON'T FORGET, WITH EACH ORDER WE GIVE YOU YOUR ANNUAL PICTURE FREE!

## Britain's Studio

23 Years In Canyon — Up Town  
1 block South and 1/2 block West of P. O.

# Lucky for You — It's a Light Smoke!



For "Night-and-Day" Smokers

—A Light Smoke!

Even though you've been smoking through most of the day, and all through the evening, you'll find that your midnight Lucky tastes as good as your Lucky at noon. For a clean taste, a clear throat... reach for a Lucky—a light smoke!



### When Fun and Smoking Last Way Into the Night...

On party nights—or whenever you do a lot of smoking—you'll find that Luckies, a light smoke, are a comfort as well as a joy! For since Luckies are a light smoke, there's no wear and tear on your throat. Luckies wear well... they're the only cigarette that's "Toasted"... your protection against irritation. So tomorrow, or better, right now, reach for a Lucky—rich with the taste of fine center-leaf tobacco. It's a good morning smoke with a clean, fresh taste. And it's a good night smoke... easy on you... gentle. It's never too late for a light smoke... never too late for a Lucky!

### ★ ★ NEWS FLASH! ★ ★

82 years old—She Knows Her Popular Music

Mrs. Elizabeth Bowles of Uvalde, Texas, is a real "Sweepstakes" fan. She writes: "I am 82 years old and this is the first time I have ever won anything absolutely free, and am I pleased!" Congratulations, Mrs. Bowles. We're certainly pleased, too, that you won.

Have you entered yet? Have you won your delicious Lucky Strikes? There's music on the air. Tune in "Your Hit Parade"—Wednesday and Saturday evenings. Listen, judge, and compare the tunes—then try Your Lucky Strike "Sweepstakes."

And if you're not already smoking Luckies, buy a pack today and try them. Maybe you've been missing something. You'll appreciate the advantages of Luckies—a Light Smoke of rich, ripe-bodied tobacco.

# Luckies — a light smoke

OF RICH, RIPE-BODIED TOBACCO — "IT'S TOASTED"



## Bufs Cavort To 26-0 Victory Over Rangers Friday at Alva

### Baggett Makes Numerous Substitutions; Team Undeclared

Before a homecoming crowd of 4500, the West Texas Buffaloes cavorted and pranced around the Rangers of Northwestern (Okla.) Teachers to tuck away an easy 26 to 0 win at Newby Field, in Alva, Okla., Friday night.

In spoiling the year's gridiron highlight for the Sooners school, the Buffs piled up their sixth straight win to remain on the list of the nation's undefeated eleven. By scoring in every canto, the debacle was never in doubt as Coach Baggett employed 27 men, pouring

in substitutions at random.

#### Slack Scores First

West Texas counted in the first three minutes of play when Slack, galloping right half, snared Gibson's pass on the 50, and returned to the 30. "Flinging Foster" Watkins clicked with a forward to "Colossus" Toby Waggoner for a 17 yard pickup. Slack scooted across for the counter from the 13. Dow converted from placement.

Another touchdown was made in the initial period via the airway when Watkins flipped another to Waggoner, but officials ruled that Watkins was not five yards behind the scrimmage line. F. A. Thomas was instrumental in the second quarter score by sidestepping for two long gains to place the ball inside the 10. The dauntless Butler punched the line for the counter. Walling's educated toe furnished the extra point.

#### Lyde Stands Out

Running plays, featuring the aggressive Butler, opened the path for Slack to twist 15 yards for the third score in the first two minutes of play in the second half. Blake Lyde, fleet 175 pound bundle from Childress, replaced Slack in the last go-round, and took matters in his own hands to account for the last score. Pounding the line for

## Tennis Squad To Encounter NMMI Cadets Thursday

Off to a flying start with an easy win over the Panhandle Aggies, the West Texas netters were forced to postpone their scheduled match with the N. M. M. I. Cadets last Saturday to Thursday of this week at the Roswell school. On Homecoming Day, the Texas Tech Matadors of Lubbock furnish the opposition for the initial home match of the season.

Commanding a 4-3 win over the Buffs last year, the Cadet strokers will be a slight favorite to repeat their last year's feat. Hubert Guy and Ralph Lacy, winners of the New Mexico Intercollegiate crown last year, pace the military team that has not lost a match in the last two years. Those making the trip from Canyon are Norton Curry, Darrell Hemphill, George Smalley and Glyndon Riley.

Texas Tech's guns are paced by the consistent strokes of Harry Jordan, last year a conqueror of Curry and Smalley. Other lettermen returning that routed the locals are H. A. Bozeman and Henry McCarty.

numerous short gains, Lyde received his reward when he circled the Alva right end to score standing up with one minute and 30 seconds to play.

Northwestern's lone chance to score presented itself in the early minutes of the fourth quarter when the Buff safety, fumbled a punt on on the Buffs' 16. A 5-yard penalty placed the leather on the 11 where the forward wall exhibited its stubbornness to hold for downs.

Desperately the Rangers contrived to corral the Buffaloes and impress the disheartened spectators but their galloping flurries bogged down under the vicious defensive work of Captain Leo Jackson, Johnson, Walling and Horton.

#### NOTICE TO SENIORS

Seniors: If you did not attend class meeting today, see a member of the class and find out what happened that would be of interest to you. Learn what the secret is and when it is to happen.

## Cox's Gridsters to Tackle Sooner Foe at Shamrock

### Coach Says Charges In Fine Shape For Battle

Battered about by a superior bunch of Picadors of Texas Tech, Coach Bob Cox's Yearling gridsters undergo their second mettle test of the year by matching their strokes against Altus Junior College on a

neutral field at Shamrock.

Although forced inside by inclement weather for the past week, Coach Cox pronounces his invulnerable first year men in condition to handle the burly charges of Coach Windy Nicklaus. Nicklaus formerly coached the Amarillo Junior College Badgers where his record assures Panhandle fans of a smooth and polished machine.

In Butler, McKnight, Mays and Matney, Coach Cox has a running array of classy backs comparable to any in Freshman intercollegiate football. Their aerial assault failed to click against the Picadors, and Cox has been drilling his passers to strengthen that department. In the forward wall, Kendricks and Capt. Schur at ends, Bunch and Wood at tackles, Miller and Ward at guard and Williams at center will probably get the nod.

## ATTENTION STUDENTS

Win a \$4.00 Sweater by writing a letter of not more than 50 words on "Why J. Levy's is Amarillo's Popular Store"—Contest starts today and ends November 10.

Send your letters to "Contest Dept.," 507 Polk, Amarillo, Texas.

"Do your Christmas Shopping Early"

507 Polk **J. LEVY'S** Amarillo

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AND COME IN!

**CLUB CAFE**

Special Chicken Dinner

5th and Taylor Amarillo, Texas

**EX-STUDENTS!**

YOU ARE ALWAYS WELCOME AT

**THE BUFFALO DRUG**

"Where you always meet a friend"

## OLYMPIC

THE HOUSE OF ENTERTAINMENT

TUESDAY  
TODAY

BERT WHEELER — ROBERT WOOLSEY

in  
"MUMMY'S BOYS"

WEDNESDAY — THURSDAY

**THE ROAD TO GLORY**

FREDRIC MARCH WARNER

LIONEL BARRYMORE

JUNE LANG

GREGORY RATOFF

THE GREAT LOVE

DRAMA OF THE GREAT WAR!

FRIDAY  
ONLY

KEN MAYNARD

in  
"THE FUGITIVE SHERIFF"

10c  
TO ALL

SATURDAY MATINEE

Adolph Zukor presents

**"STRAIGHT FROM THE SHOULDER"**

A Paramount Picture with

RALPH BELLAMY

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CLYDE • STUART HEISLER

10c TO ALL

SATURDAY NIGHT

A screaming full length comedy

**"MISTER CINDERELLA"**

with

Jack Haley

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OTHER COMEDIES

BIG HALLOWE'EN MIDNIGHT SHOW  
also SUNDAY and MONDAY

Adolph Zukor presents **GARY COOPER and MADELINE CARROLL**

**"The GENERAL DIED at DAWN"**

A Paramount Picture with

WILLIAM FRAWLEY

DUDLEY DIGGES

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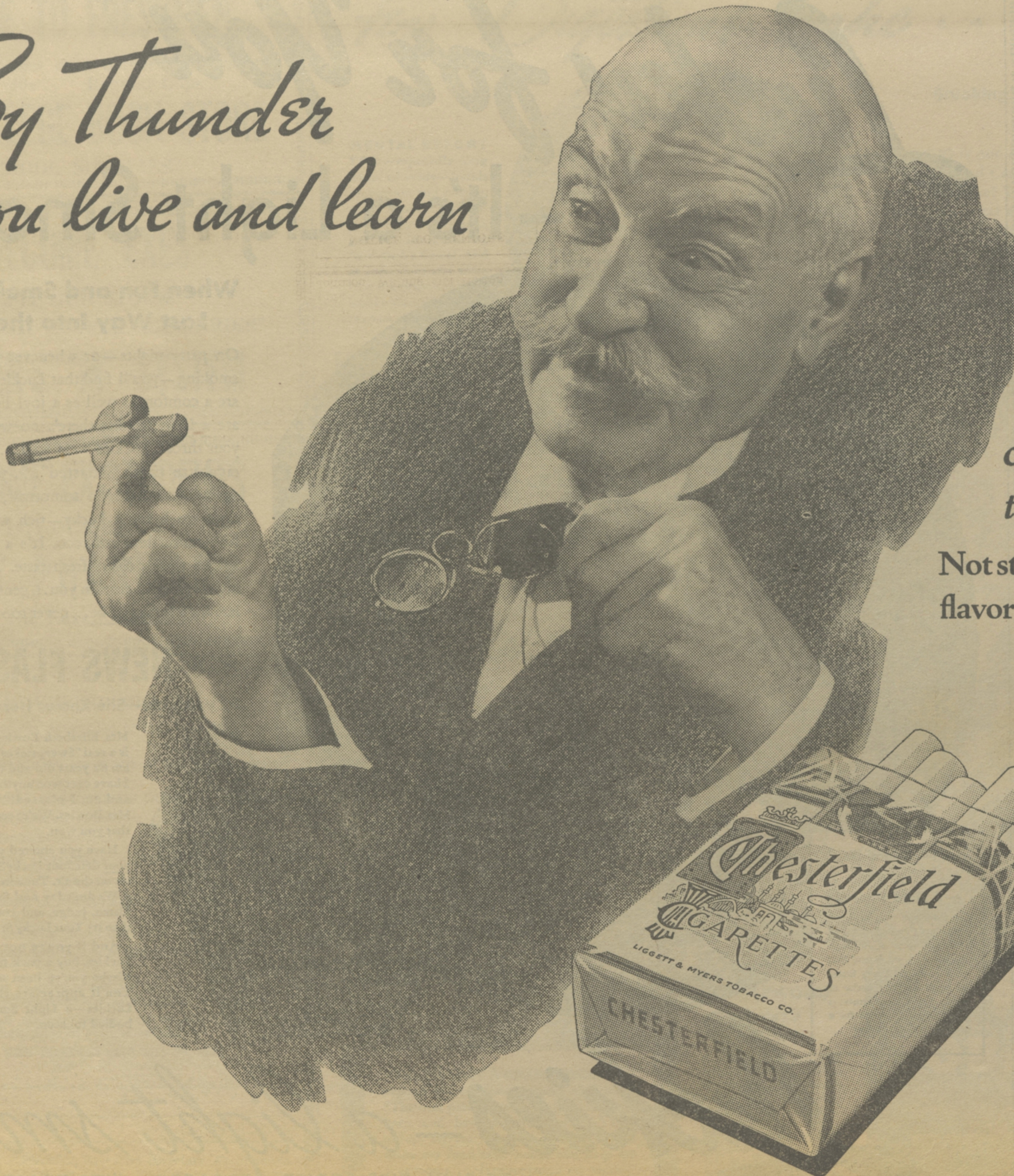
PORTER HALL

J. M. KERRIGAN

Directed by Lewis Milestone

T H E A T R E

*By Thunder  
you live and learn*



*... This is the first  
cigarette I ever smoked  
that really satisfies me*

Not strong, not harsh and it has all the  
flavor and aroma you could ask for.

*That settles it ... from  
now on, it's Chesterfield.*

*They  
Satisfy*